

## Unica Campaign V12.1.6 Release Notes



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# Chapter 1. Release Notes for version 12.1.6

Contains information about new features, defect fixes, and known issues in Unica Campaign and Optimize that HCL releases as part of a scheduled software release.

## System requirements and compatibility

Unica Campaign is part of the Unica suite of products. Unica Campaign version 12.1.6 requires Unica Platform 12.1.6

### Where to find complete system requirement and compatibility information

For a list of Unica product versions compatible with this product and a list of third-party requirements for this product, see the *Recommended Software Environments and Minimum System Requirements* document.

You can also access this document by selecting **Help > Product documentation** when you are logged in to Unica.

### Prerequisites for using Unica Campaign

Before you begin using Unica Campaign, confirm that your environment meets the following requirements.

- For an improved user experience, use at least a 21" screen.
- For an improved user experience, set your screen resolution to 1600 x 900. Lower resolutions can result in some information not being properly displayed. If you use a lower resolution, maximize the browser window to see more content.
- A mouse is best for navigating in the user interface.
- Do not use the browser controls to navigate. For example, avoid using the Back and Forward buttons. Instead, use the controls that are in the user interface.
- If pop-up blocker (ad blocker) software is installed on the client machine, Unica Campaign might not function properly. For best results, disable pop-up blocker software while running Unica Campaign.
- Ensure that the technical environment meets the minimum system requirements and the supported platforms.\*
- The correct browser and versions must be used.\*
- Clear the browser cache after upgrading or applying any fix pack. This only needs to be done once, after the application is updated.
- If you use Internet Explorer (IE) with Unica Campaign or any module that uses Unica Campaign flowcharts (Unica Deliver, Unica Optimize, Unica Interact, Unica Collaborate): To log in multiple times to view side-by-side information, open IE and log in to Unica. Then select **File > New Session** in the IE menu bar. In the new IE browser window, log in to Unica as the same or a different user.



**Important:** Do not use any other method to open multiple sessions. For example, do not open a new tab; do not open another browser session from the **Start** menu or desktop icon; and do not use **File > New Window** in IE. These methods can corrupt information that is shown in the application.

\*For details on the items indicated by an asterisk, see the *Unica Recommended Software Environments and Minimum System Requirements*.

## Unica Campaign documentation roadmap

Unica Campaign provides documentation and help for users, administrators, and developers.

**Table 1. Get up and running**

Task	Documentation
Find out about new features, known issues, and limitations	Unica Campaign Release Notes
Learn about the structure of the Unica Campaign system tables	Unica Campaign System Tables and Data Dictionary
Install or upgrade Unica Campaign	One of the following guides: <ul style="list-style-type: none"> <li>• Unica Campaign Installation Guide</li> <li>• Unica Campaign Upgrade Guide</li> </ul>
Unica Insights Reports for Unica Campaign	Unica Insights Installation and Configuration Guide
Implement the IBM Cognos® reports provided with Unica Campaign	Unica Reports Installation and Configuration Guide

**Table 2. Configure and use Unica Campaign**

Task	Documentation
<ul style="list-style-type: none"> <li>• Adjust configuration and security settings</li> <li>• Prepare Unica Campaign for users</li> <li>• Run utilities and perform maintenance</li> <li>• Learn about integrations</li> </ul>	Unica Campaign Administrator's Guide
<ul style="list-style-type: none"> <li>• Create and deploy marketing campaigns</li> <li>• Analyze campaign results</li> </ul>	Unica Campaign User's Guide
Improve flowchart performance	Unica Campaign Tuning Guide
Use Unica Campaign functions	Macros for HCL Unica

**Table 3. Integrate Unica Campaign with other HCL products**

Task	Documentation
Integrate with Acoustic	Campaign and Acoustic Integration Guide for IBM Marketing Cloud
Integrate with Coremetrics	<p><i>Unica Campaign Administrator's Guide</i>: How to configure the integration</p> <p><i>Unica Campaign User's Guide</i>: Targeting IBM Digital Analytics segments in Campaigns</p>

**Table 3. Integrate Unica Campaign with other HCL products (continued)**

Task	Documentation
Integrate with Unica Plan	Unica Plan and Unica Campaign Integration Guide
Integrate with Opportunity Detect	<p><i>Unica Campaign Administrator's Guide</i>: How to configure the integration</p> <p><i>Opportunity Detect Administrator's Guide</i> and <i>Opportunity Detect User's Guide</i>: How to administer and use the product</p>
Integrate with Unica Deliver	<p><i>Unica Campaign Installation and Upgrade guides</i>: How to install and prepare Deliver components in the local environment.</p> <p><i>Unica Deliver Startup and Administrator's Guide</i>: How to connect to the hosted messaging resources.</p> <p><i>Unica Campaign Administrator's Guide</i>: How to configure offer integration.</p>
Integrate with IBM SPSS Modeler Advantage Enterprise Marketing Management Edition	<i>Unica Campaign and IBM SPSS Modeler Advantage Enterprise Marketing Management Edition Integration Guide</i>
Integrate with IBM WeatherFX.	You can integrate IBM WeatherFX with Campaign so that you can pull weather events into your marketing campaigns. Unica Campaign version 9 and version 10 users can integrate with WeatherFX by using the UBX toolkit.
Integrate with Unica Director.	<i>Unica Director Installation Guide</i> : You can integrate Unica Director with Campaign so that you can get status of all the running/completed/failed flowcharts, migrate Campaigns from one Unica Campaign environment to other, download/delete flowchart logs etc.
Integrate with Journey	<p>Unica Campaign can integrate with Journey so that a continuous communication with users can be established based on the inputs from Campaign.</p> <p>Refer Campaign Administrators guide &gt; Unica Campaign and Unica Journeys integration</p>
Integrate with Link	<p>Unica Campaign uses Link capabilities of connectors which include the configuration and provisioning to connect to any delivery channel.</p> <p>Refer Campaign Administrators guide &gt; Unica Campaign and Unica Link integration</p>
Integrate with Segment Central	Unica Campaign can integrate with Segment Central so that a segments can be created and managed based on the inputs from Campaign.

**Table 3. Integrate Unica Campaign with other HCL products (continued)**

Task	Documentation
Integrate with Audience Central	Unica Campaign can integrate with Audience Central so that a audiences can be identified and managed based on the inputs from Campaign.



**Note:** Additional integrations may be available that are not listed in this table.

**Table 4. Develop for Unica Campaign**

Task	Documentation
Use the REST API	See the Unica Campaign REST API
Use the SOAP API	<ul style="list-style-type: none"> <li>• See the Unica Campaign SOAP API Specification</li> <li>• JavaDocs in <code>devkits\CampaignServicesAPI</code></li> </ul>
Develop Java™ plug-ins or command-line executables to add validation to Unica Campaign	<ul style="list-style-type: none"> <li>• See the Unica Campaign Validation PDK Guide</li> <li>• Java-docs in <code>devkits\validation</code></li> </ul>

**Table 5. Get help**

Task	Instructions
Open online help	<p>When using the Unica Campaign application:</p> <ol style="list-style-type: none"> <li>1. Choose <b>Help &gt; Help for this page</b> to open a context-sensitive help topic.</li> <li>2. Click the <b>Show navigation</b> icon in the help window to display the full help.</li> </ol> <p>You must have web access to view context-sensitive online help. Contact Support for more information about accessing and installing Knowledge Center locally for offline documentation.</p>
Get PDFs	<p>When using the Unica Campaign application:</p> <ul style="list-style-type: none"> <li>• Choose <b>Help &gt; Product documentation</b> to access Unica Campaign PDFs.</li> <li>• Choose <b>Help &gt; All Unica documentation</b> to access all product PDFs.</li> <li>• Click the links for PDFs during the installation process.</li> </ul>

## New features and changes in version 12.1.6

Unica Campaign 12.1.6 includes a number of new features and changes. These are listed underneath.

For a list of newly supported and discontinued platforms, see the Recommended Software Environments and Minimum System Requirements guide.

## Upgrade Paths

Unica Campaign supports the following upgrade paths:

- 12.1.x → 12.1.6
- 12.1.0.x → 12.1.6

Customers on versions earlier than 8.6.x must:

- perform a Fast Upgrade from existing version to version 8.6.0 (for more information, see *HCL Unica 8.6.0 Fast Upgrade Guide*).
- perform a Fast Upgrade from version 8.6.0 to version 12.1.0 (for more information, see *HCL Unica 12.1.0 Fast Upgrade Guide*).
- perform an in-place upgrade from version 12.1.0 to version 12.1.6.

Customers on versions earlier than 11.1.x.x can:

- perform a Fast Upgrade from existing version to version 12.1.0 (for more information, see *HCL Unica 12.1.0 Fast Upgrade Guide*).
- perform an in-place upgrade from version 12.1.0 to version 12.1.6.

Customers on versions 11.1.x.x/12.0.x.x can use one of the following options for upgrade:

- **Option 1**
  - perform an in-place upgrade from existing version to version 12.1.0.
  - perform an in-place upgrade from version 12.1.0 to version 12.1.6.
- **Option 2**
  - perform a Fast Upgrade from existing version to version 12.1.0 (for more information, see *HCL Unica 12.1.0 Fast Upgrade Guide*).
  - perform an in-place upgrade from version 12.1.0 to version 12.1.6.

## Remove Highcharts and replace with D3 for Sankey reports in Campaign

To show the flowchart in sankey graph, we were using Highcharts (third-party library). Highcharts over time had various issues such as loss of information for huge data, library vulnerability issues and limitation to extension for new features.

We have now replaced the Highcharts library with more robust and flexible D3 library and incorporated new features such as colour theme, zoom support, toggle of labels etc.

D3 library is highly customizable and easily allows for extension of features in the Sankey graph.

## Campaign Fusion

Input cells that are included and excluded inside the Merge process box are shown in green and red respectively, inside a tooltip.

### Delete All Annotations' toolbar option with FC in Edit mode

Delete All Annotations toolbar option is added with the flowchart in edit mode to delete all annotations inside a flowchart in one go.

### Disable Campaign Flowchart Execution Status Emails

Unica Campaign can send email notifications to user's "About flowchart" status if the value of enableEmailCommunication configuration property (Campaign|partitions| partition[n]|server|flowchartRun) is set to TRUE.

### Auto re-execution of scheduled Flowchart failure

The flowchart is designed to automatically retry a failed process box a certain number of times with a specified delay in between each retry, but only during scheduled runs. The flowchart will mark the status as failed if it is unable to retrieve a database connection within the retry interval.

The configuration parameters for the number of retries (numberOfRetries) and delay between retries (delayBetweenRetries) are still customizable under the Campaign|partitions| partition[n]|server|flowchartRun settings, with a default value of zero. This means that by default, the flowchart will not automatically retry any failed process boxes during scheduled runs.

It is important to note that this behaviour only applies to scheduled runs, so if the flowchart is run manually or triggered in some other way, the retry mechanism may not be activated. Additionally, if the retry interval is too long or the number of retries is too high, it could potentially cause performance issues or other problems, so these parameters should be carefully considered and adjusted as needed.

### Save different versions of Campaign flowcharts

The flowchart version is an older working copy of an active flowchart that serves as a backup and allows for flowchart auditing in the future. This versioning feature is applicable to any session or campaign.

Flowcharts are stored in .ses file format. The .ses file is saved on disk and used when opening a flowchart. When saving a flowchart, it is exclusively saved to the .ses file. However, versions of the flowchart are saved and loaded from a database. The .ses file can be manipulated using various utilities, but versions are read-only and can only be deleted, not updated. Opening a version loads it from the database into memory without overwriting the .ses file.

To save a version, the **Save Version** feature must be used, which saves the version and updates the .ses file simultaneously. It's important to note that the utilities can only be applied to the .ses file and not on the versions. Therefore, if you intend to use the utilities, ensure that you operate on the .ses file.

## Fixed defects in Unica Campaign

The following defects were fixed in Unica Campaign 12.1.6.

Issue ID	Description
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HMA-354543	Interact flowchart opening very slow if large number of segments in populate segment process box
HMA-353694	Interactive channel is blank in the flowchart properties of session flowchart
HMA-351996	Deleting segment PB leads to 10404
HMA-351991	save/exit flowchart not saving the offer assigned to maillist.
HMA-351911	Segments list under the selection Input box in not in sorting order
HMA-351710	Irrelevant flowcharts turned up in a Campaign
HMA-351507	Campaign Flowchart going into pause state automatically when started manually.
HMA-351445	Segments list under the selection Input box in not in sorting order in 12.1.5
HMA-351210	Time taken to do a profiling of CustomerId for a table having 12M records in it needs improvement.
HMA-351152	Optimise box running by itself
HMA-350125	MySQL:CURRENT_DATE() macro is giving error when used in expression on MySQL DB
HMA-349984	The extract PB remains unconfigured with Error 13149
HMA-349941	Cannot save a partially configured Callout process box. Each tab should allow to save the partial changes.
HMA-349858	Kotak Security Vulnerability : AppVIT0015637 Improper output encoding_Campaign
HMA-349754	Callout process configuration issue
HMA-349431	Concurrent user : logout limitation
HMA-349246	AppVIT0015621: Vulnerability Title: Improper error handling by KOTAK Mahindra Bank
HMA-348753	Flowchart discrepancy (one flowchart is replicated in another without any changes)
HMA-348449	""callback"" parameter on schedulerSSO.jsp page is vulnerable to cross site attack in 12.1
HMA-47796	VERSION- Would it be possible for us to suppress only two specific warning messages within campaignweb.log?

HMA-346598	Not able to create offers with customized attribute values using REST API
HMA-341402	Email Notifications not working as expected
HMA-338263	Offer Assignments Do Not Persist with multiple cells in mail list process box
HMA-318099	Getting null pointer exception and rolling back operation in engage etl process

## Known issues in Unica Campaign

Unica Campaign 12.1.6 includes the following known issues.

Issue ID	Description
HMA-354979	v12.1.6 : Journey PB : Pagination is not working in Journey PB
HMA-355289	Multiple versions are loaded if they have been loaded sequentially before saving the version
HMA-355290	Asterisk "*" Gets Removed From Version Name Post Updating The Already Loaded Version
HMA-354628	Show Decimal Separator According To Locale In Campaign Fusion
HMA-353806	Time required to open any campaign or flowchart is increased.
HMA-353697	Tooltip Fluctuations On New UI
HMA-352709	Flowchart lock/unlock not reflecting if user is already in view mode.
HMA-353535	FC run label is not updated with current fc run status when FC run triggered through Collaborate
HMA-341409	OneDB : When the character column type length is 255 bytes then the datatype should be varchar and if it is more than 255 bytes than the datatype should be varchar in Campaign OneDB system tables. This change improves the performance of Campaign.
HMA-347611	For Session FC Profiling is not happening with Input as Interaction PB
HMA-348276	"Save & Run only Blue process boxes" Stops The Execution & Shows Error For Red Process Boxes

HMA-349764	Incorrect Column "V" Shown In Callout Field
HMA-349765	FileNotFoundException For Some Internal Temp.csv File In Logs
HMA-349766	Test Run Not Executable For Callout When The Rows In Input Are Less Than 10
HMA-349754	Callout process configuration issue
HMA-344743	Planning tab is not displayed after clicking on Strategies tab
HMA-344732	Flowchart Running Icon on toolbar keeps spinning even when flowchart is in Paused state
HMA-344710	Blank Frame Shown In Segment If Its Not Used/Relevant In Other Campaigns
HMA-344476	Search optimize session not working 2nd time
HMA-343764	Weblogic : partial Error messages are displayed for Campaign Error messages
HMA-343533	Checkbox & Label alignment issue on All Optimize sessions page
HMA-342778	Publish Offer - Campaign- Contact are not getting generated as per package id in Campaign table for multiple offers
HMA-327170	For Docker environment, getting a "Failed to load data" error on Schedule management page if user continuously clicks on pagination (Next button).
HMA-338254	BigQuery database : Cell size limit causing the Flowchart to hang
HMA-337564	BigQuery : table mapping, default string size is taken as Maximum
HMA-330433	User is not able to login to platform after upgrade to 12.1.1 in case Deliver is configured.

**Resolution**

Execute below query on Platform database :

```
select * from usm_role_role_map where role_id = (select
ID from usm_role where name='Deliver_admin' and
application=101 and partition_id=<>)
```

HMA-332306

Specify actual partition id in above query , default for partition1 , partition id =1 , it varies for multiple partitions.

If above result in more than one row , contact HCL support to help in executing below delete query - delete one of the duplicate record of \*D\*eliver\_admin role by running below query :

```
delete from usm_role_role_map where role_id =  
(select ID from usm_role where name='Deliver_admin'  
and application=101 and partition_id=<>) and  
parent_role_id=<partition_id>
```

For example , for partition id =1 ,

```
delete from usm_role_role_map where role_id = (select  
ID from usm_role where name='Deliver_admin' and  
application=101 and partition_id=1) and parent_role_id=1
```

Jboss7.3 : Getting "UT005023: Exception handling request to /unica/servlet/ScheduleProcessor: java.lang.NoClassDefFoundError: oracle/sql/BLOB" error when user tries to schedule Campaign flowchart.

Resolution:

Run the below command to make the module global using jboss-cli.sh/bat

```
./subsystem=ee:write-attribute(name=global-modules,value=[  
{name=com.oracle.jdbc}  
]
```

OR

1. In

<JBOSS\_HOME>/standalone/configuration/standalone.xml searched module name for driver.

```
<driver name="oracledriver" module="oracle.jdbc">
```

```
<xa-datasource-class>oracle.jdbc.OracleDriver</xa-datasource-class>
```

```
</driver>
```

2. Then add the below statement underneath <subsystem xmlns="urn:jboss:domain:ee:4.0"> to make the module name global.

	<pre>&lt;global-modules&gt; &lt;module name="oracle.jdbc"/&gt; &lt;/global-modules&gt;</pre>
	3. Restart JBOSS server.
HMA-306095	Production documentation links on Campaign installer are broken. See the documentation available along with product installers.
HMA-310126	eMessage instances in Campaign uninstall folder – these can be ignored. Unica no longer support eMessage.
HMA-312299	Campaign or Platform navigation url when contains default http or https port then recent menu's does not work. If you are using default http (80) or https (443) ports in navigation url please remove them.
HMA-312231	Campaign swagger APIs will not work only on swagger page when marketing platform login method is set to Web Access control.
HMA-13460	When the Export to File option is unchecked on the Fulfillment tab of the Mail List process, the Summary File option is enabled but should not be.
HMA-175825	When <code>defaultBehaviorWhenOutputToFile</code> is set to <code>Create New File</code> , it works only when you select a new output (export) file for the first time. If you try to change the existing output file and select a new output file, then the option <code>Append to Existing Data</code> gets selected by default. It can be changed manually to <code>Create New File</code> .
APAR 198495, PO05293, 198494	For a custom macro, if a user account has assigned as Not Granted permission for a stored object (Custom Macros, Flowchart Templates, Stored Derived Fields, etc.), the custom macro can be used to edit, delete, add, move all stored objects regardless of permissions.
HMA-204347	LARGE_DATA: Browser Crash - Mail List process box with 700 segments - Save with 512 offers to each segment.
HMA-211253	File-based input with multiple columns containing date in different format does not read the date correctly.
HMA-212890	Boolean type column on Amazon Redshift is recognized as 'Test' field type in table mapping.

HMA-220474	When the column name of the source table contains Non-ASCII characters and is long (probably longer than 10 x 3bytes characters in UTF8), the Snapshot process does not run because the temp table is not created.
HMA-220705	Profiling count for Dimension table fields is incorrect and profiling percentage is displayed as 100% even if profiling is in progress.
APAR 222047, PO06172, 222049	Unica Campaign extract process does not write to DB2 database when flowchart is configured with two extract processes and the second extract process contains a derived field that uses French accented characters in the name of the derived field.
APAR 225568, PO06304, 225572	<code>temptablepostexecutionsql</code> is not run when selecting coremetrics segment.
HMA-230340	Inconsistent behavior for the Mail list process is observed when the data filter is assigned to <b>Effective date</b> on the Parameters tab in a new Mail list process when compared to an edited existing Mail list process. The Mail list process does not output a datetime derived field in the output log file. Changing the effective date parameter values might cause execution failure of the Mail list.
HMA-230606	In a flowchart where fields are extracted and used in a Mail list process, the fields under Extract Node on the Personalization tab of the Mail list process are different before and after running the process.
HMA-231859	While using the Chrome browser, it takes around 20 seconds to respond while loading the Personalization tab of the Mail list process if it contains large number of treatments and offers assigned. For example, a Mail list process with 250 cells, each cells with multiple offers, each offer having multiple attributes.
HMA-232502	A Mail list performance issue occurs when the user changes the input in any way and there is a delay when initially switching tabs. After the user changes the input and switches to the Treatment or Process tab for the first time, there is a delay of around 10-15 seconds depending on the number of inputs selected. After this initial delay, there is no delay until the input is changed.

HMA-232835	The Campaign application performance is affected and sometimes an exception error message is displayed on the Campaign pages when the application is used for a longer time (some days) with continuous usage. You must restart your Campaign web application and Campaign Listeners.
HMA-238789	While using the Chrome browser, when a user opens a Mail list with 600 cells having multiple offers assigned to each cell, the application stops responding. While using the Internet Explorer 11 browser, nothing is displayed in the Mail list process box.
HMA-239142	When the Audience process fails because of an incorrect Count filter expression, and the user removes the filter expression, adds a Condition, and runs the Audience process again, the process fails. The Condition is not considered and instead the previous Count filter expression is used resulting in the failure. To run the Audience process successfully, you must re-open the Audience process configuration window, click the Condition, Save and Close. The Audience process now considers the Condition and runs successfully.
HMA-271642	A "Please wait...." message is displayed multiple times in console mode installation while upgrading from version 10.1 and also for new Installation
HMA-271676	The Extract table on the DB2 and Oracle databases is not deleted when In-DB optimization is unchecked.
HMA-272253	The Campaign application performance is affected when a user opens the Table mapping window and more than 500 tables are mapped.
HMA-2968	Hot keys are not implemented on most of the windows. In the Dojo implementation it is not possible to use keyboard shortcuts to activate certain functions. Instead the user must click buttons.
HMA-PMR 266519, 75262	Clicking Return to previous page distorts the user interface in some cases. Use the links within the products to navigate, rather than the browser controls.
N/A	When Unica Campaign is deployed in an application server cluster environment with 80 port, the Campaign navigation URL should not contain this port number. For example:

	<p><code>http://&lt;host&gt;.&lt;domain&gt;:80/ Campaign</code> should be changed to <code>http://&lt;host&gt;.&lt;domain&gt;/Campaign</code>. Change the value of the serverURL property under Campaign navigation on the <b>Settings &gt; Configuration</b> page.</p>
N/A	<p>Mail List process box gets unconfigured with error "31606: History table are changed" on Flowchart run.</p> <ol style="list-style-type: none"><li>1. There is no issue if the history tables are mapped prior to building a flowchart and adding a Mail List process.</li><li>2. If you do not follow step 1, you can still map the history tables after the error appears. If you edit the flowchart and configure the process box, the process will run.</li></ol>
N/A	<p>After migrating non-ASCII data to Campaign, in some cases you cannot open Campaign flowcharts on the target system. Session flowcharts open successfully. To work around this issue, remigrate the campaigns in overwrite mode. You can then open the flowcharts.</p>
TT 062333	<p>Information related to associated products does not appear in offer on Marketing Operations. When an offer created in Campaign with products associated with it is imported in Marketing Operations, information about the associated products is not available in Marketing Operations.</p>
HMA-270655	<p>Table Mapping : Table name containing @ is supported while mapping a table, special characters like @ are should not be supported in Table names. Since Table name containing @ is supported since some time, this functioning is not updated now.</p>
HMA-283637	<p>When user has one maillist PB configured in the flowchart and he adds another maillist PB in the same flowchart, it is observed that All the values from already configured in treatment tab, Parameters tab, Personalisation tab of new Maillist PB appear automatically in any new dragged maillist PB.</p>
HMA-281389	<p>While running Campaign in the Upgrade mode, the installer should read the installation properties files from the previous version response files as we had that response available at the install location from the previous</p>



HMA-280623	installation. However, it does not read the installation properties files from the earlier version response files.
	In Sample PB if we specify '3' in "# of Samples/Output Cells" field and Configure [sample1] with 3 samples having sample sizes as 50%, 50% and "All remaining records" respectively based on "Random Sample method" then after running Flowchart if we reopen the Sample PB "Process run results will be lost. Continue?" message is displayed in sample PB when remaining All check boxed is check.
HMA-283101	CHROME: "Unable to notify roles/permission changes to Campaign, Deliver OD may be out of sync". On clicking save changes for the Security Policy displays the following pop-up, this happens just first time after user logs in and changes anything in the policy and clicks save changes. Also, this is reproducible just on CHROME. Tested on Chrome V64 and V65.
HMA-282844	Campaign Offer doesn't sort on 'Channel' & 'Eff./Exp.Dates'. After clicking on every column the offers below it should be sorted in ascending order. If you click on the same column the second time, the offers beneath it should be sorted in the descending order.
HMA-283695	Segment process box execution failed with extract enabled to User database for the IMPALA user DB. This error does not reproduce when extracting to Unica Campaign server.
HMA-284436	Platform.war and campaign.war in ear file deployment will not work in Weblogic 12.2.1, work around is to deploy campaign.war and unica.war separately.
HMA-288228	If the date field uploaded to IMC side is not in mm/dd/yyyy format, the email process box fails to execute. This data format is required by IMC Importlist API. It works accurately if DELIM_M_D_YYYY(mm/dd/yyyy) format is used for date while uploading to IMC using importlist API.
HMA-289135	TOMCAT : Occasionally Unica Platform or Campaign does not gets started after deploying in tomcat application server. Workaround : delete Campaign and Platform directory available inside Tomcat webapps directory and

	delete the content of work directory from the path where Tomcat is installed.
HMA-304945	Refresh command does not refresh the master listener priority or weight, if you need to make changes in priority or weight you require to take a downtime and restart the application.
HMA-312445	Link Process box - sending data only for the first input cell selected to link.
UL-285	Connection Salesforce - Subsequent Salesforce actions are failing for Update (Lead/Contact) intermittently.
UL-250	Connection Mandrill - Intermittently stop sending emails to targeted audiences.
UL-281	Connection Mandrill - Subject line with non english characters - mandrill not sending email to user.
UL-259/UL-242	Connection Mailchimp/Mandrill - results would be available for 1000 users only.
UL-214	MailChimp/Mandrill - Audience value is getting changed to id field after selection or reopening process box.
UL-194	MailChimp/Mandrill - In Mandrill template if merging field added as localized character - personalization is not working.
UL-257	Link Connections page takes time to load in the Campaign process box.
UL-231	Twilio Connection - Only 5 fields are supported for personalization in SMS body/text area.q
UL-279	Connection MailChimp - Branch run or single link process box run is not supported with Link process box with Mailchimp connection. You will need to execute complete flowchart.
UL-287	Link process box fails when no output data.
NA	Unica Campaign and Unica Link applications urls should be having same domain names. Unica Campaign and Link applications deployed on different domains will not work.
UL-189	Connection Mandrill/MailChimp- Emojis are not working in Mandrill and MailChimp connector Mail Subject line.

HMA-313650	Platform Scheduled flowcharts are not getting executed after upgrade. Use the quartzjobtool to update scheduler jobs. This is a required step. If this upgrade tool is not run, any existing scheduled job will fail to start. The quartzjobtool is in the tools\bin directory under Unica Platform installation. Run this utility from the tools \bin directory. Example command (Windows): quartzjobtool.bat Example command (Unix): ./quartzjobtool.sh
HMA-306383	UBX registration utility is failing with error Caused by: java.lang.ClassNotFoundException: org.jboss.logging.BasicLogger error
HMA-316802	MariaDB]:CODE 704: File write error. while extracting extracted fields and table fields to database server through Segment PB
HMA-338395	v12.1.3: Campaign : Selecting export to Kafka makes Snapshot PB unconfigured. Needs workaround to run
HMA-338387	For version 12.1.3, the copyright year is incorrect in the Fed Response File ResponseFiles.tar.gz.

## Known issues in Optimize

The following are the Known Issues for Optimize in V12.1.6

Issue	Issue ID	Description
Scores entered manually in the score matrix are not considered while optimizing the contact list.	Defect 194109	Scores entered manually should be considered for calculation in the Customer Capacity rule. However, while applying the Customer Capacity rule, scores in the PCT are considered, and all customer records are removed in the optimized list.
Campaign Optimize summary report is incorrect.	Defect 176368	If offer versions are used in a rule, the report that shows pre-optimization versus post-optimization counts will always report the pre-optimization count of records as 1. The post-optimization counts will be correct.

Issue	Issue ID	Description
After upgrading Campaign to 9.1, Optimize listener can no longer be stopped via <code>ACOServer.sh</code> .	Defect 81245	Users must upgrade Unica Campaign and Unica Optimize together. If they cannot, they will need to stop the Unica Optimize listener manually through the task manager/kill command.
Error messages for the ACOOptAdmin utility do not display according to non-English locales.	DEF051284	When you run the ACOOptAdmin command line utility in a locale other than English, error messages do not display according to the specified locale. The error messages display only in English.
<code>unprocessables_sessionid.csv</code> might contain some customers who receive offers.	DEF054841	In some scenarios, a few of the customers who get offers might be present in the <code>unprocessables_sessionid.csv</code> file.
Incorrect optimization result with Custom Capacity rule in specific circumstances.	DEF058362	<p>A customer that satisfies the following criteria might receive fewer offers than wanted:</p> <ul style="list-style-type: none"> <li>• The customer has an even number of proposed transactions.</li> <li>• Each of these transactions has the same score.</li> <li>• This score is a low value.</li> </ul>
Some labels display incorrectly in Japanese, Chinese, and Korean.	DEF059595	Some translated labels are displaying incorrectly. For example, when you edit the score matrix manually, the vertical label on the right side of the table displays upside down. Also, for optimization rules that contain <b>customers in the segment</b> , the <b>segment</b> label displays on two lines.
Offer filtering summary report displays an incorrect count of Proposed Contacts that are removed by each Custom Capacity rule.	DEF059805	The Offer Summary Report displays incorrect counts in the "Removed By This Rule" column for Custom Capacity rules if the participating Flowchart for

Issue	Issue ID	Description
Issues with offer version query builder.	DEF060676	<p>this Unica Optimize session contains multiple contact dates and multiple offers that are made to each customer on different channels.</p> <p>There are several minor issues with the offer version query builder:</p> <ul style="list-style-type: none"> <li>• For custom attributes with the Form Element Type of Select Box, the offer version query builder does not use the select box. You must enter the value manually.</li> <li>• When the group level is removed, the subgroup conditions are added to the parent condition, and vice versa.</li> <li>• All arithmetic operators are displayed for a string variable, but only equal and not equal apply.</li> <li>• Defined length validations for attributes are not verified upon input for conditions.</li> </ul>
Offer version rules that contain dates do not provide expected optimization results.	DEF061554	<p>If you create an offer version condition that includes a date, such as the offer parameter "valid end date" equals "12/31/2011", the rule containing offer version condition might not be satisfied; however, the rest of the rules will work as expected.</p>
Rule exceptions that span calendar years give incorrect results.	DEF061639	<p>If you create a rule exception to a Min/Max # Offers capacity rule that spans calendar years, such as 07/01/2011 to 06/30/2012, the rule containing rule exception condition will not be satisfied; however, the rest of the rules will work as expected.</p>

Issue	Issue ID	Description
<unica_svradm> refresh command does not reflect the change.	HMA-304945	On a running environment, after changing the master listener priority, <unica_svradm> refresh command does not reflect the change.
<unica_svradm> refresh command does not delete the node from cluster.	HMA-305764	If you delete a listener node from existing cluster, <unica_svradm> refresh command does not delete the node from cluster. Execution requests are still observed going to the deleted node. Restarting the listener solves this issue. Will be fixed in upcoming fixpack.
Users are still able to manually interfere in the running flowchart when flowchart execution is in progress through SVRADMIN utility.	HMA-306037	When flowchart execution is in progress through SVRADMIN utility or using scheduler, user is still able to manually interfere in the running flowchart. Will be fixed in upcoming fixpack.

## Known limitations in Unica Campaign

Unica Campaign 12.1.6 includes the following known limitations.

Issue ID	Description
HMA-330347	Users can use Sankey flowchart to view waterfall information. This solution is offered with certain limitations:  For huge flowcharts, with approximately 50+ process boxes, clearly displaying all process boxes and related flow is difficult. The information or labels may get overlapped and thus look cluttered. Users are advised to use zoom in and zoom out feature along with scrollbars to navigate to area of interest for better picture.
HMA-291963 304128	Browse table in table mapping feature not to be used
305130	Platform login method or users authentication from third party directory services is not supported with Campaign or Optimize APIs. Users require to use the Unica Platform user to use with APIs.
	The flowchart template is not imported, if it contains data source name more than 256 character length. Save the

- flowchart template again by changing the datasource name with less than 256 chars.
- 305764 For any reason, if users delete the Campaign listener node configuration from listener cluster configuration in Unica Platform, while the application is up and running then users connected to this listener node are not redirected to another listener. You must restart the Campaign web application. If you require to delete the listener node, take a downtime and restart Campaign web and listener components.
- 17202 Error 19024: Cannot delete segment folder if the segment was deleted from the folder. A segment that is deleted from a folder remains as an inactive segment in the folder. Folders with inactive segments cannot be deleted. This is working as intended.
- 185854 Big data: Campaign integration with Hadoop-based Hive big data as a user data source is not tested on MS Windows operating system.
- 190621 Big data: Campaign with Hive big data as a user database does not support user table mapping with Base and Dimension levels up to the fourth level hierarchy. If you map a Base record table with four levels of dimension tables in a Select process box, then build a query based on the fourth level Dimension table, the query fails with Error 11528. This issue should not affect big data users because multiple dimensions should not be needed. By definition, a big data source has a large table of records split across Hadoop nodes (such as HDFS).
- 194095 For Redshift database, the error message "Unsupported type timestamps with time zone" is displayed when exporting data from a Snapshot process box. Timestamp with timezone is an unsupported PostgreSQL data type on Amazon AWS.
- 195581 While running a Campaign flowchart, if listener crashes or is stopped, user is not able to access the running flowchart from the UI. Requests are being served by another node of the cluster but while accessing the flowchart, a pop-up message says "listener failover

	<p>occurred..." It may be necessary to restart the master listener.</p>
232032	<p>User can start only one Campaign listener on one server (machine) in case of Listener clustering.</p>
PMR 243195, 244148	<p>When a column that has the Greek Letters A and B is profiled in Campaign, the system returns only A along with the count of all the records. After the fix, some of the non-English characters, which differ only in case (like é and É in French), are counted as two different values in profiling. English language characters are not counted as case sensitive.</p>
244482	<p>Deep search lists all the Campaigns that are created through Marketing Operations projects when Campaign - Marketing Operations integration is on. Campaigns that are created through Marketing Operations projects when Marketing Operations - Campaign integration is enabled) are not listed on Campaign list page and are only available on the Marketing Operations project listing page. Users who do not have the permission to access Marketing Operations are able to access campaigns which are created through Marketing Operations projects through Deep search results.</p>
248943	<p>If the user profile database is changed (change in the table column values of audience record) for fields other than sync fields and the user runs the Email process again, a negative count is returned for the DUPLICATES parameter from Engage in the Campaign flowchart log.</p>
N/A	<p>Big data: To perform the UPDATE operation on any process boxes in a flowchart, ensure that your HIVE tables are configured as transactional tables such that they support the ACID property. This is a key feature introduced in HIVE version 0.14.</p>
N/A	<p>Interact when configured with IBM WebSphere Application Server: You must configure IBM WebSphere JVM to use JDK 1.7. When IBM WebSphere Application Server 8.5.5.x is configured with JDK 1.7 and HTTPS communication, you must use IBM JAVA SDK version 7.0.8.10 or higher.</p>
N/A	<p>Using multiple SQL statements for raw SQL queries is not currently supported on big data user datasources. For</p>



	related information, search the IBM Knowledge Center for Hive query language conformance.
N/A	Dialog behavior: In certain cases, it is necessary to click twice in order to activate a field or change a field value.
N/A	The <code>monitorEnabledForDeliver</code> configuration property in <code>Campaign monitoring</code> is not currently used.
N/A	Relevant products limitation: When offer management is performed from Unica Plan, the "relevant products" functionality, which relates product IDs to offers, is not available.
N/A	Blank or incorrect results from derived fields in a Mail List process. This can occur in a process box that uses a derived field that calls a Generated field (UCGF) that changes value.  Do not use a UCGF in a Mail List derived field if the UCGF is not constant. Also, from the Parameters tab, do not create a derived field to call a UCGF to populate offer attributes.
N/A	Profiling a Campaign Generated Field (UCGF) does not yield correct results. Some UCGFs have a value according to the cell or the offer being processed. For cell-related UCGFs, only the value associated with the first cell appears during profiling.
N/A	The default value for a custom cell attribute does not appear when you open the target cell spreadsheet. Although the default value is not initially displayed, it will be used. The value can be displayed or changed by clicking or opening and editing the custom cell attribute in the target cell spreadsheet.
N/A	The <code>UA_UsrResponseType.Name</code> field cannot contain a left parenthesis followed by a single quote.
N/A	Use unique <code>TempTablePrefix</code> for each data source when mapping multiple data sources to same physical database.  If you mapped multiple data sources in Unica Campaign to the same physical database, and you use the same <code>TempTablePrefix</code> for more than one of the data sources, when you use the cleanup utility to delete orphaned temp

- tables, it may falsely identify temp tables as orphaned, when they are in fact legitimate temp tables defined from a different Unica Campaign data source.
- Any deleted temp tables will automatically be recreated when you rerun affected flowcharts, but as a best practice, use a unique `TempTablePrefix` for each data source when mapping multiple data sources to the same physical database.
- If the data sources defined in Unica Campaign map to different schemas in the database, another solution is to ensure that the database user who runs the cleanup utility does not have privileges to drop tables in other schemas in the same database.
- 161323 The error "Login failed. Error 10553" can occur if you try to log in to the Campaign utilities when the **Unica Platform | Security | login** method is set to **Windows integrated login** or **Web access control**. To avoid this issue, change the login type to **LDAP** or **Platform** prior to using the Campaign utilities..
- 176377 DB2 10.5 BLU for user DB: No indexing requirement for temp tables in Unica Campaign datasource. DB2 10.5 (with BLU feature ON) does not require indexing in Unica Campaign. Unica Campaign has certain properties for datasources, such as `TempTablePreTruncateRunScript`, `TempTablePostExecuteSQL`, and `PostTempTableCreateRunScript`, where you can provide SQL or scripts to create indexes on user database tables. If you are using DB2 10.5 as a customer database, with the BLU feature ON, you do not need to configure any of these temp table properties.
- 201,968,200,241 If two process boxes are moved very close together in a flowchart, the direction of the connection arrow changes. This limitation affects the visual representation of the arrow. The process data flow is not affected. The workaround is to move the process boxes farther apart so the arrowhead changes back to the correct direction.
- 211293 In Unica Campaign, the built-in macro `Current_Date()` results in an error when executed against a Hive 1.2 based Big Data instance. The Hive ODBC driver does not support the `Current_Date` macro to obtain interval values. For

example, executing the following query results in a Hive error:

```
SELECT DISTINCT customerid FROM Customer_date
WHERE ((Customer_date.my_date_mmdyyyy -
CURRENT_DATE()) >= 7)
```

Error: Hive 2 Internal error: unsupported conversion from type: interval\_day\_time

Workaround: To use the Current\_Date function in a RAW SQL query on Hive with Hortonworks, execute SQL in the following format:

```
SELECT DISTINCT customerid FROM Customer_date
WHERE (current_date() - my_date_mmdyyyy ) = interval '0
0:0:0' day to second
```

310769

In Unica Campaign, the built-in macro `Current_Date()` results in an error when executed against Impala data source. The Impala ODBC driver does not support the `Current_Date` macro to obtain interval values. For example, executing the following query results in an error:

```
INSERT INTO TABLE UAC_133824_5
SELECT DISTINCT store_id, d_customer_key
FROM srvacammo.bast_segment WHERE
(srvacammo.bast_segment.ba_last_trans_date >
(CURRENT_DATE - 2))
```

Error: Error while executing a query in Impala: [HY000] : AnalysisException: Could not resolve column/field reference: 'current\_date'

Workaround: In raw SQL query, the `Current_Date` would not work with Impala, so instead of `current_date`, users can use `now()` or `current_timestamp()`.

213088

If Campaign is installed in a secured environment but IBM Cognos is in an unsecured environment, Cognos reports will not display when you use Microsoft Internet Explorer 11. Workaround: If Unica Campaign is configured with HTTPS, also configure IBM Cognos on HTTPS.

217488

IBM can support the Database Loader for Redshift until the moment Campaign triggers the Loader Script. Any problems in execution of the loader script are not supported by IBM.

223716

## Authentication Bypass Using HTTP Verb Tampering

Instead of applying the `HttpVerbFilter.class` patch, you can use the following workaround to ensure application security.

Complete the following steps to update `web.xml`.

1. Update the web app tag and set the xsd version to 3.0.

```
<web-app
  xmlns:xsi="http://www.w3.org/2001/XMLSchema
-instance"
  xmlns="http://java.sun.com/xml/ns/javaee"

  xsi:schemaLocation="http://java.sun.com/xml
/ns/javaee

  http://java.sun.com/xml/ns/javaee/web-app_3
_0.xsd"
  id="Platform" version="3.0"
  metadata-complete="true">
```

2. Add the following in `web.xml`.

```
<!--[start] WhiteList Http Verbs -->
<security-constraint>
  <web-resource-collection>

  <web-resource-name>Unica_WhiteList_Http_Ver
bs</web-resource-name>
  <url-pattern>/*</url-pattern>

  <http-method-omission>GET</http-method-omis
sion>

  <http-method-omission>POST</http-method-omi
ssion>

  <http-method-omission>TRACE</http-method-om
ission>

  <http-method-omission>PUT</http-method-omis
sion>

  <http-method-omission>DELETE</http-method-o
mission>

  <http-method-omission>PATCH</http-method-om
ission>

  <http-method-omission>OPTIONS</http-method
-omission>

  <http-method-omission>HEAD</http-method-omi
ssion>
  </web-resource-collection>
```

```
<auth-constraint/>
</security-constraint>
<!--[end] WhiteList Http Verbs -->
```

283805	IBM Websphere Application Server 8.5.5 Fix Pack 12 requires IFPI85892 to run HCL Unica application.
283544	<p>On Oracle 12.2 database server following parameters needs to be added in sqlnet.ora file located under ORACLE_HOME/network/admin/SQLNET.ALLOWED_LOGON_VERSION_SERVER</p> <p>User will need to consult with DBA to provide appropriate value to this parameter. Please refer this link for details: <a href="https://docs.oracle.com/database/121/NETRF/sqlnet.htm#NETRF2016">https://docs.oracle.com/database/121/NETRF/sqlnet.htm#NETRF2016</a></p>
N/A	Campaign Integration with Watson Marketing Assistant is not supported on Internet Explorer.
286705	Two events get generated on the Campaign history tab when user pauses the Campaign flowchart from Operational monitoring.
287100	History tab data remains in UA_History table even after deleting the Campaign
290172	<p>Cutting off right contents from Relevant offers window.</p> <p>Workaround: The size of text, apps and other items - under Display should be set to 100%.</p>
312318	<p>Campaign flowchart run - when executed as complete flowchart generates a unique runID and its executed the flowchart along with mailchimp process box.</p> <p>Next time when Campaign user tries to run the single process box - it does not generate unique runID and thus process box execution failed.</p>
312296	HTTPS(Invalid certificate) HIP instance is not supported in IE11 for Link PB and Manage Link Connections page.
312320	MailChimp - Audience value is getting changed to other format f239295fe8 (in alphanumeric format) if we re-open correctly configured Link PB. The workaround is to hit the Fetch button adjacent to the field which will refresh the value of the user-friendly string value.
312567	Campaign installer failed to update Insights report files when installed using non-root user on Unix environment.

To overcome this user would need to update Insights report file manually after installation is completed.

1. Navigate to <PLATFORM\_HOME>/Insights/tools/bin/

2. For UNIX:

- Grant read, write, and execute permissions to `-bPath=<Report folder path>` for the installation user.
- Grant execute permission to the installation user using the following command.

```
chmod 755 insightsDBUtil.sh
```

3. Execute command to update the Campaign Insights report files.

```
./insightsDBUtil.sh -ds=CampaignDS -bPath=<Report folder path> -DBType=<databasetype> -URL=JDBC connection URL -user=<database user> -pwd=<database password>
```

For more details refer

UnicaInsights12\_1InstallationConfigurationGuide

Link: Unica application on HTTPS and unica Link on HTTP does not render the Manage links connections page.

313216

## Known limitations in Unica Optimize

Unica Optimize includes 12.1.6 includes the following known limitations.

Issue	Number	Description
Strings in the production or test pop-up window are not translated.	Defect 176920	In the case of a non-English setup, the strings in the production or test pop-up window are not translated.
The MailList process fails with the following database error: <code>ORA-00999: INVALID VIEW NAME.</code>	Defect 170951	Change the value of <b>UseTempTablePool</b> from <code>TRUE</code> to <code>FALSE</code> in <code>UA_SYSTEM_TABLES</code> . The MailList run will end successfully.
Unica Optimize does not terminate the <code>unica_acsvr</code> process that is opened during a run.	Defect 164875	In case of a schedule run of a Unica Optimize session by using the Unica Platform Scheduler, you observe multiple <code>unica_acsvr</code> login processes. These processes might terminate automatically after some time.
A DB2 database user change of system tables causes a Unica Optimize session	Defect 155876	To avoid having a session fail, the DB2 database administrator should remove indexes.

Issue	Number	Description
to fail when the administrator has an index with the same name.		
In a Unica Optimize report, offers by type and segment do not get printed as desired.	Defect 102889	<p>The following issues were noticed while printing the offers by type and segment in a Unica Optimize report.</p> <ol style="list-style-type: none"> <li>1. The preview window does not scroll, unless it is resized.</li> <li>2. While printing it does not print everything, but only what fits in A4 size. Printing options do not seem to make any difference.</li> </ol>
Negative scores cause inaccurate rules crediting.	DEF041400	<p>If you use negative scores, rule crediting in the Offer Filtering Summary report might not be accurate.</p> <p>Offers with negative scores are given to meet minimum requirements only.</p>
Cells that are linked to TCS with offer assignments do not appear in Optimize process.	DEF061355	<p>If the Optimize process is connected to one or more cells and the upstream cells are later linked to top-down cells defined in the Target Cell Spreadsheet process (TCS), the offers that are assigned in the TCS do not automatically appear in the Optimize process. Link to any top-down cells in the TCS before you connect those cells to an Optimize process. Otherwise, you must either manually assign the same offers within the Optimize process, or delete the Optimize process and re-create it.</p>
Running the ACOOptAdmin utility with one-way SSL requires more setup.	DEF046832	<p>You cannot use the ACOOptAdmin utility with one-way SSL until you register a security certificate, specify a host name and domain, and configure SSL_Options in the ACOOptAdmin.bat file.</p>
Unable to run the session in first attempt when unica_acosvr process stopped.	DEF055010	<p>If you use the kill command to stop <code>unica_acosvr</code>, the next time you attempt to run a Unica Optimize session, it might fail with the following error: <code>An unknown communication failure has occurred with the Optimize server process.</code></p> <p><b>Workaround</b> - Run the Unica Optimize session again to complete it successfully.</p>