

Unica Journey V12.1.3 System Schema



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Chapter 1. Introduction to Unica Journey system schema

This guide is a reference to the table and column structure, content, and semantics of the database system for Unica Journey.

System tables

The following tables describe the system tables.

This table contains information about each template in Unica Journey.

Organisations - This table captures the organisations details within the customers that are using Journey. This is intended for future use where customers would want segregation between assets created on Journey across different units within.

For now this is not really being used and has been provisioned as and when required.

Table 1. Organisations field descriptions

| Field | Type | Length | NULL? | Description |
|-------------------------|-----------|--------|-------|--|
| id (Primary key) | NUMBER | | No | Generated by default on null as identity |
| organisationName | VARCHAR2 | 250 | Yes | Display Organisation's name |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| organisationDescription | VARCHAR2 | 250 | Yes | Display brief description of |

Table 1. Organisations field descriptions (continued)

| Field | Type | Length | NULL? | Description |
|------------------|----------|--------|-------|---|
| | | | | the organisation |
| version | Number | 20 | No | Maintains updated count |
| partitionId | Number | 20 | | Captures id of platform partition with which organization is associated |
| partitionName | VARCHAR2 | 250 | | Captures name of platform partition with which organization is associated |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch forma |

Table 2. Users

| Field | Type | Length | NULL? | Description |
|------------------|--------|--------|-------|------------------------------|
| id (primary key) | NUMBER | | No | Auto generated unique value, |

Table 2. Users (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------------------|-----------|--------|-------|--|
| | | | | work as a primary key |
| userName (foreign key) (references) | VARCHAR2 | 250 | No | Display Platform user name |
| platformId | NUMBER | 20 | Yes | Display User's Platform ID |
| emailId | VARCHAR2 | 255 | Yes | Display User's Platform email-id |
| firstName | VARCHAR2 | 255 | Yes | Display first name of Platform user |
| lastName | VARCHAR2 | 255 | Yes | Display last name of Platform user |
| locale | VARCHAR2 | 100 | Yes | Display user's Platform locale |
| organisationId | NUMBER | 20 | Yes | Display the Organization Id |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| version | NUMBER | 20 | Yes | Maintains updated count |

Table 2. Users (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------------|--------|--------|-------|---|
| <code>createdDateEpoch</code> | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch forma |

Table 3. Folders

| Field | Type | Length | NULL? | Description |
|---|-----------|--------|-------|--|
| <code>id</code> (primary key) | | | No | Auto genrated unique value, work as a primary key |
| <code>organisationId</code> (foreign key) (references) | NUMBER | 20 | Yes | Foreign key of Organisation table, Reference column name ID |
| <code>folderName</code> | VARCHAR2 | 128 | Yes | Display name of the folder |
| <code>createdDate</code> | TIMESTAMP | | Yes | Display the creation date and time of record |
| <code>createdBy</code> (foreign key) (references) | NUMBER | 20 | No | Foreign key of USER table. When a user adds a new folder, the system stores the corresponding user ID in |

Table 3. Folders (continued)

| Field | Type | Length | NULL? | Description |
|---|-----------|--------|-------|---|
| | | | | this field. This field will be NULL only for four default entries. |
| <code>lastModifiedDate</code> | TIMESTAMP | | Yes | Display last modified date and time of records |
| <code>lastModifiedBy</code> (foreign key) (references) | NUMBER | 20 | Yes | Foreign key of USER table, which tells who modified the record |
| <code>folderDescription</code> | VARCHAR2 | 1024 | Yes | Description for folder |
| <code>parentFolderId</code> | NUMBER | 20 | Yes | Id of parent folder for given folder which is foreign key of FOLDERS table, Reference column name ID |
| <code>hitCount</code> | NUMBER | 20 | Yes | Count that indicates how many times folder get referenced for creating/updating/moving entities inside it |

Table 3. Folders (continued)

| Field | Type | Length | NULL? | Description |
|-----------------------|--------|--------|-------|---|
| folderType | NUMBER | 20 | Yes | Type of folder indicated by integer value Values can be: 0: DATA_DEFINITION 1: ENTRY_SOURCE, 2: JOURNEY |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format |
| lastModifiedDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 4. DataDefinitions

| Field | Type | Length | NULL? | Description |
|-----------------|------|--------|-------|--|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |

Table 4. DataDefinitions (continued)

| Field | Type | Length | NULL? | Description |
|------------------------------|-------------|---------------|--------------|---|
| organisationId (foreign key) | NUMBER | 20 | Yes | Foregin key of ORGANISATION table, Reference column name ID |
| folderId (foreign key) | NUMBER | 20 | Yes | Foregin key of FOLDER table, Reference column name ID |
| dataDefinitionName | VARCHAR2 | 250 | Yes | Display Data Definition name |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| createdBy (foreign key) | NUMBER | 20 | Yes | Foregin key of USER table, displays who created this record |
| lastModifiedDate | TIMESTAMP | | Yes | Display last modified date and time of records |
| lastModifiedBy (foreign key) | NUMBER | 20 | Yes | Foregin key of USER table, displays who modified the record |
| dataDefinitionDescription | VARCHAR2 | 1024 | Yes | Display description of Data Definition |

Table 4. DataDefinitions (continued)

| Field | Type | Length | NULL? | Description |
|-----------------------|----------|--------|-------|--|
| version | NUMBER | 20 | Yes | Maintains updated count |
| code | VARCHAR2 | 11 | Yes | Unique identifier for DD. every DD have a unique code for identification. |
| createdDateEpoch | NUMBER | | | Date time stamp when the record was added in UTC timezone and Epoch format |
| lastModifiedDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |

Table 5. DataDefinitionFields

| Field | Type | Length | NULL? | Description |
|-----------------|-----------|--------|-------|--|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |

Table 5. DataDefinitionFields (continued)

| Field | Type | Length | NULL? | Description |
|---------------------------|----------|--------|-------|---|
| fieldName | VARCHAR2 | 250 | Yes | DataDefinition field name that tells what will be the field name inside EntrySource data when data will come to Unica Journey. |
| significantField- Type | NUMBER | 20 | Yes | Ordinal number that tells about the type of significant field of Journey, currently significant field supported by Journey with their ordinal value are as follows : 1. MOBILE_NUMBER - 0 (ordinal value) 2. EMAIL_ID - 1 (ordinal value) |
| fieldDataType | NUMBER | 20 | Yes | Ordinal number that tells about the data type of Datadefinition |

Table 5. DataDefinitionFields (continued)

| Field | Type | Length | NULL? | Description |
|-------------|----------|--------|-------|--|
| | | | | field, Currently datatype supported for Data-Definition field by Journey with their ordinal value are as follows 1. String - 0 (ordinal value) 2. Numeric - 1 (ordinal value) 2. Date - 2 (ordinal value) |
| fieldLength | NUMBER | 20 | Yes | Display size of Datadefinition Filed that tells what will be the length of entry source field data when it comes to Journey. |
| dateFormat | VARCHAR2 | 50 | Yes | It contain a date format of Date type datadefnition field that tells in which format Date value will come in en- |

Table 5. DataDefinitionFields (continued)

| Field | Type | Length | NULL? | Description |
|--|--------|--------|-------|---|
| | | | | try source data example (dd/MM/yyyy) |
| dataDefinitionId (Foreign key) (References) | NUMBER | 20 | Yes | Foregin key of Datadefinition table,Refrence column ID. |
| required | NUMBER | 1,0 | No | A boolean value contain only 0 or 1, if it's 1 then particular Data-Definition fileds is require in EntrySource data and if it's value is 0 then that particular datadefinition filed is not require in Entry-Source data |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format |

Table 6. JourneyFiles

| Field | Type | Length | NULL? | Description |
|--|-----------|--------|-------|---|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |
| organisationId(Foreign key) (References) | NUMBER | 20 | Yes | Reference Id from Organisation Table |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| originalFileName | VARCHAR2 | 250 | Yes | Display name of uploaded File |
| internalFileName | VARCHAR2 | 250 | Yes | Display application created file Name |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 7. EntrySources

| Field | Type | Length | NULL? | Description |
|--|-----------|--------|-------|--|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |
| organisationId(Foreign key) (References) | NUMBER | 20 | Yes | Reference Id from Organisation Table |
| folderId(Foreign key) (References) | NUMBER | 20 | Yes | Reference Id from Folder Table |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| createdBy(Foreign key) | NUMBER | 20 | Yes | Foreign key of Entry Sources, which tell who created this record |
| lastModifiedDate | TIMESTAMP | | Yes | Display last modified date and time of records |
| lastModifiedBy(Foreign key) | NUMBER | 20 | Yes | Foreign key of Entry Sources table, which tells who mod- |

Table 7. EntrySources (continued)

| Field | Type | Length | NULL? | Description |
|------------------------|----------|--------|-------|---|
| | | | | ified the record - Last modified by |
| entrySourceDescription | VARCHAR2 | 1024 | Yes | Textual Description given by User |
| entrySourceType | NUMBER | 20 | Yes | Type of Source REST FORM FILE KAFKA |
| entrySourceName | VARCHAR2 | 250 | Yes | Display the entry source name given by User |
| version | NUMBER | 20 | Yes | Maintains updated count |
| code | VARCHAR2 | 11 | Yes | Unique code generated by application |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 7. EntrySources (continued)

| Field | Type | Length | NULL? | Description |
|-----------------------|--------|--------|-------|---|
| lastModifiedDateEpoch | NUMBER | | | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 8. FileEntrySource

| Field | Type | Length | NULL? | Description |
|---|--------|--------|-------|--|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |
| journeyFileId(Foreign key) (References) | NUMBER | 20 | Yes | Reference id of Journey File Table |
| entrySourceId(Foreign key) (References) | NUMBER | 20 | Yes | Reference id of Primary Parent Table |
| SUBENTRYSOURCETYPE | NUMBER | 20,0 | Yes | Type of Source CSV JSON TSV |
| version | NUMBER | 20 | Yes | Maintains updated count |

Table 9. FileEntrySourceFile

| Field | Type | Length | NULL? | Description |
|---|-----------|--------|-------|---|
| <code>id</code> (Primary key) | | | No | Auto generated unique value, work as a primary key |
| <code>journeyFileId</code> (Foreign key) (References) | NUMBER | 20 | Yes | Foreign key of Entrysource table, Reference column name ID |
| <code>entrySourceId</code> (Foreign key) (References) | NUMBER | 20 | Yes | Foreign key of EN-TRYSOURCES table, Reference column ID. |
| <code>version</code> | NUMBER | 20 | Yes | Maintains updated count |
| <code>createdDate</code> | TIMESTAMP | | Yes | Display the creation date and time of record |
| <code>createdDateEpoch</code> | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 10. URLEntrySource

| Field | Type | Length | NULL? | Description |
|---|----------|--------|-------|---|
| id(Primary key) | | | No | Auto genrated unique value, work as a primary key |
| urlPath | VARCHAR2 | 250 | Yes | Display the complete url |
| securityId | NUMBER | 20 | Yes | Reference id of Security |
| entrySourceId(Foreign key) (References) | NUMBER | 20 | Yes | Reference id of Primary Parent Table |
| version | NUMBER | 20 | Yes | Maintains updated count |

Table 11. KafkaEntrySource

| Field | Type | Length | NULL? | Description |
|--|--------|--------|-------|--|
| id(Primary key) | | | No | Auto genrated unique value, work as a primary key |
| entrySourceId (Foreign key) (References) | NUMBER | 20 | Yes | Foreign key of Entrysources table, Reference column ID |
| version | NUMBER | 20 | Yes | Maintains updated count |

Table 12. journeys

| Field | Type | Length | NULL? | Description |
|-----------------|----------|--------|-------|---|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |
| name | VARCHAR2 | 250 | Yes | Name of Journey |
| description | VARCHAR2 | 1024 | Yes | Description of Journey |
| code | VARCHAR2 | 11 | Yes | Unique identifier for Journey. Every Journey has a unique code for identification. e.g. JS-00000104 |
| status | VARCHAR2 | 30 | Yes | This contain ordinal number for Journey status as below: 0 - DRAFT 1 - PUBLISHED 2 - COMPLETED 3 - PAUSED |

Table 12. journeys (continued)

| Field | Type | Length | NULL? | Description |
|---------------------------------------|----------|--------|-------|---|
| marketingStage | VARCHAR2 | 30 | Yes | This contain ordinal number for marketing stages as below: 0 - REFERRAL 1 - RETENTION 2 - CONVERSION 3 - ACTIVATION 4 - ACQUISITION 5 - AWARENESS |
| timeZone | VARCHAR2 | 50 | Yes | Timezone in which Journey needs to run, e.g. (UTC-04:00) America/New_York |
| folderId(Foreign key) (References) | NUMBER | 20 | Yes | Foreign key of FOLDER table, Reference column name ID |

Table 12. journeys (continued)

| Field | Type | Length | NULL? | Description |
|--|-----------|--------|-------|--|
| journeyDesign CLOB | | | Yes | It stores the whole Journey design i.e. Journey canvas in JSON |
| conversions | NUMBER | 20 | Yes | Not in use |
| goalProgress | NUMBER | 20 | Yes | Not in use |
| dataDefinitionId (Foreign key) (References) | NUMBER | 20 | Yes | Foreign key of Datadefinition table, Reference column ID |
| publishDate | TIMESTAMP | | Yes | Date and time when Journey was published |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdBy(Foreign key) | NUMBER | 20 | Yes | Foreign key of USER table, which tell who created this record |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |

Table 12. journeys (continued)

| Field | Type | Length | NULL? | Description |
|----------------------------------|-----------|--------|-------|---|
| lastModifiedBy(For- eign key) | NUMBER | 20 | Yes | Foregin key of USER table, which tells who modified the record |
| lastModifiedDate | TIMESTAMP | | Yes | Display last modified date and time of records |
| pausedDate | TIMESTAMP | | Yes | Date and time at which Jour- ney is paused |
| completedDate | TIMESTAMP | | Yes | Date and time at which Jour- ney is complet- ed (if goal is completed or manually by mark Journey as complete) |
| deduplicationStatus | NUMBER | 2 | No | Contain ordinal values as be- low for how to deal with dupli- cate data from entry sources |
| keyFields | VARCHAR2 | 1500 | Yes | It is array of re- quired fields in |

Table 12. journeys (continued)

| Field | Type | Length | NULL? | Description |
|-----------------------|--------|--------|-------|--|
| | | | | data definition used for deduplication |
| isProcessed | NUMBER | 1,0 | No | By default, value is 0 and when logging interaction scheduler job runs it set its value to 1 |
| flagMilestoneAdded | NUMBER | 1,0 | No | Tells if milestone added for a journey. Indicated by boolean value |
| createdDateEpoch | NUMBER | | | Date time stamp when the record was added in UTC timezone and Epoch format. |
| lastModifiedDateEpoch | NUMBER | | | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 12. journeys (continued)

| Field | Type | Length | NULL? | Description |
|---------------------------------|--------|--------|-------|---|
| <code>publishDateEpoch</code> | NUMBER | | | Captures date and time in milliseconds when journey gets published for 1st time |
| <code>pausedDateEpoch</code> | NUMBER | | | Captures date and time in milliseconds when journey gets paused |
| <code>completedDateEpoch</code> | NUMBER | | | The date time stamp when the journey was completed |

Table 13. JourneyAssociations

| Field | Type | Length | NULL? | Description |
|-------------------------------------|--------|--------|-------|---|
| <code>id(Primary key)</code> | | | No | Auto generated unique value, work as a primary key |
| <code>journeyId(Foreign key)</code> | NUMBER | 20 | Yes | Foreign key of Journeys table, Reference column ID. |

Table 13. JourneyAssociations (continued)

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|---|
| entrySourceId | NUMBER | 20 | Yes | Foreign key of Entrysources table, Reference column ID. |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |
| status | NUMBER | 2 | | |
| active | NUMBER | 1 | No | Display Journey Associations active status |

Table 14. Point

| Field | Type | Length | NULL? | Description |
|------------------|--------|--------|-------|--|
| id (Primary key) | NUMBER | | No | Auto generated unique value, work as a primary key |

Table 14. Point (continued)

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|---|
| journeyId | NUMBER | 20 | Yes | Foreign key of Journeys table, Reference column ID |
| temporaryChildId | NUMBER | 20 | Yes | It is pointId of temporary point, created when this point is updated after Journey paused (to keep updated changes) |
| name | VARCHAR2 | 250 | Yes | Display name of point |
| description | VARCHAR2 | 250 | Yes | Description of point |
| hasTempData | NUMBER | 1,0 | Yes | Store value as 0 by default, it is 1 if this point has a temporary data (if user updates this point) |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |

Table 14. Point (continued)

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|--|
| createdBy | VARCHAR2 | 200 | Yes | Foreign key of USER table, which tell who created this record |
| lastModifiedDate | TIMESTAMP | | Yes | Display last modified date and time of records |
| lastModifiedBy | VARCHAR2 | 200 | Yes | Foregin key of USER table, which tells who modified the record |
| version | NUMBER | 20 | Yes | Maintains up-dated count |
| isProcessed | NUMBER | 1,0 | No | By default value is 0 and when logging interaction scheduler job runs it set it's value to 1 |
| createdDateEpoch | NUMBER | | | Date time stamp when the record was added in UTC |

Table 14. Point (continued)

| Field | Type | Length | NULL? | Description |
|----------------------------|--------|--------|-------|---|
| | | | | timezone and Epoch format. |
| lastModifiedDate- Epoch | NUMBER | | | Date time stamp when the record was added in UTC timezone and Epoch format. |
| status | NUMBER | | | Latest status of Journey point |
| active | NUMBER | | No | Display Journey points active status |

Table 15. DecisionSplitActionPoint

| Field | Type | Length | NULL? | Description |
|--------------------------------|----------|--------|-------|--|
| id (Primary key) (Foreign key) | | | No | Auto generated unique value, work as a primary key |
| conditions | VARCHAR2 | 3000 | No | Decision split evaluation condition or criteria on which split processes incoming audiences and send |

Table 15. DecisionSplitActionPoint (continued)

| Field | Type | Length | NULL? | Description |
|---------------|----------|--------|---------------|--|
| | | | | them to YES or NO path |
| days | NUMBER | 20 | | Value for days used while configuring DecisionSplitActionPoint |
| hours | NUMBER | 20 | | Value for hours used while configuring DecisionSplitActionPoint |
| minutes | NUMBER | 20 | | Value for minutes used while configuring DecisionSplitActionPoint |
| delayTypeEnum | VARCHAR2 | 20 | Organisations | Type of delay indicated by integer value Values can be: 0: DURATION 1: DATE |
| waitTillDate | NUMBER | | | Captures date and time till when delay is |

Table 15. DecisionSplitActionPoint (continued)

| Field | Type | Length | NULL? | Description |
|-------|------|--------|-------|------------------------|
| | | | | added for actionpoints |

Table 16. DelayActionPoint

| Field | Type | Length | NULL? | Description |
|---|----------|--------|-------|--|
| <code>id</code> (Primary key) (Foreign key) | | | No | Auto generated unique value, work as a primary key |
| <code>days</code> | NUMBER | 20 | Yes | Value for days used while configuring delay action point |
| <code>hours</code> | NUMBER | 20 | Yes | Value for hours used while configuring delay action point |
| <code>minutes</code> | NUMBER | 20 | Yes | Value for minutes used while configuring delay action point |
| <code>delayTypeEnum</code> | VARCHAR2 | 20 | Yes | Type of delay indicated by integer value Values can be: 0: DURATION 1: DATE |

Table 16. DelayActionPoint (continued)

| Field | Type | Length | NULL? | Description |
|-------------------|-----------|--------|-------|---|
| waitTillDate | TIMESTAMP | | Yes | This field is valid only if DELAYTYPE-ENUM value is 1 |
| waitTillDateEpoch | NUMBER | | | Captures date and time in milliseconds till when delay is added for action-points |
| useExpression | NUMBER | 1 | | |
| delayExpression | | | | |

Table 17. EngagementSplitActionPoint

| Field | Type | Length | NULL? | Description |
|---------------------------------|--------|--------|-------|--|
| id(Primary key) (Foreign key) | | | No | Auto generated unique value, work as a primary key |
| sourceTouchPointId(Foreign key) | NUMBER | 20 | Yes | Foreign key TouchPointId (Email/SMS) for which ES is configured |
| event CLOB | | | Yes | It is a json who has List of EventsIds which configured for the sourceTouch- |

Table 17. EngagementSplitActionPoint (continued)

| Field | Type | Length | NULL? | Description |
|---------------|----------|--------|-------|---|
| | | | | Point and the linkid or linkurl in case of Link Event is configured. |
| days | NUMBER | 20 | Yes | Waiting time of ES to collect the responses, in terms of Days. Like 4 Days |
| hours | NUMBER | 20 | Yes | Waiting time of ES to collect the responses, in terms of Hours. Like 2 Hours |
| minutes | NUMBER | 20 | Yes | Waiting time of ES to collect the responses, in terms of Minutes. Like 10 Minutes |
| delayTypeEnum | VARCHAR2 | 20 | Yes | Delay Type Enum indicates whether the waiting time of ES is a Duration (like days, hours, minutes) OR a Fixed |

Table 17. EngagementSplitActionPoint (continued)

| Field | Type | Length | NULL? | Description |
|-------------------|-----------|--------|-------|--|
| | | | | Date(like 25th Dec 2020). |
| waitTillDate | TIMESTAMP | | Yes | Waiting time of ES to collect the responses, in terms of Fixed Date. Like 25-12-2020 |
| waitTillDateEpoch | NUMBER | | | Captures date and time in milliseconds till when delay is added for action-points |

Table 18. EmailTouchPoint

| Field | Type | Length | NULL? | Description |
|-------------------------------|--------|--------|-------|---|
| id(Primary key) (Foreign key) | | | No | Auto generated unique value, work as a primary key |
| isConnectorConfigured | NUMBER | 1,0 | Yes | 0- Email Touch Point is not configured Yet. 1- Email Touch Point is Successfully Configured |

Table 18. EmailTouchPoint (continued)

| Field | Type | Length | NULL? | Description |
|------------------|----------|--------|-------|--|
| | | | | with mandate values. |
| connectorInfo | VARCHAR2 | 200 | Yes | Connection Name (Like: MailChimp, Mandril) |
| dataFieldMapping | CLOB | | Yes | It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the Email Touch Point. |
| channelAgent | VARCHAR2 | 50 | Yes | Channels Enum Value which indicates through which Channel the touch point is configured. |
| isEdited | NUMBER | 1,0 | No | A Boolean Flag to identify whether the TouchPoint is Edited after Pub- |

Table 18. EmailTouchPoint (continued)

| Field | Type | Length | NULL? | Description |
|-----------|----------|--------|-------|---|
| | | | | lish the Journey or Not |
| offerType | VARCHAR2 | 50 | | Type of offer associated with email touchpoint indicated by integer value Values can be: 0: NOOFFER 1: COM 2: NBO 3: DELIVER |

Table 19. DeliverEmailMetaData

| Field | Type | Length | NULL? | Description |
|---------------------------|--------|--------|-------|---|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |
| touchPointId(Foreign key) | NUMBER | 20 | Yes | Foreign key TouchPoint for which Deliver is configured. |
| metadata | CLOB | | Yes | Json used to save additional information of |

Table 19. DeliverEmailMetaData (continued)

| Field | Type | Length | NULL? | Description |
|-------------------|-----------|--------|-------|---|
| | | | | Journey-Deliver Association |
| state | VARCHAR2 | 20 | Yes | Not in use |
| mailingCode | VARCHAR2 | 20 | Yes | Associated attribute for Journey and Deliver at Run Time |
| documentID | NUMBER | 20 | Yes | Associated attribute for Journey and Deliver at Design Time |
| mailingID | NUMBER | 20 | Yes | Associated attribute for Journey and Deliver at Run Time |
| documentName | VARCHAR2 | 200 | Yes | Associated attribute for Journey and Deliver at Design Time |
| mailingInstanceId | NUMBER | 20 | Yes | Associated attribute for Journey and Deliver at Run Time |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |

Table 19. DeliverEmailMetaData (continued)

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|---|
| lastModifiedDate | TIMESTAMP | | Yes | Display last modified date and Time of Record |
| VERSION | NUMBER | 20,0 | Yes | Maintains updated count |

Table 20. SmsTouchPoint

| Field | Type | Length | NULL? | Description |
|-------------------------------|----------|--------|-------|--|
| id(Primary key) (Foreign key) | | | No | Auto generated unique value, work as a primary key |
| isConnectorConfigured | NUMBER | 1,0 | Yes | 0- SMS Touch Point is not configured Yet. 1- SMS Touch Point is Successfully Configured with mandate values. |
| connectorInfo | VARCHAR2 | 200 | Yes | Connection Name (Like: Twillio) for which SMS touch Point is configured |
| dataFieldMapping | CLOB | | Yes | It has the Json value of Fields |

Table 20. SmsTouchPoint (continued)

| Field | Type | Length | NULL? | Description |
|---------------------------|---------|--------|-------|--|
| | | | | Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the SMS Touch Point. |
| <code>channelAgent</code> | VARCHAR | 50 | | Channels Enum Value which indicates through which Channel the touch point is configured. |
| <code>isEdited</code> | NUMBER | 1,0 | | A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not |

Table 21. WhatsAppTouchPoint

| Field | Type | Length | NULL? | Description |
|---|--------|--------|-------|--|
| <code>id</code> (Primary key) (Foreign key) | NUMBER | | | Auto generated unique value, work as a primary key |

Table 21. WhatsAppTouchPoint (continued)

| | | | | |
|-------------------------------------|----------|-----|--|---|
| <code>isConnector-Configured</code> | NUMBER | 1,0 | | 0- Email Touch Point is not configured Yet. 1- Email Touch Point is Successfully Configured with mandate values. |
| <code>connectorInfo</code> | VARCHAR2 | 200 | | Connection Name (Like: MailChimp, Mandril) |
| <code>dataFieldMapping</code> | CLOB | | | Fields Mapped with the Connector's Fields) based on Channel used to configure the Email Touch Point. |
| <code>channelAgent</code> | VARCHAR | 50 | | Channels Enum Value which indicates through which Channel the touch point is configured. |
| <code>isEdited</code> | NUMBER | 1,0 | | No |

Table 22. PushTouchPoint

| Field | Type | Length | NULL? | Description |
|--------------------------------|--------|--------|-------|---|
| id (Primary key) (Foreign key) | NUMBER | | | Auto generated unique value, work as a primary key |
| isConnector-Configured | NUMBER | 1,0 | | 0- Email Touch Point is not configured Yet. 1- Email Touch Point is Successfully Configured with mandate values. |

Table 23. LinkedInTouchPoint

| Field | Type | Length | NULL? | Description |
|--------------------------------|--------|--------|-------|---|
| id (Primary key) (Foreign key) | NUMBER | | No | Auto generated unique value, work as a primary key |
| isConnector-Configured | NUMBER | 1,0 | | 0- Email Touch Point is not configured Yet. 1- Email Touch Point is Successfully Configured with |

Table 23. LinkedInTouchPoint (continued)

| | | | | |
|--|--|--|--|-----------------|
| | | | | mandate values. |
| | | | | |

Table 24. JoinEndPoint

| Field | Type | Length | NULL? | Description |
|-------------------------------|------|--------|-------|--|
| id(Primary key) (Foreign key) | | | No | Auto generated unique value, work as a primary key |

Table 25. PublishActionPoint

| Field | Type | Length | NULL? | Description |
|-------------------------------|----------|--------|-------|--|
| id(Primary key) (Foreign key) | | | No | Unique Id |
| publishType | VARCHAR2 | 20 | No | Contains 0-CSV, 1-Kafka, 2-Kafka as Entry Source |
| publishTypeDetail | VARCHAR2 | 250 | Yes | Name of Csv-File /Topic |

Table 26. PointEntrySourceAssociation

| Field | Type | Length | NULL? | Description |
|-----------------|------|--------|-------|--|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |

Table 26. PointEntrySourceAssociation (continued)

| Field | Type | Length | NULL? | Description |
|----------------------------|-----------|--------|-------|---|
| pointId(Foreign key) | NUMBER | 20 | Yes | Foreign key of Pointtable, Reference column ID. |
| entrySourceId(Foreign key) | NUMBER | 20 | Yes | Foreign key of Entrysources table, Reference column ID |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 27. JourneyAudiences

| Field | Type | Length | NULL? | Description |
|-----------------|------|--------|-------|--|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |

Table 27. JourneyAudiences (continued)

| Field | Type | Length | NULL? | Description |
|------------------------|----------|--------|-------|--|
| journeyId(Foreign key) | NUMBER | 20 | Yes | Unique Identifier for Journey |
| entrySourceId | NUMBER | 20 | Yes | Unique Identifier for entrysource |
| mobileNumber | VARCHAR2 | 20 | Yes | Contact number of audience |
| email | VARCHAR2 | 100 | Yes | Email Id of audience |
| createdDate | | | Yes | Display the creation date and time of record |
| keyField | VARCHAR2 | 40 | Yes | SHA256 of key field used for de-duplication |
| version | NUMBER | 20 | Yes | Maintains updated count |
| detail | CLOB | | Yes | Journey audience details in Json string format |
| status | VARCHAR2 | 20 | Yes | Latest status of Journey audience |
| goalStatus | VARCHAR2 | 100 | Yes | Latest goal status of audience |

Table 27. JourneyAudiences (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------------|--------|--------|-------|---|
| <code>createdDateEpoch</code> | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 28. JourneyDataErrors

| Field | Type | Length | NULL? | Description |
|------------------------------|----------|--------|-------|---|
| <code>id(Primary key)</code> | | | No | Auto generated unique value, work as a primary key |
| <code>entrysourceid</code> | NUMBER | 20 | Yes | Unique Identifier for entrysource |
| <code>journeyid</code> | NUMBER | 20 | Yes | Unique Identifier for Journey |
| <code>sourceTopic</code> | VARCHAR2 | 250 | No | Source kafka topic name for which error is recorded |
| <code>jsondata</code> | CLOB | | No | Audience data in json format |
| <code>errorMsg</code> | VARCHAR2 | 500 | No | Display the error message |

Table 28. JourneyDataErrors (continued)

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|---|
| state | VARCHAR2 | 20 | Yes | State of the error |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| createdBy | VARCHAR2 | 200 | Yes | User who create/update Journey data errors |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 29. journeyState

| Field | Type | Length | NULL? | Description |
|-------------------|--------|--------|-------|--|
| id | | | No | Unique Id |
| journeyStatusEnum | NUMBER | | Yes | Enum Int value for State of Journey DRAFT, PUBLISHED, COMPLETED, PAUSED, |

Table 29. journeyState (continued)

| Field | Type | Length | NULL? | Description |
|-------------|-----------|--------|-------|---|
| | | | | PARSED, MAPPED, DELETED, RE- PUBLISHED |
| journeyId | NUMBER | 20 | Yes | Id of Journey |
| createdDate | TIMESTAMP | | Yes | Record creation date |
| version | NUMBER | 20 | Yes | Maintains up- dated count |

Table 30. entrySourceJourneyMap

| Field | Type | Length | NULL? | Description |
|-------------------|----------|--------|-------|---|
| id | | | No | Auto generated unique value, work as a pri- mary key |
| journeyId | NUMBER | 20 | Yes | Display the Journey id |
| dataDefinitaionId | NUMBER | 20 | Yes | Display the Datadefinition id |
| entrySourceId | NUMBER | 20 | Yes | Display the en- try source Id |
| status | VARCHAR2 | 20 | Yes | Display whether the Journey is |

Table 30. entrySourceJourneyMap (continued)

| Field | Type | Length | NULL? | Description |
|-------------|-----------|--------|-------|--|
| | | | | in Active state or not |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| version | NUMBER | 20 | Yes | Maintains updated count |

Table 31. PausedJourneys

| Field | Type | Length | NULL? | Description |
|------------------------|-----------|--------|-------|--|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |
| journeyId(Foreign key) | NUMBER | 20 | Yes | Unique Identifier for Journey |
| topicName | VARCHAR2 | 50 | Yes | Name of destination topic |
| pausedData | CLOB | | Yes | Json Data to be pushed to topic |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |

Table 31. PausedJourneys (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------------|--------|--------|-------|---|
| <code>createdDateEpoch</code> | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 32. AudienceResponseEventMaster

| Field | Type | Length | NULL? | Description |
|-------------------------------|----------|--------|-------|--|
| <code>id(Primary key)</code> | | | No | Auto generated unique value, work as a primary key |
| <code>displayName</code> | VARCHAR2 | 250 | Yes | Name of the event used for display |
| <code>statisticsLabel</code> | VARCHAR2 | 250 | Yes | Label for given event used for statistics related processing |
| <code>eventName</code> | VARCHAR2 | 250 | Yes | Display name of the event |
| <code>eventDescription</code> | VARCHAR2 | 250 | Yes | Description for event |
| <code>eventCategory</code> | VARCHAR2 | 250 | Yes | Category of events e.g. |

Table 32. AudienceResponseEventMaster (continued)

| Field | Type | Length | NULL? | Description |
|--------------------------|-----------|--------|-------|---|
| | | | | EMAIL/CRM/ SMS |
| flagDisplayFor- Goal | NUMBER | 1,0 | Yes | Boolean value which indicates whether event is used in goal settings or not |
| createdDate | TIMESTAMP | | Yes | Display the cre- ation date and time of record |
| createdBy | VARCHAR2 | 200 | Yes | Foreign key of Audience Re- sponse, which tell who creat- ed this record |
| version | NUMBER | 20 | Yes | Maintains up- dated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format |
| flagDisplayForS- tats | NUMBER | 1,0 | No | To decide to display the event on Jour- ney Canvas |

Table 32. AudienceResponseEventMaster (continued)

| Field | Type | Length | NULL? | Description |
|----------------------------------|---------|--------|-------|--|
| | | | | stats for the relative touch-point indicated by boolean value |
| <code>acceptMultiple</code> | NUMBER | 1,0 | Yes | To decide whether we should log multiple responses. Default value is FALSE |
| <code>maxResponses</code> | NUMBER | | Yes | Indicated by small integer, which is used ONLY if <code>acceptMultiple</code> is TRUE. Default is 0 |
| <code>actedUpon</code> | NUMBER | 1,0 | Yes | This field is not currently used |
| <code>eventHandlingAction</code> | VARCHAR | 50 | Yes | Tells action to be taken audience response. Indicated by string values among: NOACTION("NOAC- |

Table 32. AudienceResponseEventMaster (continued)

| Field | Type | Length | NULL? | Description |
|-------|------|--------|-------|---|
| | | | | TION"), UNSUBSCRIBE("UNSUBSCRIBE"), UNSUBSCRIBE_ MAXRESPONSES("UNSUBSCRIBE MAXRESPONSES") |

Table 33. AudienceResponse

| Field | Type | Length | NULL? | Description |
|---------------------------|--------|--------|-------|---|
| id(Primary key) | | | No | Auto genrated unique value, work as a primary key |
| touchPointId(Foreign Key) | NUMBER | 20 | No | Foreign key of TouchPoint ID, to whom response is related to |
| audienceId(Foreign Key) | NUMBER | 20 | No | Foreign key of Audience Id of JourneyAudience Table, to whom response is related to |
| eventId(Foreign Key) | NUMBER | 20 | No | Foriegn key of Event Id, for which event the |

Table 33. AudienceResponse (continued)

| Field | Type | Length | NULL? | Description |
|-------------------|-----------|--------|-------|---|
| | | | | response is received |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| createdBy | VARCHAR2 | 200 | Yes | Foreign key of Audience Response, which tell who created this record |
| version | NUMBER | 20 | Yes | Maintains updated count |
| isProcessed | NUMBER | 1,0 | No | A Flag which indicates whether the record been processed for Reporting or not |
| logTimeStampEpoch | NUMBER | | | Captures date and time in milliseconds of arrival or exit at node for given audience id |
| createdDateEpoch | NUMBER | | No | Date time stamp when |

Table 33. AudienceResponse (continued)

| Field | Type | Length | NULL? | Description |
|-------|------|--------|-------|---|
| | | | | the record was added in UTC timezone and Epoch format |

Table 34. JourneyAudienceFlow

| Field | Type | Length | NULL? | Description |
|-----------------|--------|--------|-------|--|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |
| audienceId | NUMBER | 20 | No | Display Id of audience record |
| nodeId | NUMBER | 20 | No | Display Id of point in Journey |
| edge | NUMBER | 20 | No | Display whether audience progressed on yes path or no path of node |
| direction | NUMBER | 1,0 | No | Display whether audience arrived at node or leaving from the node |

Table 34. JourneyAudienceFlow (continued)

| Field | Type | Length | NULL? | Description |
|--------------|-----------|--------|-------|---|
| logTimeStamp | TIMESTAMP | | Yes | Date and time of arrival or exit at node for given audience id |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| version | NUMBER | 20 | Yes | Maintains updated count |
| isProcessed | NUMBER | 1,0 | No | Indicates whether record is picked by logging interaction scheduler job |

Table 35. JourneyFlow

| Field | Type | Length | NULL? | Description |
|-----------------|--------|--------|-------|--|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |
| nodeId | NUMBER | 20 | No | Display id of point in Journey |
| audienceCount | NUMBER | | Yes | Count of total audiences which are on |

Table 35. JourneyFlow (continued)

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|--|
| | | | | given node for given stage |
| audienceStage | NUMBER | 20 | No | Indicates stage of audiences for given node for given audience count |
| edge | NUMBER | 1,0 | Yes | Display whether audiences progressed on yes path or no path for given node |
| isUpdated | NUMBER | 1,0 | Yes | Indicates whether record is up to date with audience count or not |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC |

Table 35. JourneyFlow (continued)

| Field | Type | Length | NULL? | Description |
|-------|------|--------|-------|----------------------------|
| | | | | timezone and Epoch format. |

Table 36. JourneyDiscardedData

| Field | Type | Length | NULL? | Description |
|-----------------|----------|--------|-------|---|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |
| data | CLOB | | No | Message which is discarded in Journey |
| journeyId | NUMBER | 20 | Yes | Display Id of Journey for which message is discarded |
| entrysourceId | NUMBER | 20 | Yes | Display Id of entrysource |
| sourceTopic | VARCHAR2 | 250 | No | Display Id of point in Journey for which message is discarded |
| reason | VARCHAR2 | 2000 | No | Reason for message discard |

Table 36. JourneyDiscardedData (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------------|-----------|--------|-------|---|
| <code>createdDate</code> | TIMESTAMP | | Yes | Display the creation date and time of record |
| <code>version</code> | NUMBER | 20 | Yes | Maintains updated count |
| <code>createdDateEpoch</code> | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 37. StreamingDataLog

| Field | Type | Length | NULL? | Description |
|--|-----------|--------|-------|--|
| <code>id</code> (Parimary key) | | | No | Auto genrated unique value, work as a primary key |
| <code>entrySourceCode</code> (Foreign key) | VARCHAR2 | 11 | Yes | Foreign key Entry-Source Id, for which the data is pushed into STREAMING_IMPORT topic of Kafka |
| <code>createdDate</code> | TIMESTAMP | | Yes | Display the creation date and time of record |
| <code>data</code> | CLOB | | Yes | The raw Json value which is pushed to |

Table 37. StreamingDataLog (continued)

| Field | Type | Length | NULL? | Description |
|------------------|----------|--------|-------|---|
| | | | | the STREAMING_IMPORT topic for processing into Journey |
| status | VARCHAR2 | 30 | Yes | Maintain Status of pushed Data |
| version | NUMBER | | Yes | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC time-zone and Epoch format |

Table 38. DataDefinitionSchema

| Field | Type | Length | NULL? | Description |
|-------------------------------|--------|--------|-------|--|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key |
| dataDefinitionId(Foreign key) | NUMBER | 20 | Yes | Unique Identifier for data definition |
| schema | CLOB | | Yes | Json schema details for data definition |

Table 38. DataDefinitionSchema (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------------|-----------|--------|-------|--|
| <code>createdDate</code> | TIMESTAMP | | Yes | Display the creation date and time of record |
| <code>createdBy</code> | VARCHAR2 | 200 | Yes | User who create/update data definition schema |
| <code>version</code> | NUMBER | 20 | Yes | Maintains updated count |
| <code>createdDateEpoch</code> | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format |

Table 39. ExternalAppConfiguration

| Field | Type | Length | NULL? | Description |
|-------------------------------|----------|--------|-------|--|
| <code>id</code> (Primary key) | | | No | Auto generated unique value, work as a primary key |
| <code>name</code> | VARCHAR2 | 250 | No | Name of the third party application which want to access the Journey |

Table 39. ExternalAppConfiguration (continued)

| Field | Type | Length | NULL? | Description |
|------------------------|-----------|--------|-------|---|
| description | VARCHAR2 | 1024 | Yes | Description of the third party application which want to access the Journey |
| clientid | VARCHAR2 | 148 | No | Id by which third party application can login |
| clientsecret | VARCHAR2 | 148 | No | Password by which third party application can login |
| status | VARCHAR2 | 30 | No | Status of that application which active or inactive active -1, inactive-0 |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| createdBy(Foreign key) | NUMBER | 20 | Yes | Foregin key of USER table, which tells who |

Table 39. ExternalAppConfiguration (continued)

| Field | Type | Length | NULL? | Description |
|-----------------------------|-----------|--------|-------|---|
| | | | | created this record |
| lastModifiedDate | TIMESTAMP | | Yes | Display last modified date and time of record |
| lastModifiedBy(Foreign key) | NUMBER | 20 | Yes | Foreign key of USER table, which tells who modified the record |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |
| lastModifiedDateEpoch | NUMBER | | | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 40. JourneyGoal

| Field | Type | Length | NULL? | Description |
|-------------------------|-----------|--------|-------|---|
| id (Primary key) | | | No | Auto generated unique value, work as a primary key |
| journeyId (Foreign key) | NUMBER | 20 | No | Foreign key of ENTRIESOURCES table, Reference column ID. |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| version | NUMBER | 20 | Yes | Maintains updated count |
| goalType | NUMBER | 20 | No | 0-Date based, 1-Count Based |
| flagMarkComplete | NUMBER | 1,0 | Yes | If this flag is set to TRUE, Journey will be marked as completed as soon as goal is achieved. |
| targetDateTime | TIMESTAMP | | Yes | Display target date for date based goal. |

Table 40. JourneyGoal (continued)

| Field | Type | Length | NULL? | Description |
|----------------------|--------|--------|-------|---|
| targetTouchPointId | NUMBER | 20 | Yes | Display target touch point Id for Count based goal. |
| targetEventId | NUMBER | 20 | Yes | Display target event id for Count based goal. |
| targetAudience-Count | NUMBER | 20 | Yes | Display target audience count for Count based goal. |

Table 41. DefaultConnection

| Field | Type | Length | NULL? | Description |
|------------------|----------|--------|-------|---|
| id (Primary key) | | | No | Auto generated unique value, work as a primary key |
| CONNECTIONNAME | VARCHAR2 | 250 | Yes | Link's connection name selected as default for Link integration |
| CONNECTIONTYPE | VARCHAR2 | 50 | Yes | Type of that connection |

Table 41. DefaultConnection (continued)

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|--|
| | | | | whether CRM, Email or SMS |
| CREATEDDATE | TIMESTAMP | | Yes | Display the creation date and time of record |
| CREATEDBY | NUMBER | | Yes | Foreign key of USER table, which tell who created this record |
| LASTMODIFIEDDATE | TIMESTAMP | | Yes | Display last modified date and time of record |
| LASTMODIFIEDBY | NUMBER | 20 | Yes | Foreign key of USER table, which tells who modified the record |
| VERSION | NUMBER | 20 | Yes | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format |

Table 41. DefaultConnection (continued)

| Field | Type | Length | NULL? | Description |
|----------------------------|--------|--------|-------|---|
| lastModifiedDate- Epoch | NUMBER | | | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 42. AudienceResponseMetaData

| Field | Type | Length | NULL? | Description |
|-------------------------------------|----------|--------|-------|--|
| id (Primary key) | | | No | Auto genrated unique value, work as a primary key |
| audienceResponseId (Foreign key) | NUMBER | 20 | Yes | Foreign key of the AudienceResponse table of which record the extended information it relates to |
| linkURL | VARCHAR2 | 250 | Yes | URL of the Link which is clicked by the audience related to the responseld |
| linkId | NUMBER | 20 | Yes | LinkId of the Link which is clicked by the audience related to the responseld |
| isProcessed | NUMBER | 1,0 | No | A Flag which idicates whether the record |

Table 42. AudienceResponseMetaData (continued)

| Field | Type | Length | NULL? | Description |
|-------------------|-----------|--------|-------|--|
| | | | | been processed for Reporting or not |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| version | NUMBER | 20 | Yes | Maintains updated count |
| responseTimeEpoch | NUMBER | | No | The date time stamp of the response |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC time-zone and Epoch format. |

Table 43. AudienceCount

| Field | Type | Length | NULL? | Description |
|------------------|----------|--------|-------|--|
| id (Primary key) | | | No | Auto generated unique value, work as a primary key |
| entrySourceId | NUMBER | 20 | No | Unique Identifier of entrysource |
| entrySourceType | VARCHAR2 | 250 | No | Type of entrysource |

Table 43. AudienceCount (continued)

| Field | Type | Length | NULL? | Description |
|-------------------|-----------|--------|-------|---|
| entrySourceDetail | VARCHAR2 | 2000 | Yes | Details of entrysource i.e. token for REST ES, file name for File ES, topic name for kafka ES etc |
| audienceCount | NUMBER | 15 | Yes | Total number of audiences entered in system for specific entrusource |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 44. TouchPointBatches

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|---|
| id (Primary key) | | | No | Auto generated unique value, work as a primary key |
| batchID | VARCHAR2 | 250 | No | Unique batchId generated by Java Code |
| batchSize | NUMBER | 20 | Yes | Size of the Audience List which send in this current batch |
| touchPointID | NUMBER | 20 | No | Reference TouchPoint Id for which audience is proceeding Further to Deliver Channel |
| connectionType | NUMBER | 20 | No | Enum Type Value to refer the type of touch Point |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| version | NUMBER | 20 | Yes | Maintains updated count |

Table 44. TouchPointBatches (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------------|--------|--------|-------|---|
| <code>createdDateEpoch</code> | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 45. BatchIDAudienceDataMap

| Field | Type | Length | NULL? | Description |
|--|-----------|--------|-------|--|
| <code>id</code> (Primary key) | | | No | Auto generated unique value, work as a primary key |
| <code>touchPointBatchId</code> (Foreign key) | NUMBER | | No | Foreign key TouchPointId(Email/SMS/CRM) for which the Communication is going to send for an audience List |
| <code>audienceID</code> | NUMBER | 20 | No | ReferenceAudienceId related to the current batch |
| <code>audienceMetaData</code> | VARCHAR2 | 255 | Yes | Significat Field value based on the touchPoint for which audience is proceeding to the Delivery Channel to send the Notifications. |
| <code>version</code> | NUMBER | 20 | Yes | Maintains updated count |
| <code>createdDate</code> | TIMESTAMP | | Yes | Display the creation date and time of record |

Table 45. BatchIDAudienceDataMap (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------------|--------|--------|-------|---|
| <code>createdDateEpoch</code> | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 46. SalesforceTouchPoint

| Field | Type | Length | NULL? | Description |
|---|----------|--------|-------|---|
| <code>id</code> (Primary key) (Foreign key) | | | No | Auto generated unique value, work as a primary key |
| <code>isConnectorConfigured</code> | NUMBER | 1,0 | Yes | 0- Sales Force Touch Point is not configured Yet. 1-Sales Force Touch Point is Successfully Configured with mandate values. |
| <code>connectorInfo</code> | VARCHAR2 | 200 | Yes | Connection Name (Like: Salesforce) for which CRM touch Point is configured |
| <code>dataFieldMapping</code> | CLOB | | Yes | It has the Json value of Fields |

Table 46. SalesforceTouchPoint (continued)

| Field | Type | Length | NULL? | Description |
|-------|------|--------|-------|--|
| | | | | Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the CRM Touch Point. |

Table 47. JourneyDateFormat

| Field | Type | Length | NULL? | Description |
|-------------------------------|----------|--------|-------|---|
| <code>id</code> (Primary key) | | | No | Auto generated unique value, work as a primary key |
| <code>format</code> | VARCHAR2 | 20 | No | Date format string e.g. dd-MM-yyyy |
| <code>description</code> | VARCHAR2 | 100 | Yes | Information about date format if any |
| <code>userCreated</code> | NUMBER | 1,0 | Yes | Indicates whether date format is system created or user created. Can be 0/1. If |

Table 47. JourneyDateFormat (continued)

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|---|
| | | | | format is user created, its 1. If format is system created, its 0 |
| isValid | NUMBER | 1,0 | Yes | Display whether the given date format is valid or not. |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| createdBy | VARCHAR2 | 200 | Yes | Name of the user who created this record |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 48. JourneyDeliverResponseMaster

| Field | Type | Length | NULL? | Description |
|-------------------|-----------|--------|-------|---|
| id (Primary key) | | | No | Auto generated unique value, work as a primary key |
| touchPointId | NUMBER | 20 | No | Id of point for which deliver response is received |
| audienceId | NUMBER | 20 | No | Id of audience for which deliver response is received |
| email | VARCHAR2 | 100 | No | Display the email address |
| responseTime | TIMESTAMP | | Yes | Response time received from deliver |
| mailingInstanceId | NUMBER | 20 | No | Mailing instance id received from Deliver |
| mailingSeqNum | NUMBER | 20 | No | Mailing sequence number received from Deliver |

Table 48. JourneyDeliverResponseMaster (continued)

| Field | Type | Length | NULL? | Description |
|--------------------------------|-----------|--------|-------|--|
| <code>createdDate</code> | TIMESTAMP | | Yes | Display the creation date and time of record |
| <code>createdBy</code> | VARCHAR2 | 200 | Yes | Stores the Thread name of Deliver sending this record to Journey. The possible values are Contact, Inet, Or Link-Master. This field is not related to the Deliver User, it is related to the Deliver Thread. |
| <code>updatedAt</code> | TIMESTAMP | | Yes | Updation date and time of record |
| <code>version</code> | NUMBER | 20 | Yes | Maintains updated count |
| <code>responseTimeEpoch</code> | NUMBER | | | The date time stamp of the response |
| <code>createdDateEpoch</code> | NUMBER | | No | Date time stamp when the record was |

Table 48. JourneyDeliverResponseMaster (continued)

| Field | Type | Length | NULL? | Description |
|------------------|--------|--------|-------|--|
| | | | | added in UTC timezone and Epoch format. |
| updatedDateEpoch | NUMBER | | | The date time stamp when the Goal was updated/edited |

Table 49. JourneyDeliverResponseEvent

| Field | Type | Length | NULL? | Description |
|-------|------|--------|-------|-------------|
|-------|------|--------|-------|-------------|



Note: From V12.1.3, Table JourneyDeliverResponseEvent is not functional. This functionality is moved to ignite from database.

Table 50. JourneyDeliverResponseMaster

| Field | Type | Length | NULL? | Description |
|------------------|--------|--------|-------|--|
| id (Primary key) | | | No | Auto generated unique value, work as a primary key |
| touchPointId | NUMBER | 20 | No | Id of point for which deliver response is received |
| audienceId | NUMBER | 20 | No | Id of audience for which deliv- |

Table 50. JourneyDeliverResponseMaster (continued)

| Field | Type | Length | NULL? | Description |
|-------------------|-----------|--------|-------|---|
| | | | | er response is received |
| email | VARCHAR2 | 100 | No | Display email address |
| responseTime | TIMESTAMP | | Yes | Response time received from Deliver |
| mailingInstanceId | NUMBER | 20 | No | Mailing instance id received from Deliver |
| mailingSeqNum | NUMBER | 20 | No | Mailing sequence number received from Deliver |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| createdBy | VARCHAR2 | 200 | Yes | Stores the Thread name of Deliver sending this record to Journey. The possible values are Contact, Inet, or Link-Master. This |

Table 50. JourneyDeliverResponseMaster (continued)

| Field | Type | Length | NULL? | Description |
|---------------|-----------|--------|-------|--|
| | | | | field is not related to the Deliver User, it is related to the Deliver Thread. |
| updatedAtDate | TIMESTAMP | | Yes | Display update date and time of record |
| version | NUMBER | 20 | Yes | Maintains updated count |

Table 51. JourneyDeliverResponseLink

| Field | Type | Length | NULL? | Description |
|-------------------|--------|--------|-------|--|
| id (Primary key) | | | No | Auto generated unique value, work as a primary key |
| touchPointId | NUMBER | 20 | No | Id of point for which deliver response is received |
| mailingInstanceId | NUMBER | 20 | No | Mailing instance id received from Deliver |

Table 51. JourneyDeliverResponseLink (continued)

| Field | Type | Length | NULL? | Description |
|--------------|-----------|--------|-------|--|
| linkId | NUMBER | 20 | No | Display Id of Link for given event |
| linkUrl | VARCHAR2 | 500 | Yes | Display Link url for given Link id |
| responseTime | TIMESTAMP | | Yes | Response time received from Deliver |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| createdBy | VARCHAR2 | 200 | Yes | Stores the Thread name of Deliver sending this record to Journey. The possible values are Contact, Inet, or Link-Master. This field is not related to the Deliver User, it is related to the Deliver Thread. |
| version | NUMBER | 20 | Yes | Maintains updated count |

Table 51. JourneyDeliverResponseLink (continued)

| Field | Type | Length | NULL? | Description |
|--------------------------------|--------|--------|-------|--|
| <code>createdDateEpoch</code> | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format |
| <code>responseTimeEpoch</code> | NUMBER | | | The date time stamp of the response |

Table 52. AudienceResponseInteraction

| Field | Type | Length | NULL? | Description |
|---|--------|--------|-------|---|
| <code>id</code> (Primary key) | | | No | Auto generated unique value, work as a primary key |
| <code>engagementSplitPointId</code> | NUMBER | 20 | No | Display EngagementSplitPointId |
| <code>audienceResponseId</code> (Foreign key) | NUMBER | 20 | No | Foreign key of AudienceResponse table, Reference column is ID |
| <code>audienceResponseMetadataId</code> (Foreign key) | NUMBER | 20 | Yes | Foreign key of JourneyAudiences table, Reference column is ID |
| <code>isProcessed</code> | NUMBER | 1,0 | No | Foreign key of AudienceResponseMetadata table, Reference column is ID |

Table 52. AudienceResponseInteraction (continued)

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|---|
| eventId | NUMBER | 20 | No | Display id of AudienceResponseEventMaster table |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| version | NUMBER | 20 | Yes | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 53. CampaignEntrySource

| Field | Type | Length | NULL? | Description |
|-----------------------------|--------|--------|-------|--|
| id (Primary key) | | | | Auto generated unique value, work as a primary key |
| entrySourceId (Foreign key) | NUMBER | 20 | | Reference id of Primary Parent Table |
| version | NUMBER | 20 | | Maintains updated count |

Table 54. TemplateLinks

| Field | Type | Length | NULL? | Description |
|------------------------|-----------|--------|-------|---|
| id(Primary key) | | | No | Auto generated unique value, work as a primary key. |
| touchPointId | NUMBER | 20 | No | Display TouchPointId |
| journeyId(Foreign key) | NUMBER | 20 | YES | Foreign key of Journeys table, Reference column ID |
| linkUrl | VAR-CHAR2 | 2000 | YES | URL of the Link which is clicked by the audience related to the responseld |
| linkId | NUMBER | 20 | YES | LinkId of the Link which is clicked by the audience related to the responseld |
| templateId | VAR-CHAR2 | 200 | No | The id of the template |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| createdBy | VAR-CHAR2 | 200 | Yes | Foreign key of USER table, which tell who created this record |
| version | NUMBER | 20 | YES | Maintains updated count |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |

Table 55. JourneyTouchPoints

| Field | Type | Length | NULL? | Description |
|------------------------|-----------|--------|-------|---|
| id(Primary key) | | | NO | Auto generated unique value, work as a primary key |
| journeyId(Foreign key) | Number | 20 | YES | Foreign key of Journeys table, Reference column ID. |
| touchPointTable | VARCHAR | 32 | YES | The table which details of the Touch Point are available in |
| touchPointId | NUMBER | 20 | YES | Foreign key TouchPoint for which Deliver is configured. |
| isDirty | NUMBER | 1,0 | YES | The record has been updated/edited |
| status | VARCHAR | 20 | Yes | This contain ordinal number for Journey status as below: 0 - DRAFT 1 - PUBLISHED 2 - COMPLETED 3 - PAUSED |
| createdDate | TIMESTAMP | | | Display the creation date and time of record |
| version | NUMBER | 20 | | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format |

Table 56. JourneyGoalMaster

| Field | Type | Length | NULL? | Description |
|----------------------|-----------|--------|-------|--|
| id(Primary key) | | | NO | Auto generated unique value, work as a primary key |
| journeyId | NUMBER | 20 | YES | Foreign key of Journeys table, Reference column ID. |
| name | VAR-CHAR2 | 250 | Yes | Name of Journey |
| description | VAR-CHAR2 | 512 | Yes | Description of Journey |
| goalType | NUMBER | 20 | NO | 0-Date based, 1-Count Based |
| completedDate | TIMESTAMP | | Yes | Date and time at which journey is completed (if goal is completed or manually by mark Journey as complete) |
| flagMarkComplete | NUMBER | 1,0 | Yes | If this flag is set to TRUE, Journey will be marked as completed as soon as goal is achieved. |
| flagFrequencyEnabled | NUMBER | 1,0 | YES | Indicates that the Goal is frequency based |
| frequency | NUMBER | 20 | YES | The frequency of the Goal - daily, weekly, monthly, quarterly or yearly |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |

Table 56. JourneyGoalMaster (continued)

| Field | Type | Length | NULL? | Description |
|------------------------|------------|--------|-------|--|
| createdBy(Foreign key) | NUMBER | 20 | YES | Foreign key of USER table, which tell who created this record |
| updatedAt | TIMES-TAMP | | Yes | Updation date and time of record |
| updatedAt(Foreign key) | NUMBER | 20 | Yes | Name of the user who updated this record |
| version | NUMBER | 20 | | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format |
| updatedAtEpoch | NUMBER | | | The date time stamp when the Goal was updated/edited |
| completedDateEpoch | NUMBER | | NO | The date time stamp when the journey was completed |

Table 57. JourneyGoalDate

| Field | Type | Length | NULL? | Description |
|-------------------------------|------------|--------|-------|---|
| id(Primary key) (Foreign key) | | | NO | Auto genrated unique value, work as a primary key |
| targetDateTime | TIMES-TAMP | | Yes | Display target date for date based goal. |
| targetDateTimeEpoch | NUMBER | | NO | The date time stamp when the Goal is valid until |

Table 58. JourneyGoalContact

| Field | Type | Length | NULL? | Description |
|-------------------------------|-----------|--------|-------|---|
| id(Primary key) (Foreign key) | | | NO | Auto generated unique value, work as a primary key |
| targetTouchPointId | NUMBER | 20 | Yes | Display target touch point Id for Count based goal. |
| targetEventId | NUMBER | 20 | Yes | Display target event id for Count based goal. |
| targetLink | VAR-CHAR2 | 512 | YES | The link for which a contact Goal is defined |
| targetAudienceCount | NUMBER | 20 | Yes | Display target audience count for Count based goal. |

Table 59. JourneyGoalSales

| Field | Type | Length | NULL? | Description |
|-------------------------------|--------|--------|-------|---|
| id(Primary key) (Foreign key) | | | NO | Auto generated unique value, work as a primary key |
| targetTouchPointId | NUMBER | 20 | Yes | Display target touch point Id for Count based goal. |
| targetAudienceCount | NUMBER | 20 | Yes | Display target audience count for Count based goal. |

Table 60. JourneyGoalContactVersions

| Field | Type | Length | NULL? | Description |
|-----------------|------|--------|-------|--|
| id(Primary key) | | | NO | Auto generated unique value, work as a primary key |

Table 60. JourneyGoalContactVersions (continued)

| Field | Type | Length | NULL? | Description |
|--|------------|------------|-------|--|
| <code>journeyGoalContact-Id</code> (Foreign key) | NUMBER | 20 | YES | A reference to Journey-GoalContact |
| <code>targetAudienceCount</code> | NUMBER` | 20 | Yes | Display target audience count for Count based goal. |
| <code>updatedAtDate</code> | TIMES-TAMP | | Yes | Updation date and time of record |
| <code>updatedAtBy</code> (Foreign key) | NUMBER | 20 | Yes | Name of the user who updated this record |
| <code>createdDate</code> | folderType | TIMES-TAMP | | Display the creation date and time of record |
| <code>version</code> | NUMBER | 20 | | Maintains updated count |
| <code>createdDateEpoch</code> | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format |
| <code>updatedAtDateEpoch</code> | NUMBER | | | The date time stamp when the Goal was updated/edited |

Table 61. JourneyGoalSalesVersions

| Field | Type | Length | NULL? | Description |
|---|---------|--------|-------|--|
| <code>id</code> (Primary key) | | | NO | Auto genrated unique value, work as a primary key. |
| <code>journeyGoalSalesId</code> (Foreign key) | NUMBER` | 20 | | A reference to Journey-GoalSales |

Table 61. JourneyGoalSalesVersions (continued)

| Field | Type | Length | NULL? | Description |
|------------------------|------------|--------|-------|--|
| targetAudienceCount | NUMBER | 20 | Yes | Display target audience count for Count based goal. |
| updatedAt | TIMES-TAMP | | Yes | Updation date and time of record |
| updatedAt(Foreign key) | NUMBER | 20 | Yes | Name of the user who updated this record |
| createdDate | TIMES-TAMP | | | Display the creation date and time of record |
| version | NUMBER | 20 | | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format |
| updatedAtEpoch | NUMBER | | | The date time stamp when the Goal was updated/edited |

Table 62. JourneyGoalContactTransaction

| Field | Type | Length | NULL? | Description |
|-----------------------------------|--------|--------|-------|---|
| id(Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| journeyGoalContactId(Foreign key) | NUMBER | 20 | YES | A reference to JourneyGoalContact |
| startDate | DATE | | | Journey start date |

Table 62. JourneyGoalContactTransaction (continued)

| Field | Type | Length | NULL? | Description |
|----------------------|------------|--------|-------|--|
| endDate | DATE | | | Journey end date |
| currentAudienceCount | NUMBER | 20 | | The current number of audiences that have achieved the Goal |
| percentage | NUMBER | 6,2 | | Captures percentage of goal achieval |
| createdDate | TIMES-TAMP | | | Display the creation date and time of record |
| version | NUMBER | 20 | | Maintains updated count |
| createdDateEpoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format |

Table 63. JourneyGoalSalesTransaction

| Field | Type | Length | NULL? | Description |
|----------------------------------|--------|--------|-------|--|
| id (Primary key) | | | NO | Auto genrated unique value, work as a primary key. |
| journeyGoalSalesId (Foreign key) | NUMBER | 20 | | A reference to Journey-GoalSales |
| startDate | DATE | | | Journey start date |
| endDate | DATE | | | Journey end date |
| currentAudienceCount | NUMBER | 20 | | Display count of exiting audiences |

Table 63. JourneyGoalSalesTransaction (continued)

| Field | Type | Length | NULL? | Description |
|------------------|------------|--------|-------|--|
| percentage | NUMBER | 6,2 | | Captures percentage of goal achieval |
| createdDate | TIMES-TAMP | | | Display the creation date and time of record |
| version | NUMBER | 20 | | Maintains updated count |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |

Table 64. JourneyAudienceGoal

| Field | Type | Length | NULL? | Description |
|--------------------------|------------|--------|-------|---|
| id (Primary key) | | | NO | Auto genrated unique value, work as a primary key. |
| audienceId (Foreign key) | NUMBER | 20 | No | Foreign key of Aidence Id of JourneyAudience Table, to whom response is elated to |
| goalId (Foreign key) | NUMBER | 20 | | Display goal id |
| goalStatus | VAR-CHAR2 | 100 | Yes | Latest goal status of audience |
| createdDate | TIMES-TAMP | | | Display the creation date and time of record |
| responsetime | TIMES-TAMP | | Yes | Response time received from deliver |

Table 64. JourneyAudienceGoal (continued)

| Field | Type | Length | NULL? | Description |
|-------------------|--------|--------|-------|--|
| version | NUMBER | 20 | | Maintains updated count |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| responsetimeEpoch | NUMBER | | | |

Table 65. InteractEntrySource

| Field | Type | Length | NULL? | Description |
|-----------------------------|--------|--------|-------|---|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| entrySourceId (Foreign key) | NUMBER | 20 | Yes | Foreign key of EntrySources table, Reference column ID. |
| version | NUMBER | 20 | | Maintains updated count |

Table 66. DiscoverEntrySource

| Field | Type | Length | NULL? | Description |
|-----------------------------|--------|--------|-------|---|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| entrySourceId (Foreign key) | NUMBER | 20 | Yes | Foreign key of EntrySources table, Reference column ID. |
| version | NUMBER | 20 | | Maintains updated count |

Table 67. AdtechTouchPoint

| Field | Type | Length | NULL? | Description |
|-----------------------|-----------|--------|-------|--|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| isConnectorConfigured | NUMBER | 1,0 | Yes | 0- Sales Force Touch Point is not configured Yet. 1- Sales Force Touch Point is Successfully Configured with mandate values. |
| connectorInfo | VAR-CHAR2 | 200 | Yes | Connection Name (Like: Salesforce) for which CRM touch Point is configured |
| dataFieldMapping | CLOB | | Yes | It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the CRM Touch Point. |
| channelAgent | VAR-CHAR2 | 50 | Yes | Channels Enum Value which indicates through which Channel the touch point is configured. |
| isEdited | NUMBER | 1,0 | No | A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not |

Table 68. AudienceBulkResponse

| Field | Type | Length | NULL? | Description |
|----------------------------|-----------|--------|-------|--|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| touchPointId (Foreign key) | NUMBER | 20 | YES | Foreign key TouchPoint for which Deliver is configured. |
| batchID | NUMBER | 20 | NO | Unique batchId generated by Java Code |
| eventId (Foreign key) | NUMBER | 20 | NO | Display id of AudienceResponseEventMaster table |
| responseJson | CLOB | | | The JSON of the response for a request |
| audienceCount | NUMBER | 20 | NO | Count of total audiences which are on given node for given stage |
| responseTime | TIMESTAMP | | Yes | Response time received from deliver |
| updateCount | NUMBER | 20 | | Display updated audience response count |
| createdDate | TIMESTAMP | | | Display the creation date and time of record |
| modifiedDate | TIMESTAMP | | Yes | Display last modified date and time of record |
| createdBy (Foreign key) | NUMBER | 20 | YES | Foreign key of USER table, which tell who created this record |
| version | NUMBER | 20 | | Maintains updated count |

Table 68. AudienceBulkResponse (continued)

| Field | Type | Length | NULL? | Description |
|-------------------|--------|--------|-------|---|
| isProcessed | NUMBER | 1,0 | NO | A Flag which indicates whether the record been processed for Reporting or not |
| responseTimeEpoch | NUMBER | | NO | The date time stamp of the response |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| modifiedDateEpoch | NUMBER | | | The date time stamp of when the data was modified |

Table 69. ContextSensitiveUrls

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|--|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| menuId | NUMBER | | NO | Display the menu id |
| locale | VAR-CHAR2 | 32 | Yes | Display user's Platform locale |
| linkUrl | VAR-CHAR2 | 250 | Yes | URL of the Link which is clicked by the audience related to the responseId |
| createdDate | TIMESTAMP | | | Display the creation date and time of record |

Table 69. ContextSensitiveUrls (continued)

| Field | Type | Length | NULL? | Description |
|-------------------|-----------|--------|-------|--|
| createdBy | VAR-CHAR2 | 100 | YES | Foreign key of USER table, which tell who created this record |
| modifiedDate | TIMESTAMP | | Yes | Display last modified date and time of records |
| modifiedBy | VAR-CHAR2 | 100 | Yes | Foreign key of USER table, which tells who modified the record |
| version | NUMBER | 20 | | Maintains updated count |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| modifiedDateEpoch | NUMBER | | | The date time stamp of when the data was modified |

Table 70. JourneyMilestone

| Field | Type | Length | NULL? | Description |
|-------------------------|-----------|--------|-------|---|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| journeyId (Foreign key) | NUMBER | 20 | YES | Foreign key of Journeys table, Reference column ID. |
| name | VAR-CHAR2 | 64 | NO | Name of Journey |

Table 70. JourneyMilestone (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------|-----------|--------|-------|---|
| description | VAR-CHAR2 | 512 | Yes | Description of Journey |
| milestoneCondition | CLOB | | NO | The condition JSON for the MileStone |
| milestoneType | NUMBER | 20 | NO | The type of the MileStone |
| targetCount | NUMBER | 20 | NO | The target for the MileStone |
| currentCount | NUMBER | 20 | NO | The current count for the MileStone |
| status | NUMBER | 20 | | This contain ordinal number for Journey status as below: 0 - DRAFT 1 - PUBLISHED 2 - COMPLETED 3 - PAUSED |
| createdBy (Foreign key) | NUMBER | 20 | YES | Foreign key of USER table, which tell who created this record |
| createdDate | TIMESTAMP | | | Display the creation date and time of record |
| targetAchievedDate | TIMESTAMP | | NO | The date that the target was achieved (will be deprecated in the future) |
| version | NUMBER | 20 | | Maintains updated count |

Table 70. JourneyMilestone (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------|--------|--------|-------|--|
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| targetAchievedDateEpoch | NUMBER | | NO | The date time stamp when the target was achieved |

Table 71. MilestoneAssociation

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|--|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| milestoneId | NUMBER | 20 | Yes | Display set milestone id |
| entrySourceId | NUMBER | 20 | Yes | Foreign key of EntrySources table, Reference column ID. |
| version | NUMBER | 20 | | Maintains updated count |
| createdDate | TIMESTAMP | | | Display the creation date and time of record |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |

Table 72. LinkMetaData

| Field | Type | Length | NULL? | Description |
|----------------------------|-----------|--------|-------|---|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| touchPointId (Foreign key) | NUMBER | 20 | YES | Foreign key TouchPoint for which Deliver is configured. |
| metadata | CLOB | | Yes | Json used to save additional information of Journey-Deliver Association |
| state | VAR-CHAR2 | 20 | Yes | Not in use |
| deploymentId | NUMBER | 20 | | The deployment ID used with Link |
| documentID | NUMBER | 20 | Yes | Associated attribute for Journey and Deliver at Design Time |
| documentName | VARCHAR | 200 | Yes | Associated attribute for Journey and Deliver at Design Time |
| createdDate | TIMESTAMP | | | Display the creation date and time of record |
| lastModifiedDate | TIMESTAMP | | Yes | Display last modified date and Time of Record |
| VERSION | NUMBER | 20,0 | YES | Maintains updated count |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC |

Table 72. LinkMetaData (continued)

| Field | Type | Length | NULL? | Description |
|-----------------------|--------|--------|-------|---|
| | | | | timezone and Epoch format |
| lastModifiedDateEpoch | NUMBER | | | Date time stamp when the record was added in UTC timezone and Epoch format. |

Table 73. JourneyAudienceMilestone

| Field | Type | Length | NULL? | Description |
|--------------------|-----------|--------|-------|---|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| audienceId | NUMBER | 20 | No | Display Id of audience record |
| milestoneId | NUMBER | 20 | | Display the set milestone id |
| journeyId | NUMBER | 20 | YES | Foreign key of Journeys table, Reference column ID. |
| achievedDate | TIMESTAMP | | NO | The date the MileStone was achieved |
| journeyEnteredDate | TIMESTAMP | | NO | The date when the audience entered the Journey |
| averageTimeTaken | NUMBER | 20 | NO | The average time taken for the audience to complete the Journey |
| createdDate | TIMESTAMP | | | Display the creation date and time of record |

Table 73. JourneyAudienceMilestone (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------|--------|--------|-------|---|
| version | NUMBER | 20 | | Maintains updated count |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| achievedDateEpoch | NUMBER | | | Captures date and time in milliseconds when given audience id achieves given milestone in a journey |
| journeyEnteredDateEpoch | NUMBER | | | Captures date and time in milliseconds when given audience id entered the Journey |

Table 74. JBDBCTouchPoint

| Field | Type | Length | NULL? | Description |
|--------------------------------|-----------|--------|-------|--|
| id (Primary key) (Foreign key) | | | NO | Auto generated unique value, work as a primary key. |
| isConnectorConfigured | NUMBER | 1,0 | Yes | 0- Sales Force Touch Point is not configured Yet. 1- Sales Force Touch Point is Successfully Configured with mandate values. |
| connectorInfo | VAR-CHAR2 | 200 | Yes | Connection Name (Like: Salesforce) for which CRM touch Point is configured |

Table 74. JBDBCTouchPoint (continued)

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|--|
| dataFieldMapping | CLOB | | Yes | It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the CRM Touch Point. |
| channelAgent | VAR-CHAR2 | 50 | Yes | Channels Enum Value which indicates through which Channel the touch point is configured. |
| isEdited | NUMBER | 1,0 | NO | A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not |

Table 75. RestTouchPoint

| Field | Type | Length | NULL? | Description |
|--------------------------------|--------|--------|-------|--|
| id (Primary key) (Foreign key) | | | NO | Auto generated unique value, work as a primary key. |
| isConnectorConfigured | NUMBER | 1,0 | Yes | 0- Sales Force Touch Point is not configured Yet. 1- Sales Force Touch Point is Successfully Configured with mandate values. |
| requestPayloadType | NUMBER | 1,0 | NO | The type of the request payload in the REST touch-point |

Table 75. RestTouchPoint (continued)

| Field | Type | Length | NULL? | Description |
|-----------------------------------|--------|--------|-------|---|
| <code>requestPayload</code> | CLOB | | | The request payload in the REST touchpoint |
| <code>responseFieldMapping</code> | CLOB | | YES | The field mapping for the response field |
| <code>authId</code> | NUMBER | 20 | NO | The ID for the authentication mechanism used by the REST touchpoint |

Table 76. AuthDetail

| Field | Type | Length | NULL? | Description |
|-------------------------------|-----------|--------|-------|--|
| <code>id</code> (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| <code>restUrl</code> | VAR-CHAR2 | 1000 | NO | The URL for the REST touchpoint |
| <code>apiMethod</code> | NUMBER | 1,0 | NO | The verb to be used with the REST touchpoint |
| <code>authType</code> | NUMBER | 1,0 | NULL | The authorization type for the REST touchpoint |
| <code>createdDateEpoch</code> | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| <code>version</code> | NUMBER | 20 | | Maintains updated count |

Table 77. BasicAuthDetail

| Field | Type | Length | NULL? | Description |
|--------------------------------|-----------|--------|-------|---|
| id (Primary key) (Foreign key) | | | NO | Auto generated unique value, work as a primary key. |
| userName | VAR-CHAR2 | 250 | No | Display Platform user name |
| password | VAR-CHAR2 | 250 | No | Display Platform password |

Table 78. BasicAuthDetail

| Field | Type | Length | NULL? | Description |
|--------------------------------|-----------|--------|-------|---|
| id (Primary key) (Foreign key) | | | NO | Auto generated unique value, work as a primary key. |
| userName | VAR-CHAR2 | 250 | No | Display Platform user name |
| password | VAR-CHAR2 | 250 | No | Display Platform password |

Table 79. ApiKeyAuthDetail

| Field | Type | Length | NULL? | Description |
|--------------------------------|-----------|--------|-------|---|
| id (Primary key) (Foreign key) | | | NO | Auto generated unique value, work as a primary key. |
| keyName | VAR-CHAR2 | 250 | | The key name field used with the REST touchpoint for authentication |
| header | VAR-CHAR2 | 250 | | The header field used with the REST touchpoint for authentication |

Table 80. OAuthDetail

| Field | Type | Length | NULL? | Description |
|---|-----------|--------|-------|--|
| <code>id</code> (Primary key) (Foreign key) | | | NO | Auto generated unique value, work as a primary key. |
| <code>clientId</code> | VAR-CHAR2 | 250 | No | Id by which third party application can login |
| <code>clientSecret</code> | VAR-CHAR2 | 250 | No | Password by which third party application can login |
| <code>accessTokenUrl</code> | VAR-CHAR2 | 1000 | | The access token url for OAuth used with the REST touchpoint |
| <code>userName</code> | VAR-CHAR2 | 250 | No | Display Platform user name |
| <code>Password</code> | VAR-CHAR2 | 250 | No | Display Platform password |

Table 81. ResponseEventMasterHTTPCode

| Field | Type | Length | NULL? | Description |
|---|-----------|--------|-------|--|
| <code>id</code> (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| <code>audienceResponseId</code> (Foreign key) | NUMBER | 10 | Yes | Foreign key of the AudienceResponse table of which record the extended information it relates to |
| <code>httpresponsecode</code> | NUMBER | 4 | | The HTTP response code |
| <code>errorMessage</code> | VAR-CHAR2 | 3000 | | The error message associated with a HTTP response |

Table 81. ResponseEventMasterHTTPCode (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------------|--------|--------|-------|--|
| <code>createdDateEpoch</code> | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| <code>version</code> | NUMBER | 20 | | Maintains updated count |

Table 82. AudienceResponseHTTPDetail

| Field | Type | Length | NULL? | Description |
|---|----------|--------|-------|---|
| <code>id</code> (Primary key) | | | | Auto generated unique value, work as a primary key |
| <code>audienceResponseId</code> (Foreign key) | NUMBER | 10 | | Foreign key of AudienceResponse table, Reference column is ID |
| <code>httpresponsecode</code> | NUMBER | 4 | | The HTTP response code |
| <code>errorMessage</code> | VARCHAR2 | 3000 | | The error message associated with a HTTP response |
| <code>createdDateEpoch</code> | NUMBER | | No | Date time stamp when the record was added in UTC |

Table 82. AudienceResponseHTTPDetail (continued)

| | | | | |
|---------|--------|----|--|---------------------------|
| | | | | timezone and Epoch format |
| version | NUMBER | 20 | | Maintains updated count |

Table 83. CacheBackup

| Field | Type | Length | NULL? | Description |
|-----------------------|-----------|--------|-------|--|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| cacheName | VAR-CHAR2 | 255 | NO | The name of the cache used by the Journey application |
| cacheKey | VAR-CHAR2 | 255 | NO | The key used by the cache |
| cacheValue | CLOB | | | The value associated with the key |
| sourcePoint | VAR-CHAR2 | 255 | | The point which uses the cache |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| lastModifiedEpochDate | NUMBER | | | |
| version | NUMBER | 20 | | Maintains updated count |
| active | NUMBER | 1 | NO | Display cache backup active status |

Table 83. CacheBackup (continued)

| Field | Type | Length | NULL? | Description |
|------------------|--------|--------|-------|--|
| cacheKeyNameHash | NUMBER | 30 | NO | The had used for the name and key of the cache |

Table 84. AudienceResponseExtended

| Field | Type | Length | NULL? | Description |
|----------------------------------|-----------|--------|-------|--|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| audienceResponseId (Foreign key) | NUMBER | 20 | NO | Foreign key of the AudienceResponse table of which record the extended information it relates to |
| associatedAttributes | CLOB | | | The attributes available with an audience response |
| isProcessed | NUMBER | 1,0 | NO | A Flag which indicates whether the record been processed for Reporting or not |
| createdDate | TIMESTAMP | | | Display the creation date and time of record |
| createdBy | VARCHAR2 | 200 | YES | Foreign key of USER table, which tell who created this record |
| version | NUMBER | 20 | | Maintains updated count |
| responseTimeEpoch | NUMBER | | NO | The date time stamp of the response |

Table 84. AudienceResponseExtended (continued)

| Field | Type | Length | NULL? | Description |
|-------------------------------|--------|--------|-------|--|
| <code>createdDateEpoch</code> | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |

Table 85. EmailUnsubscribedList

| Field | Type | Length | NULL? | Description |
|------------------------------------|-----------|--------|-------|---|
| <code>id</code> (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| <code>emailId</code> | VAR-CHAR2 | 200 | NO | Display User's Platform email-id |
| <code>status</code> | VAR-CHAR2 | 200 | Yes | This contain ordinal number for Journey status as below: 0 - DRAFT 1 - PUBLISHED 2 - COMPLETED 3 - PAUSED |
| <code>channelAgent</code> | VAR-CHAR2 | 50 | Yes | Channels Enum Value which indicates through which Channel the touch point is configured. |
| <code>eventID</code> (Foreign key) | Number | 20 | NO | Foreign key of Event Id, for which event the response is received |

Table 85. EmailUnsubscribedList (continued)

| Field | Type | Length | NULL? | Description |
|----------------------------------|-----------|--------|-------|--|
| audienceResponseId (Foreign key) | NUMBER | 20 | Yes | Foreign key of the AudienceResponse table of which record the extended information it relates to |
| audienceResponseExtendedId | NUMBER | 20 | NO | The ID of the audience response extended data |
| createdBy | VAR-CHAR2 | 200 | NO | Foreign key of USER table, which tell who created this record |
| version | NUMBER | 20 | YES | Maintains updated count |
| createdDate | TIMESTAMP | | | Display the creation date and time of record |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| modifiedDateTimeEpoch | NUMBER | | | |

Table 86. Template

| Field | Type | Length | NULL? | Description |
|------------------|-----------|--------|-------|---|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| name | VAR-CHAR2 | 250 | Yes | Name of Journey |
| description | VAR-CHAR2 | 1024 | Yes | Description of Journey |

Table 86. Template (continued)

| Field | Type | Length | NULL? | Description |
|--------------------------------|-----------|--------|-------|--|
| code | VAR-CHAR2 | 11 | Yes | Unique identifier for DD. every DD have a unique code for identification. |
| timeZone | VAR-CHAR2 | 50 | Yes | Timezone in which journey needs to run, e.g. (UTC-04:00) America/New_York |
| journeyDesign | CLOB | | Yes | It stores the whole Journey design i.e. Journey canvas in JSON |
| dataDefinitionId (Foreign key) | NUMBER | 20 | Yes | Foreign key of Datadefinition table, Reference column ID |
| version | NUMBER | 20 | | Maintains updated count |
| deduplicationStatus | NUMBER | 2 | NO | Contain ordinal values as below for how to deal with duplicate data from entry sources |
| keyfields | VAR-CHAR2 | 1500 | Yes | It is array of required fields in data definition used for deduplication |
| link | CLOB | | Yes | Link which is clicked by the audience related to the responseld |
| sourceJourneyId | NUMBER | 20 | Yes | Unique Identifier for source Journey |

Table 86. Template (continued)

| Field | Type | Length | NULL? | Description |
|---|-------------|---------------|--------------|---|
| <code>folderId</code> (Foreign key) | NUMBER | 20 | Yes | Foreign key of FOLDER table, Reference column name ID |
| <code>status</code> | NUMBER | 20 | Yes | This contain ordinal number for Journey status as below: 0 - DRAFT 1 - PUBLISHED 2 - COMPLETED 3 - PAUSED |
| <code>createdDateEpoch</code> | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| <code>createdBy</code> (Foreign key) | NUMBER | 20 | YES | Foreign key of USER table, which tell who created this record |
| <code>lastModifiedDateEpoch</code> | NUMBER | | | Date time stamp when the record was added in UTC timezone and Epoch format. |
| <code>lastModifiedBy</code> (Foreign key) | NUMBER | 20 | Yes | Foreign key of USER table, which tells who modified the record |

Table 87. JourneyPartitionSettings

| Field | Type | Length | NULL? | Description |
|------------------------------|--------|--------|-------|---|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| journeyId (Foreign key) | NUMBER | 20 | YES | Foreign key of Journeys table, Reference column ID. |
| mappingJSON | CLOB | | | The JSON used for mapping of the partition settings |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| lastModifiedDateEpoch | NUMBER | | | Date time stamp when the record was added in UTC timezone and Epoch format. |
| createdBy (Foreign key) | NUMBER | 20 | YES | Foreign key of USER table, which tell who created this record |
| lastModifiedBy (Foreign key) | NUMBER | 20 | Yes | Foreign key of USER table, which tells who modified the record |
| version | NUMBER | 20 | | Maintains updated count |

Table 88. OfferMetaData

| Field | Type | Length | NULL? | Description |
|----------------------------|-----------|--------|-------|--|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| touchPointId (Foreign key) | NUMBER | 20 | YES | Foreign key TouchPoint for which Deliver is configured. |
| offerId | NUMBER | 20 | NO | The ID of the offer |
| variantId | VAR-CHAR2 | 200 | | The ID of the variant used by the offer |
| offerCode | VAR-CHAR2 | 200 | NO | The offer code |
| offerName | VAR-CHAR2 | 200 | | The offer name |
| offerURL | VAR-CHAR2 | 500 | NO | The offer url |
| offerLinkId | NUMBER | 20 | YES | The ID of the Link URL associated with the offer |
| offerAttributeJson | CLOB | | YES | The JSON of the offer attributes |
| offerStaticAttributeJson | CLOB | | | The JSON of the static attributed of the offer |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| lastModifiedDateEpoch | NUMBER | | | Date time stamp when the record was added in UTC |

Table 88. OfferMetaData (continued)

| Field | Type | Length | NULL? | Description |
|---------|--------|--------|-------|----------------------------|
| | | | | timezone and Epoch format. |
| VERSION | NUMBER | 20,0 | YES | Maintains updated count |

Table 89. OffersHistory

| Field | Type | Length | NULL? | Description |
|-------------------------------|-----------|--------|-------|---|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| offerMetaDataId (Foreign key) | NUMBER | 20 | NO | The ID of the metadata associated with the offer |
| offerId | NUMBER | 20 | NO | The ID of the offer |
| offerCRC | NUMBER | 20 | YES | The CRC generated for CHRH |
| treatmentCode | VAR-CHAR2 | 200 | | The treatment code generated used for Contact History, Response History (CHRH) tracking |
| offerAttributeJson | CLOB | | YES | The JSON of the offer attributes |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| VERSION | NUMBER | 20,0 | YES | Maintains updated count |

Table 90. BatchOfferHistoryMap

| Field | Type | Length | NULL? | Description |
|------------------------------|--------|--------|-------|--|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| batchId (Foreign key) | NUMBER | 20 | No | Unique batchId generated by Java Code |
| offerHistoryId (Foreign key) | NUMBER | 20 | NO | The ID for the offer history |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| VERSION | NUMBER | 20,0 | YES | Maintains updated count |

Table 91. NBOMetaData

| Field | Type | Length | NULL? | Description |
|----------------------------|-----------|--------|-------|---|
| id (Primary key) | | | NO | Auto generated unique value, work as a primary key. |
| touchPointId (Foreign key) | NUMBER | 20 | YES | Foreign key TouchPoint for which Deliver is configured. |
| channel | VAR-CHAR2 | 250 | | Name of interactive channel associated with NBO (Next Best Offer) |
| audienceLevel | VAR-CHAR2 | 250 | | The audience level used for Next Best Offer (NBO) |
| interactionPoint | VAR-CHAR2 | 250 | | The interaction point associated with NBO |

Table 91. NBOMetaData (continued)

| Field | Type | Length | NULL? | Description |
|----------------------|-----------|--------|-------|---|
| event | VAR-CHAR2 | 250 | No | It is a json who has List of EventsIds which configured for the source-TouchPointand the linkid or linkurl in case of Link Event is configured. |
| runtimeUrl | VAR-CHAR2 | 250 | | the runtime URL associated with NBO |
| interactFieldMapping | CLOB | | | The field mapping used for NBO |
| createdDateEpoch | NUMBER | | NO | Date time stamp when the record was added in UTC timezone and Epoch format |
| lastModifiedDate | NUMBER | | Yes | Display last modified date and time of records |
| VERSION | NUMBER | 20,0 | YES | Maintains updated count |

Table 92. TemplateEntrySourceAssociation

| Field | Type | Length | NULL? | Description |
|--------------------------|--------|--------|-------|--|
| id (Primary key) | NUMBER | | | Auto generated unique value, work as a primary key |
| templateId (Foreign key) | NUMBER | 20 | | |

Table 92. TemplateEntrySourceAssociation (continued)

| | | | | |
|--------------------------------|--------|----|----|---|
| entrySourceId (Foreign key) | NUMBER | 20 | | Reference id of Primary Parent Table |
| version | NUMBER | 20 | | Maintains updated count |
| status | INT | | | |
| createdDate- Epoch | NUMBER | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |

```
CREATE INDEX IDX_CB_CACHENAME ON CACHEBACKUP(CACHENAME);
```

```
CREATE INDEX INDEX_JA_JOURNEYID_STATUS ON JOURNEYAUDIENCES ("JOURNEYID", "STATUS");
```

```
CREATE INDEX INDEX_JAF_NODEID_DIR_ISPROC ON JOURNEYAUDIENCEFLOW ("NODEID", "DIRECTION", "ISPROCESSED");
```

```
CREATE INDEX JGM_JOURNEYID ON JOURNEYGOALMASTER(JOURNEYID);
```

```
CREATE INDEX JGCV_JOURNEYGOALCONTACTID ON JOURNEYGOALCONTACTVERSIONS(JOURNEYGOALCONTACTID);
```

```
CREATE INDEX JGCT_JOURNEYGOALCONTACTID ON JOURNEYGOALCONTACTTRANSACTION(JOURNEYGOALCONTACTID);
```

```
CREATE INDEX JGSV_JOURNEYGOALSALLESID ON JOURNEYGOALSALLESVERSIONS(JOURNEYGOALSALLESID);
```

```
CREATE INDEX JGST_JOURNEYGOALSALLESID ON JOURNEYGOALSALLES TRANSACTION(JOURNEYGOALSALLESID);
```

```
CREATE INDEX JAG_GOALID ON JOURNEYAUDIENCEGOAL(GOALID);
```

```
CREATE INDEX IDX_JAM_MID_AUDID ON JOURNEYAUDIENCEMILESTONE(MILESTONEID,
AUDIENCEID);
```

```
CREATE INDEX IDX_JAM_MID ON JOURNEYAUDIENCEMILESTONE(MILESTONEID);
```

```
CREATE INDEX IDX_EUL_EID ON EmailUnsubscribedList(status,emailId);
```

Table 93. NotificationTouchPoint

| Field | Type | Length | NULL? | Description |
|--------------------------------|----------|--------|-------|---|
| id (Primary key) (Foreign key) | NUMBER | | No | Auto generated unique value, work as a primary key |
| isConnectorConfigured | NUMBER | 1,0 | | 0- Email Touch Point is not configured Yet. 1- Email Touch Point is Successfully Configured with mandate values. |
| connectorInfo | VARCHAR2 | 200 | | Connection Name (Like: MailChimp, Mandril) |
| dataFieldMapping | CLOB | | | Fields Mapped with the Connector's Fields) based on Channel used to con- |

Table 93. NotificationTouchPoint (continued)

| | | | | |
|---------------------------|---------|-----|----|--|
| | | | | figure the Email Touch Point. |
| <code>channelAgent</code> | VARCHAR | 50 | | Channels Enum Value which indicates through which Channel the touch point is configured. |
| <code>isEdited</code> | NUMBER | 1,0 | No | A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not |

Table 94. AudienceWaitState

| Field | Type | Length | NULL? | Description |
|---|----------|--------|-------|--|
| <code>id</code> (Primary key) (Foreign key) | NUMBER | | No | Auto generated unique value, work as a primary key |
| <code>touchPointId</code> | NUMBER | 20 | No | Id of touchpoint |
| <code>audienceId</code> | NUMBER | 20 | No | Id of audience |
| <code>reason</code> | VARCHAR2 | 2000 | No | Shows why audience is in wait state |

Table 94. AudienceWaitState (continued)

| | | | | |
|-------------------------------------|--------|----|----|---|
| | | | | for particular touchpoint |
| <code>createdDate- Epoch</code> | NUMBER | | NO | Captures date and time in milliseconds when record is created |
| <code>version</code> | Number | 20 | No | Maintains updated count |

EndJourneyAudience - This table is used to save audience details of completed or ended journeys. When journey ends or is completed, audiences belong to that journey get deleted from journeyaudiences table and saved to endjourneyaudience table.

Table 95. EndJourneyAudience Field Descriptions

| | | | | |
|----------------------------|----------|----|-----|--|
| <code>Id</code> | | | No | Auto generated unique value, work as a primary key |
| <code>journeyId</code> | Number | 20 | Yes | Foreign key of Journeys table, Reference column ID |
| <code>entrySourceId</code> | Number | 20 | Yes | Unique Identifier for entry source |
| <code>mobileNumber</code> | VARCHAR2 | 20 | Yes | Contact number of audience |

Table 95. EndJourneyAudience Field Descriptions (continued)

| | | | | |
|-----------------------|-----------|-----|-----|---|
| email | VARCHAR2 | 100 | Yes | Email of audience |
| createdDate | TIMESTAMP | | Yes | Display the creation date and time of record |
| keyField | VARCHAR2 | 40 | Yes | SHA256 of key field used for de-duplication |
| version | Number | 20 | Yes | Maintains updated count |
| detail | JSON | | Yes | Journeyaudience details in Json string format |
| status | VARCHAR2 | 20 | Yes | Latest status of Journeyaudience |
| goalStatus | VARCHAR2 | | Yes | Latest goal status of audience |
| createdDate- Epoch | Number | | No | Date time stamp when the record was added in UTC timezone and Epoch format. |