

## Unica Journey V12.1.10 System Schema



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# Chapter 1. Introduction to Unica Journey system schema

This guide is a reference to the table and column structure, content, and semantics of the database system for Unica Journey.

As on version 12.1.5 of Unica Journey, there are 109 tables and these tables are documented in [System tables on page 3](#).

## System tables

The following tables describe the system tables.

This table contains information about each template in Unica Journey.

**Organisations** - This table captures the organisations details within the customers that are using Journey. This is intended for future use where customers would want segregation between assets created on Journey across different units within.

For Now this is Not really being used and has been provisioned as and when required.

**Table 1. Organisations**

Field	Type	Length	NULL?	Description
id (Primary key)	NUMBER		No	Generated by default on null as identity
organisationName	VARCHAR2	250	Yes	Display Organisation's name
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
organisationDescription	VARCHAR2	250	Yes	Display brief description of the organisation
version	NUMBER	20	No	Maintains updated count
partitionId	NUMBER	20		Captures id of platform partition with which organization is associated

**Table 1. Organisations**

(continued)

Field	Type	Length	NULL?	Description
partitionName	VARCHAR2	250		Captures name of platform partition with which organization is associated
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch forma

**Table 2. Users**

Field	Type	Length	NULL?	Description
id (primary key)	NUMBER		No	Auto genrated unique value, work as a primary key
userName (foreign key) (references)	VARCHAR2	250	No	Display Platform user name
platformId	NUMBER	20	Yes	Display User's Platform ID
emailId	VARCHAR2	255	Yes	Display User's Platform email-id
firstName	VARCHAR2	255	Yes	Display first name of Platform user
lastName	VARCHAR2	255	Yes	Display last name of Platform user
locale	VARCHAR2	100	Yes	Display user's Platform locale
organisationId	NUMBER	20	Yes	Display the Organization Id

**Table 2. Users**

(continued)

Field	Type	Length	NULL?	Description
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch forma

**Table 3. Folders**

Field	Type	Length	NULL?	Description
id (primary key)			No	Auto genrated unique value, work as a primary key
organisationId (foreign key) (references)	NUMBER	20	Yes	Foreign key of Organisation table, Reference column name ID
folderName	VARCHAR2	128	Yes	Display name of the folder
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy (foreign key) (references)	NUMBER	20	No	Foreign key of USER table. When a user adds a new folder, the system stores the corresponding user ID in this field. This field will be NULL only for four default entries.
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and time of records
lastModifiedBy (foreign key) (references)	NUMBER	20	Yes	Foreign key of USER table, which tells who modified the record

**Table 3. Folders**

(continued)

Field	Type	Length	NULL?	Description
folderDescription	VARCHAR2	1024	Yes	Description for folder
parentFolderId	NUMBER	20	Yes	Id of parent folder for given folder which is foreign key of FOLDERS table, Reference column name ID
hitCount	NUMBER	20	Yes	Count that indicates how many times folder get referenced for creating/updating/moving entities inside it
folderType	NUMBER	20	Yes	Type of folder indicated by integer value  Values can be:  0: DATA_DEFINITION  1: ENTRY_SOURCE,  2: JOURNEY
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 4. DataDefinitions**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key
organisationId (foreign key)	NUMBER	20	Yes	Foregin key of ORGANISATION table, Reference column name ID
folderId (foreign key)	NUMBER	20	Yes	Foregin key of FOLDER table, Reference column name ID
dataDefinitionName	VARCHAR2	250	Yes	Display Data Definition name
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy (foreign key)	NUMBER	20	Yes	Foregin key of USER table, displays who created this record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and time of records
lastModifiedBy (foreign key)	NUMBER	20	Yes	Foregin key of USER table, displays who modified the record
dataDefinitionDescription	VARCHAR2	1024	Yes	Display description of Data Definition
version	NUMBER	20	Yes	Maintains updated count
code	VARCHAR2	11	Yes	Unique identifier for DD. every DD have a unique code for identification.
createdDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format

**Table 4. DataDefinitions**

(continued)

Field	Type	Length	NULL?	Description
lastModifiedDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

**Table 5. DataDefinitionFields**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
fieldName	VARCHAR2	250	Yes	DataDefinition field name that tells what will be the field name inside EntrySource data when data will come to Unica Journey.
significantFieldType	NUMBER	20	Yes	Ordinal NUMBER that tells about the type of significant field of Journey, currently significant field supported by Journey with their ordinal value are as follows :  1. MOBILE_NUMBER - 0 (ordinal value)  2. EMAIL_ID - 1 (ordinal value)



Table 5. DataDefinitionFields

(continued)

Field	Type	Length	NULL?	Description
fieldDataType	NUMBER	20	Yes	Ordinal NUMBER that tells about the data type of Datadefinition field, Currently datatype supported for DataDefinition field by Journey with their ordinal value are as follows  1. String - 0 (ordinal value)  2. Numeric - 1 (ordinal value)  2. Date - 2 (ordinal value)
fieldLength	NUMBER	20	Yes	Display size of Datadefinition Filed that tells what will be the length of entry source field data when it comes to Journey.
dateFormat	VARCHAR2	50	Yes	It contain a date format of Date type datadefinition field that tells in which format Date value will come in entry source data example (dd/MM/yyyy)
dataDefinitionId (Foreign key) (References)	NUMBER	20	Yes	Foregin key of Datadefinition table,Refrence column ID.

**Table 5. DataDefinitionFields**

(continued)

Field	Type	Length	NULL?	Description
required	NUMBER	1,0	No	A boolean value contain only 0 or 1, if it's 1 then particular DataDefinition fields is require in EntrySource data and if it's value is 0 then that particular datadefinition filed is Not require in EntrySource data
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

**Table 6. JourneyFiles**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
organisationId(Foreign key) (References)	NUMBER	20	Yes	Reference Id from Organisation Table
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
originalFileName	VARCHAR2	250	Yes	Display name of uploaded File
internalFileName	VARCHAR2	250	Yes	Display application created file Name
version	NUMBER	20	Yes	Maintains updated count

**Table 6. JourneyFiles**

(continued)

Field	Type	Length	NULL?	Description
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 7. EntrySources**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
organisationId(Foreign key) (References)	NUMBER	20	Yes	Reference Id from Organisation Table
folderId(Foreign key) (References)	NUMBER	20	Yes	Reference Id from Folder Table
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy(Foreign key)	NUMBER	20	Yes	Foreign key of Entry Sources, which tell who created this record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and time of records
lastModifiedBy(Foreign key)	NUMBER	20	Yes	Foreign key of Entry Sources table, which tells who modified the record - Last modified by
entrySourceDescription	VARCHAR2	1024	Yes	Textual Description given by User

**Table 7. EntrySources**

(continued)

Field	Type	Length	NULL?	Description
entrySourceType	NUMBER	20	Yes	Type of Source  REST  FORM  FILE  KAFKA
entrySourceName	VARCHAR2	250	Yes	Display the entry source name given by User
version	NUMBER	20	Yes	Maintains updated count
code	VARCHAR2	11	Yes	Unique code generated by application
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 8. FileEntrySource**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key

**Table 8. FileEntrySource**

(continued)

Field	Type	Length	NULL?	Description
journeyFileId(Foreign key) (References)	NUMBER	20	Yes	Reference id of Journey File Table
entrySourceId(Foreign key) (References)	NUMBER	20	Yes	Reference id of Primary Parent Table
SUBENTRYSOURCETYPE	NUMBER	20,0	Yes	Type of Source  CSV  JSON  TSV
version	NUMBER	20	Yes	Maintains updated count

**Table 9. FileEntrySourceFile**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
journeyFileId(Foreign key) (References)	NUMBER	20	Yes	Foreign key of Entrysource table, Reference column name ID
entrySourceId(Foreign key) (References)	NUMBER	20	Yes	Foreign key of ENTRYSOURCES table, Reference column ID.
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP		Yes	Display the creation date and time of record

**Table 9. FileEntrySourceFile**

(continued)

Field	Type	Length	NULL?	Description
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 10. URLEntrySource**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
urlPath	VARCHAR2	250	Yes	Display the complete url
securityId	NUMBER	20	Yes	Reference id of Security
entrySourceId(Foreign key) (References)	NUMBER	20	Yes	Reference id of Primary Parent Table
version	NUMBER	20	Yes	Maintains updated count

**Table 11. KafkaEntrySource**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
entrySourceId (Foreign key) (References)	NUMBER	20	Yes	Foreign key of Entrysources table, Reference column ID
version	NUMBER	20	Yes	Maintains updated count

Table 12. journeys

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
name	VARCHAR2	250	Yes	Name of Journey
description	VARCHAR2	1024	Yes	Description of Journey
code	VARCHAR2	11	Yes	Unique identifier for Journey. Every Journey has a unique code for identification. e.g. JS-00000104
status	VARCHAR2	30	Yes	This contain ordinal NUMBER for Journey status as below:  0 - DRAFT  1 - PUBLISHED  2 - COMPLETED  3 - PAUSED
marketingStage	VARCHAR2	30	Yes	This contain ordinal NUMBER for marketing stages as below:  0 - REFERRAL  1 - RETENTION  2 - CONVERSION  3 - ACTIVATION  4 - ACQUISITION  5 - AWARENESS

**Table 12. journeys****(continued)**

Field	Type	Length	NULL?	Description
timeZone	VARCHAR2	50	Yes	Timezone in which Journey needs to run, e.g. (UTC-04:00) America/New_York
folderId(Foreign key) (References)	NUMBER	20	Yes	Foreign key of FOLDER table, Reference column name ID
journeyDesign CLOB			Yes	It stores the whole Journey design i.e. Journey canvas in JSON
conversions	NUMBER	20	Yes	Not in use
goalProgress	NUMBER	20	Yes	Not in use
dataDefinitionId (Foreign key) (References)	NUMBER	20	Yes	Foreign key of Datadefinition table, Reference column ID
publishDate	TIMESTAMP		Yes	Date and time when Journey was published
version	NUMBER	20	Yes	Maintains updated count
createdBy(Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tell who created this record
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
lastModifiedBy(Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tells who modified the record



Table 12. journeys

(continued)

Field	Type	Length	NULL?	Description
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and time of records
pausedDate	TIMESTAMP		Yes	Date and time at which Journey is paused
completedDate	TIMESTAMP		Yes	Date and time at which Journey is completed (if goal is completed or manually by mark Journey as complete)
deduplicationStatus	NUMBER	2	No	Contain ordinal values as below for how to deal with duplicate data from entry sources
keyFields	VARCHAR2	1500	Yes	It is array of required fields in data definition used for deduplication
isProcessed	NUMBER	1,0	No	By default, value is 0 and when logging interaction scheduler job runs it set its value to 1
flagMilestoneAdded	NUMBER	1,0	No	Tells if milestone added for a journey. Indicated by boolean value
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 12. journeys**

(continued)

Field	Type	Length	NULL?	Description
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.
publishDateEpoch	NUMBER			Captures date and time in milliseconds when journey gets published for 1st time
pausedDateEpoch	NUMBER			Captures date and time in milliseconds when journey gets paused
completedDateEpoch	NUMBER			The date time stamp when the journey was completed
reentryEnabled	BIGINT			Stores the Re-enter enabled/disabled value for the Journey
maxReentryAttemptsAllowed	BIGINT			Stores the number of Re-entry attempts allowed value for the Journey
retryReentryWaitPeriod	BIGINT			Stores the Re-entry wait period configured for the Journey

**Table 13. JourneyAssociations**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key

**Table 13. JourneyAssociations**

(continued)

Field	Type	Length	NULL?	Description
journeyId(Foreign key)	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID.
entrySourceId	NUMBER	20	Yes	Foreign key of Entrysources table, Reference column ID.
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.
status	NUMBER	2		This particular field is not present in db.
active	INTEGER	4	No	Display Journey Associations active status

**Table 14. Point**

Field	Type	Length	NULL?	Description
id (Primary key)	NUMBER		No	Auto genrated unique value, work as a primary key
journeyId	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID
temporaryChildId	NUMBER	20	Yes	It is pointId of temporary point, created when this

**Table 14. Point**

(continued)

Field	Type	Length	NULL?	Description
				point is updated after Journey paused (to keep updated changes)
name	VARCHAR2	250	Yes	Display name of point
description	VARCHAR2	250	Yes	Description of point
hasTempData	NUMBER	1,0	Yes	Store value as 0 by default, it is 1 if this point has a temporary data (if user updates this point)
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Foreign key of USER table, which tell who created this record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and time of records
lastModifiedBy	VARCHAR2	200	Yes	Foregin key of USER table, which tells who modified the record
version	NUMBER	20	Yes	Maintains updated count
isProcessed	NUMBER	1,0	No	By default value is 0 and when logging interaction scheduler job runs it set it's value to 1
createdDateEpoch	NUMBER		No	Date time stamp when the record was added

**Table 14. Point**

(continued)

Field	Type	Length	NULL?	Description
				in UTC timezone and Epoch format.
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.
status	NUMBER			Latest status of Journey point
active	INTEGER	4	No	Display Journey points active status

**Table 15. DecisionSplitActionPoint**

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
conditions	VARCHAR2	3000	No	Decision split evaluation condition or criteria on which split processes incoming audiences and send them to Yes or No path
days	NUMBER	20		Value for days used while configuring DecisionSplitActionPoint
hours	NUMBER	20		Value for hours used while configuring DecisionSplitActionPoint

**Table 15. DecisionSplitActionPoint**

(continued)

Field	Type	Length	NULL?	Description
minutes	NUMBER	20		Value for minutes used while configuring DecisionSplitActionPoint
delayTypeEnum	VARCHAR2	20	Organisations	Type of delay indicated by integer value  Values can be: 0: DURATION 1: DATE
waitTillDate	NUMBER			Captures date and time till when delay is added for actionpoints
isExpression	BOOLEAN	1	NOT NULL DEFAULT 0	It describes if decision split have customize expression or not.
expression	CLOB		Yes	It holds if customize expression, if exists

**Table 16. DelayActionPoint**

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
days	NUMBER	20	Yes	Value for days used while configuring delay action point
hours	NUMBER	20	Yes	Value for hours used while configuring delay action point

**Table 16. DelayActionPoint**

(continued)

Field	Type	Length	NULL?	Description
minutes	NUMBER	20	Yes	Value for minutes used while configuring delay action point
delayTypeEnum	VARCHAR2	20	Yes	Type of delay indicated by integer value  Values can be:  0: DURATION  1: DATE
waitTillDate	TIMESTAMP		Yes	This field is valid only if DELAYTYPEENUM value is 1
waitTillDateEpoch	NUMBER			Captures date and time in milliseconds till when delay is added for actionpoints
useExpression	NUMBER	1		This field holds a custom expression for calculating the delay. When useExpression is set to true, this string would define the delay logic or formula.
delayExpression				Boolean flag determines whether or not to use a custom delay expression for calculating the delay.

**Table 17. EngagementSplitActionPoint**

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key

**Table 17. EngagementSplitActionPoint**

(continued)

Field	Type	Length	NULL?	Description
sourceTouchPointId(Foreign key)	NUMBER	20	Yes	Foreign key TouchPointId (Email/SMS) for which ES is configured
event CLOB			Yes	It is a json who has List of EventsIds which configured for the sourceTouchPoint and the linkid or linkurl in case of Link Event is configured.
days	NUMBER	20	Yes	Waiting time of ES to collect the responses, in terms of Days. Like 4 Days
hours	NUMBER	20	Yes	Waiting time of ES to collect the responses, in terms of Hours. Like 2 Hours
minutes	NUMBER	20	Yes	Waiting time of ES to collect the responses, in terms of Minutes. Like 10 Minutes
delayTypeEnum	VARCHAR2	20	Yes	Delay Type Enum indicates whether the waiting time of ES is a Duration (like days, hours, minutes) OR a Fixed Date( like 25th Dec 2020).
waitTillDate	TIMESTAMP		Yes	Waiting time of ES to collect the responses, in terms of Fixed Date. Like 25-12-2020
waitTillDateEpoch	NUMBER			Captures date and time in milliseconds till



**Table 17. EngagementSplitActionPoint**

(continued)

Field	Type	Length	NULL?	Description
				when delay is added for actionpoints

**Table 18. EmailTouchPoint**

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto genrated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0	Yes	0- Email Touch Point is Not configured Yet. 1- Email Touch Point is Successfully Configured with mandate values.
connectorInfo	VARCHAR2	200	Yes	Connection Name (Like: MailChimp, Mandril)
dataFieldMapping	CLOB		Yes	It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the Email Touch Point.
channelAgent	VARCHAR2	50	Yes	Channels Enum Value which indicates through which Channel the touch point is configured.
isEdited	NUMBER	1,0	No	A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not

**Table 18. EmailTouchPoint**

(continued)

Field	Type	Length	NULL?	Description
offerType	VARCHAR2	50		Type of offer associated with email touchpoint indicated by integer value  Values can be:  0: NoOFFER  1: COM  2: NBO  3: DELIVER
landingPageDataFieldMapping	CLOB			For storing JSON data of landing page mapping information integrated with email template

**Table 19. DeliverEmailMetaData**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
touchPointId(Foreign key)	NUMBER	20	Yes	Foreign key TouchPoint for which Deliver is configured.
metadata	CLOB		Yes	Json used to save additional information of Journey-Deliver Association
state	VARCHAR2	20	Yes	Not in use

**Table 19. DeliverEmailMetaData**

(continued)

Field	Type	Length	NULL?	Description
mailingCode	VARCHAR2	20	Yes	Associated attribute for Journey and Deliver at Run Time
documentID	NUMBER	20	Yes	Associated attribute for Journey and Deliver at Design Time
mailingID	NUMBER	20	Yes	Associated attribute for Journey and Deliver at Run Time
documentName	VARCHAR2	200	Yes	Associated attribute for Journey and Deliver at Design Time
mailingInstanceId	NUMBER	20	Yes	Associated attribute for Journey and Deliver at Run Time
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and Time of Record
VERSION	NUMBER	20,0	Yes	Maintains updated count

**Table 20. SmsTouchPoint**

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0	Yes	0- SMS Touch Point is Not configured Yet.

**Table 20. SmsTouchPoint**

(continued)

Field	Type	Length	NULL?	Description
				1-SMS Touch Point is Successfully Configured with mandate values.
connectorInfo	VARCHAR2	200	Yes	Connection Name (Like: Twillio) for which SMS touch Point is configured
dataFieldMapping	CLOB		Yes	It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the SMS Touch Point.
channelAgent	VARCHAR	50		Channels Enum Value which indicates through which Channel the touch point is configured.
isEdited	NUMBER	1,0		A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not

**Table 21. WhatsAppTouchPoint**

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)	NUMBER			Auto genrated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0		0- Email Touch Point is Not configured Yet. 1- Email Touch Point is Successfully

**Table 21. WhatsAppTouchPoint**

(continued)

				Configured with mandate values.
connectorInfo	VARCHAR2	200		Connection Name (Like: MailChimp, Mandril)
dataFieldMapping	CLOB			Fields Mapped with the Connector's Fields) based on Channel used to configure the Email Touch Point.
channelAgent	VARCHAR	50		Channels Enum Value which indicates through which Channel the touch point is configured.
isEdited	NUMBER	1,0		No

**Table 22. PushTouchPoint**

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)	NUMBER			Auto generated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0		0- Email Touch Point is Not configured Yet. 1- Email Touch Point is Successfully Configured with mandate values.

**Table 23. LinkedInTouchPoint**

Field	Type	Length	NULL?	Description
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**Table 23. LinkedInTouchPoint (continued)**

id (Primary key) (Foreign key)	NUMBER		No	Auto genrated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0		0- Email Touch Point is Not configured Yet. 1- Email Touch Point is Successfully Configured with mandate values.

**Table 24. JoinEndPoint**

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto genrated unique value, work as a primary key

**Table 25. PublishActionPoint**

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Unique Id
publishType	VARCHAR2	20	No	Contains 0-CSV, 1-Kafka, 2-Kafka as Entry Source
publishTypeDetail	VARCHAR2	250	Yes	Name of CsvFile /Topic.
instanceName	VARCHAR	250		This is kafka name that sends data for particular touchpoint.

**Table 26. PointEntrySourceAssociation**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
pointId(Foreign key)	NUMBER	20	Yes	Foreign key of Pointtable, Reference column ID.
entrySourceId(Foreign key)	NUMBER	20	Yes	Foreign key of Entrysources table, Reference column ID
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 27. JourneyAudiences**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
journeyId	NUMBER	20	Yes	Unique Identifier for Journey
entrySourceId	NUMBER	20	Yes	Unique Identifier for entrysource
mobileNUMBER	VARCHAR2	20	Yes	Contact NUMBER of audience

**Table 27. JourneyAudiences**

(continued)

Field	Type	Length	NULL?	Description
email	VARCHAR2	100	Yes	Email Id of audience
createdDate			Yes	Display the creation date and time of record
keyField	VARCHAR2	40	Yes	SHA256 of key field used for de-duplication
version	NUMBER	20	Yes	Maintains updated count
detail	CLOB		Yes	Journey audience details in Json string format
status	VARCHAR2	20	Yes	Latest status of Journey audience
goalStatus	VARCHAR2	100	Yes	Latest goal status of audience
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 28. JourneyDataErrors**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
entrysourceid	NUMBER	20	Yes	Unique Identifier for entrysource
journeyid	NUMBER	20	Yes	Unique Identifier for Journey



**Table 28. JourneyDataErrors**

(continued)

Field	Type	Length	NULL?	Description
sourceTopic	VARCHAR2	250	No	Source kafka topic name for which error is recorded
jsondata	CLOB		No	Audience data in json format
errorMsg	VARCHAR2	500	No	Display the error message
state	VARCHAR2	20	Yes	State of the error
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	User who create/update Journey data errors
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 29. journeyState**

Field	Type	Length	NULL?	Description
id			No	Unique Id
journeyStatusEnum	NUMBER		Yes	Enum Int value for State of Journey DRAFT, PUBLISHED, COMPLETED, PAUSED, PARSED, MAPPED, DELETED, REPUBLISHED

**Table 29. journeyState**

(continued)

Field	Type	Length	NULL?	Description
journeyId	NUMBER	20	Yes	Id of Journey
createdDate	TIMESTAMP		Yes	Record creation date
version	NUMBER	20	Yes	Maintains updated count

**Table 30. entrySourceJourneyMap**

Field	Type	Length	NULL?	Description
id			No	Auto genrated unique value, work as a primary key
journeyId	NUMBER	20	Yes	Display the Journey id
dataDefinitaionId	NUMBER	20	Yes	Display the Datadefinition id
entrySourceId	NUMBER	20	Yes	Display the entry source Id
status	VARCHAR2	20	Yes	Display whether the Journey is in Active state or Not
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count

**Table 31. PausedJourneys**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key

**Table 31. PausedJourneys**

(continued)

Field	Type	Length	NULL?	Description
journeyId(Foreign key)	NUMBER	20	Yes	Unique Identifier for Journey
topicName	VARCHAR2	50	Yes	Name of destination topic
pausedData	CLOB		Yes	Json Data to be pushed to topic
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 32. DeletedJourneys**

Field	Type	Length	NULL?	Description
id(Primary key)	INTEGER		No	id column holds integer values, and id is Primary key

**Table 33. AudienceResponseEventMaster**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
displayName	VARCHAR2	250	Yes	Name of the event used for display

**Table 33. AudienceResponseEventMaster**

(continued)

Field	Type	Length	NULL?	Description
statisticsLabel	VARCHAR2	250	Yes	Label for given event used for statistics related processing
eventName	VARCHAR2	250	Yes	Display name of the event
eventDescription	VARCHAR2	250	Yes	Description for event
eventCategory	VARCHAR2	250	Yes	Category of events e.g. EMAIL/CRM/SMS
flagDisplayForGoal	NUMBER	1,0	Yes	Boolean value which indicates whether event is used in goal settings or Not
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Foreign key of Audience Response, which tell who created this record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
flagDisplayForStats	NUMBER	1,0	No	To decide to display the event on Journey Canvas stats for the relative touchpoint indicated by boolean value
acceptMultiple	NUMBER	1,0	Yes	To decide whether we should log multiple

**Table 33. AudienceResponseEventMaster**

(continued)

Field	Type	Length	NULL?	Description
				responses. Default value is FALSE
maxResponses	NUMBER		Yes	Indicated by small integer, which is used ONLY if acceptMultiple is TRUE. Default is 0
actedUpon	NUMBER	1,0	Yes	This field is Not currently used
eventHandlingAction	VARCHAR	50	Yes	Tells action to be taken audience response. Indicated by string values among:  NoACTION("NoACTION"), UNSUBSCRIBE("UNSUBSCRIBE"), UNSUBSCRIBE_MAXRESPONSES("UNSUBSCRIBE_MAXRESPONSES")

**Table 34. AudienceResponse**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
touchPointId(Foreign Key)	NUMBER	20	No	Foreign key of TouchPoint ID, to whom response is related to

**Table 34. AudienceResponse**

(continued)

Field	Type	Length	NULL?	Description
audienceId(Foreign Key)	NUMBER	20	No	Foreign key of Audience Id of JourneyAudience Table, to whom response is related to
eventId(Foreign Key)	NUMBER	20	No	Foreign key of Event Id, for which event the response is received
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Foreign key of Audience Response, which tell who created this record
version	NUMBER	20	Yes	Maintains updated count
isProcessed	NUMBER	1,0	No	A Flag which indicates whether the record been processed for Reporting or Not
logTimeStampEpoch	NUMBER			Captures date and time in milliseconds of arrival or exit at Node for given audience id
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

**Table 35. JourneyAudienceFlow**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
audienceId	NUMBER	20	No	Display Id of audience record
NodeId	NUMBER	20	No	Display Id of point in Journey
edge	NUMBER	20	No	Display whether audience progressed on Yes path or No path of Node
direction	NUMBER	1,0	No	Display whether audience arrived at Node or leaving from the Node
logTimeStamp	TIMESTAMP		Yes	Date and time of arrival or exit at Node for given audience id
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
isProcessed	NUMBER	1,0	No	Indicates whether record is picked by logging interaction scheduler job

**Table 36. JourneyFlow**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
NodeId	NUMBER	20	No	Display id of point in Journey
audienceCount	NUMBER		Yes	Count of total audiences which are on given Node for given stage
audienceStage	NUMBER	20	No	Indicates stage of audiences for given Node for given audience count
edge	NUMBER	1,0	Yes	Display whether audiences progressed on Yes path or No path for given Node
isUpdated	NUMBER	1,0	Yes	Indicates whether record is up to date with audience count or Not
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.



**Table 37. JourneyDiscardedData**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
data	CLOB		No	Message which is discarded in Journey
journeyId	NUMBER	20	Yes	Display Id of Journey for which message is discarded
entrysourceId	NUMBER	20	Yes	Display Id of entrysource
sourceTopic	VARCHAR2	250	No	Display Id of point in Journey for which message is discarded
reason	VARCHAR2	2000	No	Reason for message discard
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 38. StreamingDataLog**

Field	Type	Length	NULL?	Description
id(Parimary key)			No	Auto genrated unique value, work as a primary key

**Table 38. StreamingDataLog**

(continued)

Field	Type	Length	NULL?	Description
entrySourceCode(Foreign key)	VARCHAR2	11	Yes	Foreign key EntrySource Id, for which the data is pushed into STREAMING_IMPORT topic of Kafka
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
data	CLOB		Yes	The raw Json value which is pushed to the STREAMING_IMPORT topic for processing into Journey
status	VARCHAR2	30	Yes	Maintain Status of pushed Data
version	NUMBER		Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

**Table 39. DataDefinitionSchema**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
dataDefinitionId(Foreign key)	NUMBER	20	Yes	Unique Identifier for data definition
schema	CLOB		Yes	Json schema details for data definition
createdDate	TIMESTAMP		Yes	Display the creation date and time of record

**Table 39. DataDefinitionSchema**

(continued)

Field	Type	Length	NULL?	Description
createdBy	VARCHAR2	200	Yes	User who create/update data definition schema
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

**Table 40. ExternalAppConfiguration**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
name	VARCHAR2	250	No	Name of the third party application which want to access the Journey
description	VARCHAR2	1024	Yes	Description of the third party application which want to access the Journey
clientid	VARCHAR2	148	No	Id by which third party application can login
clientsecret	VARCHAR2	148	No	Password by which third party application can login
status	VARCHAR2	30	No	Status of that application which

**Table 40. ExternalAppConfiguration**

(continued)

Field	Type	Length	NULL?	Description
				active or inactive active -1, inactive-0
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy(Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tells who created this record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and time of record
lastModifiedBy(Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tells who modified the record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 41. JourneyGoal**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key
journeyId (Foreign key)	NUMBER	20	No	Foreign key of ENtrysources table, Reference column ID.

**Table 41. JourneyGoal (continued)**

Field	Type	Length	NULL?	Description
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
goalType	NUMBER	20	No	0-Date based, 1-Count Based
flagMarkComplete	NUMBER	1,0	Yes	If this flag is set to TRUE, Journey will be marked as completed as soon as goal is achieved.
targetDATETIME	TIMESTAMP		Yes	Display target date for date based goal.
targetTouchPointId	NUMBER	20	Yes	Display target touch point Id for Count based goal.
targetEventId	NUMBER	20	Yes	Display target event id for Count based goal.
targetAudienceCount	NUMBER	20	Yes	Display target audience count for Count based goal.

**Table 42. DefaultConnection**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key
CONNECTIONNAME	VARCHAR2	250	Yes	Link's connection name selected as default for Link integration

**Table 42. DefaultConnection**

(continued)

Field	Type	Length	NULL?	Description
CONNECTIONTYPE	VARCHAR2	50	Yes	Type of that connection whether CRM, Email or SMS
CREATEDDATE	TIMESTAMP		Yes	Display the creation date and time of record
CREATEDBY	NUMBER		Yes	Foreign key of USER table, which tell who created this record
LASTMODIFIEDDATE	TIMESTAMP		Yes	Display last modified date and time of record
LASTMODIFIEDBY	NUMBNER	20	Yes	Foreign key of USER table, which tells who modified the record
VERSION	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 43. AudienceResponseMetaData**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key

**Table 43. AudienceResponseMetaData**

(continued)

Field	Type	Length	NULL?	Description
audienceResponseId (Foreign key)	NUMBER	20	Yes	Foreign key of the AudienceResponse table of which record the extended information it relates to
linkURL	VARCHAR2	250	Yes	URL of the Link which is clicked by the audience related to the responseld
linkId	NUMBER	20	Yes	LinkId of the Link which is clicked by the audience related to the responseld
isProcessed	NUMBER	1,0	No	A Flag which indicates whether the record been processed for Reporting or Not
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
responseTimeEpoch	NUMBER		No	The date time stamp of the response
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 44. AudienceCount**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key
entrySourceId	NUMBER	20	No	Unique Identifier of entrysource
entrySourceType	VARCHAR2	250	No	Type of entrysource

**Table 44. AudienceCount**

(continued)

Field	Type	Length	NULL?	Description
entrySourceDetail	VARCHAR2	2000	Yes	Details of entrysource i.e. token for REST ES, file name for File ES, topic name for kafka ES etc
audienceCount	NUMBER	15	Yes	Total NUMBER of audiences entered in system for specific entrusource
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 45. TouchPointBatches**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key
batchID	VARCHAR2	250	No	Unique batchId generated by Java Code
batchSize	NUMBER	20	Yes	Size of the Audience List which send in this current batch



**Table 45. TouchPointBatches**

(continued)

Field	Type	Length	NULL?	Description
touchPointID	NUMBER	20	No	Refrence TouchPoint Id for which audience is procedding Further to Deliver Channel
connectionType	NUMBER	20	No	Enum Type Value to refer the type of touch Point
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 46. BatchIDAudiencedataMap**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key
touchPointBatchId (Foreign key)	NUMBER		No	Foreign key TouchPointId(Email/SMS/CRM) for which the Comunication is going to send for an audience List
audienceID	NUMBER	20	No	RefrenceAudienceId related to the current batch
audienceMetaData	VARCHAR2	255	Yes	Significat Field value based on the touchPoint for which audience is procedding to the Delivery Channel to send the Notifications.

**Table 46. BatchIDAudienceDataMap**

(continued)

Field	Type	Length	NULL?	Description
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 47. SalesforceTouchPoint**

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0	Yes	0- Sales Force Touch Point is Not configured Yet. 1-Sales Force Touch Point is Successfully Configured with mandate values.
connectorInfo	VARCHAR2	200	Yes	Connection Name (Like: Salesforce) for which CRM touch Point is configured
dataFieldMapping	CLOB		Yes	It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the CRM Touch Point.

**Table 48. JourneyDateFormat**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key
format	VARCHAR2	20	No	Date format string e.g. dd-MM-yyyy
description	VARCHAR2	100	Yes	Information about date format if any
userCreated	NUMBER	1,0	Yes	Indicates whether date format is system created or user created. Can be 0/1. If format is user created, its 1. If format is system created, its 0
isValid	NUMBER	1,0	Yes	Display whether the given date format is valid or Not.
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Name of the user who created this record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 49. JourneyDeliverResponseMaster**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key
touchPointId	NUMBER	20	No	Id of point for which deliver response is received
audienceId	NUMBER	20	No	Id of audience for which deliver response is received
email	VARCHAR2	100	No	Display the email address
responseTime	TIMESTAMP		Yes	Response time received from deliver
mailingInstanceId	NUMBER	20	No	Mailing instance id received from Deliver
mailingSeqNum	NUMBER	20	No	Mailing sequence NUMBER received from Deliver
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Stores the Thread name of Deliver sending this record to Journey. The possible values are Contact, Inet, or LinkMaster. This field is Not related to the Deliver User, it is related to the Deliver Thread.
updatedDate	TIMESTAMP		Yes	Updation date and time of record

**Table 49. JourneyDeliverResponseMaster**

(continued)

Field	Type	Length	NULL?	Description
version	NUMBER	20	Yes	Maintains updated count
responseTimeEpoch	NUMBER			The date time stamp of the response
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.
updatedDateEpoch	NUMBER			The date time stamp when the Goal was updated/edited

**Table 50. JourneyDeliverResponseEvent**

Field	Type	Length	NULL?	Description
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**Note:** From V12.1.3, Table JourneyDeliverResponseEvent is Not functional. This functionality is moved to ignite from database.

**Table 51. JourneyDeliverResponseLink**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key
touchPointId	NUMBER	20	No	Id of point for which deliver response is received
mailingInstanceId	NUMBER	20	No	Mailing instance id received from Deliver

**Table 51. JourneyDeliverResponseLink**

(continued)

Field	Type	Length	NULL?	Description
linkId	NUMBER	20	No	Display Id of Link for given event
linkUrl	VARCHAR2	500	Yes	Display Link url for given Link id
responseTime	TIMESTAMP		Yes	Response time received from Deliver
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Stores the Thread name of Deliver sending this record to Journey. The possible values are Contact, Inet, or LinkMaster. This field is Not related to the Deliver User, it is related to the Deliver Thread.
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
responseTimeEpoch	NUMBER			The date time stamp of the response

**Table 52. AudienceResponseInteraction**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
engagementSplitPointId	NUMBER	20	No	Display EngagementSplitPointId
audienceResponseId(Foreign key)	NUMBER	20	No	Foregin key of AudienceResponse table, Refrence column is ID
audienceResponseMetaDataId (Foreign key)	NUMBER	20	Yes	Foregin key of JourneyAudiences table, Refrence column is ID
isProcessed	NUMBER	1,0	No	Foregin key of AudienceResponseMetaData table, Refrence column is ID
eventId	NUMBER	20	No	Display id of AudienceResponseEventMaster table
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 53. CampaignEntrySource**

Field	Type	Length	NULL?	Description
id (Primary key)				Auto genrated unique value, work as a primary key
entrySourceId (Foreign key)	NUMBER	20		Reference id of Primary Parent Table
version	NUMBER	20		Maintains updated count

**Table 54. TemplateLinks**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key.
touchPointId	NUMBER	20	No	Display TouchPointId
journeyId(Foreign key)	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID
linkUrl	VARCHAR2	2000	Yes	URL of the Link which is clicked by the audience related to the responseld
linkId	NUMBER	20	Yes	LinkId of the Link which is clicked by the audience related to the responseld
templateId	VARCHAR2	200	No	The id of the template
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Foreign key of USER table, which tell who created this record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

**Table 55. JourneyTouchPoints**

Field	Type	Length	NULL?	Description
Id(Primary key)			No	Auto generated unique value, work as a primary key
journeyId(Foreign key)	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID.
touchPointTable	VARCHAR	32	Yes	The table which details of the Touch Point are available in
touchPointId	NUMBER	20	Yes	Foreign key TouchPoint for which Deliver is configured.
isDirty	NUMBER	1,0	Yes	The record has been updated/edited



**Table 55. JourneyTouchPoints**

(continued)

Field	Type	Length	NULL?	Description
status	VARCHAR	20	Yes	This contain ordinal NUMBER for Journey status as below:  0 - DRAFT  1 - PUBLISHED  2 - COMPLETED  3 - PAUSED
createdDate	TIMESTAMP			Display the creation date and time of record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

**Table 56. JourneyGoalMaster**

Field	Type	Length	NULL?	Description
Id(Primary key)			No	Auto genrated unique value, work as a primary key
journeyId	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID.
name	VARCHAR2	250	Yes	Name of Journey
description	VARCHAR2	512	Yes	Description of Journey
goalType	NUMBER	20	No	0-Date based, 1-Count Based
completedDate	TIMESTAMP		Yes	Date and time at which journey is completed (if goal is completed or manually by mark Journey as complete)

**Table 56. JourneyGoalMaster**

(continued)

Field	Type	Length	NULL?	Description
flagMarkComplete	NUMBER	1,0	Yes	If this flag is set to TRUE, Journey will be marked as completed as soon as goal is achieved.
flagFrequencyEnabled	NUMBER	1,0	Yes	Indicates that the Goal is frequency based
frequency	NUMBER	20	Yes	The frequency of the Goal - daily, weekly, monthly, quarterly or yearly
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy(Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tell who created this record
updatedAt	TIMESTAMP		Yes	Updation date and time of record
updatedAtBy(Foreign key)	NUMBER	20	Yes	Name of the user who updated this record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
updatedAtEpoch	NUMBER			The date time stamp when the Goal was updated/edited
completedDateEpoch	NUMBER		No	The date time stamp when the journey was completed

**Table 57. JourneyGoalDate**

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto genrated unique value, work as a primary key
targetDATETIME	TIMESTAMP		Yes	Display target date for date based goal.

**Table 57. JourneyGoalDate**

(continued)

Field	Type	Length	NULL?	Description
targetDATETIMEEpoch	NUMBER		No	The date time stamp when the Goal is valid until

**Table 58. JourneyGoalContact**

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
targetTouchPointId	NUMBER	20	Yes	Display target touch point Id for Count based goal.
targetEventId	NUMBER	20	Yes	Display target event id for Count based goal.
targetLink	VARCHAR2	512	Yes	The link for which a contact Goal is defined
targetAudienceCount	NUMBER	20	Yes	Display target audience count for Count based goal.

**Table 59. JourneyGoalSales**

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
targetTouchPointId	NUMBER	20	Yes	Display target touch point Id for Count based goal.
targetAudienceCount	NUMBER	20	Yes	Display target audience count for Count based goal.

**Table 60. JourneyGoalContactVersions**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
journeyGoalContactId(Foreign key)	NUMBER	20	Yes	A reference to JourneyGoalContact
targetAudienceCount	NUMBER`	20	Yes	Display target audience count for Count based goal.
updatedAtDate	TIMESTAMP		Yes	Updation date and time of record
updatedAtBy(Foreign key)	NUMBER	20	Yes	Name of the user who updated this record
createdDate	folderType	TIMESTAMP		Display the creation date and time of record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
updatedAtDateEpoch	NUMBER			The date time stamp when the Goal was updated/edited

**Table 61. JourneyGoalSalesVersions**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key.
journeyGoalSalesId(Foreign key)	NUMBER`	20		A reference to JourneyGoalSales
targetAudienceCount	NUMBER	20	Yes	Display target audience count for Count based goal.
updatedAtDate	TIMESTAMP		Yes	Updation date and time of record
updatedAtBy(Foreign key)	NUMBER	20	Yes	Name of the user who updated this record
createdDate	TIMESTAMP			Display the creation date and time of record
version	NUMBER	20		Maintains updated count

**Table 61. JourneyGoalSalesVersions (continued)**

Field	Type	Length	NULL?	Description
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
updatedDateEpoch	NUMBER			The date time stamp when the Goal was updated/edited

**Table 62. JourneyGoalContactTransaction**

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key.
journeyGoalContactId(Foreign key)	NUMBER	20	Yes	A reference to JourneyGoalContact
startDate	DATE			Journey start date
endDate	DATE			Journey end date
currentAudienceCount	NUMBER	20		The current NUMBER of audiences that have achieved the Goal
percentage	NUMBER	6,2		Captures percentage of goal achieval
createdDate	TIMESTAMP			Display the creation date and time of record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

**Table 63. JourneyGoalSalesTransaction**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
journeyGoalSalesId (Foreign key)	NUMBER	20		A reference to JourneyGoalSales
startDate	DATE			Journey start date
endDate	DATE			Journey end date
currentAudienceCount	NUMBER	20		Display count of exiting audiences

**Table 63. JourneyGoalSalesTransaction (continued)**

Field	Type	Length	NULL?	Description
percentage	NUMBER	6,2		Captures percentage of goal achieval
createdDate	TIMESTAMP			Display the creation date and time of record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

**Table 64. JourneyAudienceGoal**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.
audienceId (Foreign key)	NUMBER	20	No	Foreign key of Aidience Id of JourneyAudience Table, to whom response is elated to
goalId (Foreign key)	NUMBER	20		Display goal id
goalStatus	VARCHAR2	100	Yes	Latest goal status of audience
createdDate	TIMESTAMP			Display the creation date and time of record
responsetime	TIMESTAMP		Yes	Response time received from deliver
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
responsetimeEpoch	NUMBER			The date time stamp of the response.

**Table 65. InteractEntrySource**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.

**Table 65. InteractEntrySource (continued)**

Field	Type	Length	NULL?	Description
entrySourceId (Foreign key)	NUMBER	20	Yes	Foreign key of Entrysources table, Reference column ID.
version	NUMBER	20		Maintains updated count

**Table 66. DiscoverEntrySource**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.
entrySourceId (Foreign key)	NUMBER	20	Yes	Foreign key of Entrysources table, Reference column ID.
version	NUMBER	20		Maintains updated count

**Table 67. AdtechTouchPoint**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.
isConnectorConfigured	NUMBER	1,0	Yes	0- Sales Force Touch Point is Not configured Yet. 1-Sales Force Touch Point is Successfully Configured with mandate values.
connectorInfo	VARCHAR2	200	Yes	Connection Name (Like: Salesforce) for which CRM touch Point is configured
dataFieldMapping	CLOB		Yes	It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the CRM Touch Point.
channelAgent	VARCHAR2	50	Yes	Channels Enum Value which indicates through which Channel the touch point is configured.

**Table 67. AdtechTouchPoint**

(continued)

Field	Type	Length	NULL?	Description
isEdited	NUMBER	1,0	No	A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not

**Table 68. AudienceBulkResponse**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
touchPointId (Foreign key)	NUMBER	20	Yes	Foreign key TouchPoint for which Deliver is configured.
batchID	NUMBER	20	No	Unique batchId generated by Java Code
eventId (Foreign key)	NUMBER	20	No	Display id of AudienceResponseEventManager table
responseJson	CLOB			The JSON of the response for a request
audienceCount	NUMBER	20	No	Count of total audiences which are on given Node for given stage
responseTime	TIMESTAMP		Yes	Response time received from deliver
updateCount	NUMBER	20		Display updated audience response count
createdDate	TIMESTAMP			Display the creation date and time of record
modifiedDate	TIMESTAMP		Yes	Display last modified date and time of record
createdBy (Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tell who created this record
version	NUMBER	20		Maintains updated count
isProcessed	NUMBER	1,0	No	A Flag which indicates whether the record been processed for Reporting or Not



**Table 68. AudienceBulkResponse**

(continued)

Field	Type	Length	NULL?	Description
responseTimeEpoch	NUMBER		No	The date time stamp of the response
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
modifiedDateEpoch	NUMBER			The date time stamp of when the data was modified

**Table 69. ContextSensitiveUrls**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
menuId	NUMBER		No	Display the menu id
locale	VARCHAR2	32	Yes	Display user's Platform locale
linkUrl	VARCHAR2	250	Yes	URL of the Link which is clicked by the audience related to the responseld
createdDate	TIMESTAMP			Display the creation date and time of record
createdBy	VARCHAR2	100	Yes	Foreign key of USER table, which tell who created this record
modifiedDate	TIMESTAMP		Yes	Display last modified date and time of records
modifiedBy	VARCHAR2	100	Yes	Foregin key of USER table, which tells who modified the record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
modifiedDateEpoch	NUMBER			The date time stamp of when the data was modified

**Table 70. JourneyMilestone**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.
journeyId (Foreign key)	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID.
name	VARCHAR2	64	No	Name of Journey
description	VARCHAR2	512	Yes	Description of Journey
milestoneCondition	CLOB		No	The condition JSON for the MileStone
milestoneType	NUMBER	20	No	The type of the MileStone
targetCount	NUMBER	20	No	The target for the MileStone
currentCount	NUMBER	20	No	The current count for the MileStone
status	NUMBER	20		This contain ordinal NUMBER for Journey status as below:  0 - DRAFT  1 - PUBLISHED  2 - COMPLETED  3 - PAUSED
createdBy (Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tell who created this record
createdDate	TIMESTAMP			Display the creation date and time of record
targetAchievedDate	TIMESTAMP		No	The date that the target was achieved (will be deprecated in the future)
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
targetAchievedDateEpoch	NUMBER		No	The date time stamp when the target was achieved

**Table 71. MilestoneAssociation**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
milestoneId	NUMBER	20	Yes	Display set milestone id
entrySourceId	NUMBER	20	Yes	Foreign key of Entrysources table, Reference column ID.
version	NUMBER	20		Maintains updated count
createdDate	TIMESTAMP			Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

**Table 72. LinkMetaData**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
touchPointId (Foreign key)	NUMBER	20	Yes	Foreign key TouchPoint for which Deliver is configured.
metadata	CLOB		Yes	Json used to save additional information of Journey-Deliver Association
state	VARCHAR2	20	Yes	Not in use
deploymentId	NUMBER	20		The deployment ID used with Link
documentID	NUMBER	20	Yes	Associated attribute for Journey and Deliver at Design Time
documentName	VARCHAR	200	Yes	Associated attribute for Journey and Deliver at Design Time
createdDate	TIMESTAMP			Display the creation date and time of record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and Time of Record
VERSION	NUMBER	20,0	Yes	Maintains updated count

**Table 72. LinkMetaData (continued)**

Field	Type	Length	NULL?	Description
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 73. JourneyAudienceMilestone**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
audienceId	NUMBER	20	No	Display Id of audience record
milestoneId	NUMBER	20		Display the set milestone id
journeyId	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID.
achievedDate	TIMESTAMP		No	The date the MileStone was achieved
journeyEnteredDate	TIMESTAMP		No	The date when the audience entered the Journey
averageTimeTaken	NUMBER	20	No	The average time taken for the audience to complete the Journey
createdDate	TIMESTAMP			Display the creation date and time of record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
achievedDateEpoch	NUMBER			Captures date and time in milliseconds when given audience id achieves given milestone in a journey

**Table 73. JourneyAudienceMilestone**

(continued)

Field	Type	Length	NULL?	Description
journeyEnteredDateEpoch	NUMBER			Captures date and time in milliseconds when given audience id entered the Journey

**Table 74. JBDBCTouchPoint**

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key.
isConnectorConfigured	NUMBER	1,0	Yes	0- Sales Force Touch Point is Not configured Yet. 1-Sales Force Touch Point is Successfully Configured with mandate values.
connectorInfo	VARCHAR2	200	Yes	Connection Name (Like: Salesforce) for which CRM touch Point is configured
dataFieldMapping	CLOB		Yes	It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the CRM Touch Point.
channelAgent	VARCHAR2	50	Yes	Channels Enum Value which indicates through which Channel the touch point is configured.
isEdited	NUMBER	1,0	No	A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not

**Table 75. RestTouchPoint**

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key.

**Table 75. RestTouchPoint**

(continued)

Field	Type	Length	NULL?	Description
isConnectorConfigured	NUMBER	1,0	Yes	0- Sales Force Touch Point is Not configured Yet. 1-Sales Force Touch Point is Successfully Configured with mandate values.
requestPayloadType	NUMBER	1,0	No	The type of the request payload in the REST touchpoint
requestPayload	CLOB			The request payload in the REST touchpoint
responseFieldMapping	CLOB		Yes	The field mapping for the response field
authId	NUMBER	20	No	The ID for the authentication mechanism used by the REST touchpoint
requestHeaders	JSON			It is used to store the request headers key value pairs that were specified while configuring the rest touchpoint.
requestParams	JSON			It is used to store the request parameters (or query parameters) key value pairs that were specified while configuring the rest touchpoint.

**Table 76. AuthDetail**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
restUrl	VARCHAR2	1000	No	The URL for the REST touchpoint
apiMethod	NUMBER	1,0	No	The verb to be used with the REST touchpoint
authType	NUMBER	1,0	NULL	The authorization type for the REST touchpoint

**Table 76. AuthDetail**

(continued)

Field	Type	Length	NULL?	Description
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
version	NUMBER	20		Maintains updated count

**Table 77. BasicAuthDetail**

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key.
userName	VARCHAR2	250	No	Display Platform user name
password	VARCHAR2	250	No	Display Platform password

**Table 78. ApiKeyAuthDetail**

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key.
keyName	VARCHAR2	250		The key name field used with the REST touchpoint for authentication
header	VARCHAR2	250		The header field used with the REST touchpoint for authentication

**Table 79. OAuthDetail**

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key.

**Table 79. OAuthDetail**

(continued)

Field	Type	Length	NULL?	Description
clientId	VARCHAR2	250	No	Id by which third party application can login
clientSecret	VARCHAR2	250	No	Password by which third party application can login
accessTokenUrl	VARCHAR2	1000		The access token url for OAuth used with the REST touchpoint
userName	VARCHAR2	250	No	Display Platform user name
Password	VARCHAR2	250	No	Display Platform password
oauthScope	CLOB		DEFAULT NULL	It value can be read,write etc
grantType	int		DEFAULT NULL	It value can be 1 or 2 i.e 1 for PASSWORD_CREDENTIALS or 2 for CLIENT_CREDENTIALS

**Table 80. ResponseEventMasterHTTPCode**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
audienceResponseId (Foreign key)	NUMBER	10	Yes	Foreign key of the AudienceResponse table of which record the extended information it relates to
httpresponsecode	NUMBER	4		The HTTP response code
errorMessage	VARCHAR2	3000		The error message associated with a HTTP response
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
version	NUMBER	20		Maintains updated count



**Table 81. AudienceResponseHTTPDetail**

Field	Type	Length	NULL?	Description
id (Primary key)				Auto genrated unique value, work as a primary key
audienceResponseId (Foreign key)	NUMBER	10		Foregin key of AudienceResponse table, Reference column is ID
httpresponsecode	NUMBER	4		The HTTP response code
errorMessage	VARCHAR2	3000		The error message associated with a HTTP response
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
version	NUMBER	20		Maintains updated count

**Table 82. CacheBackup**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.
cacheName	VARCHAR2	255	No	The name of the cache used by the Journey application
cacheKey	VARCHAR2	255	No	The key used by the cache
cacheValue	CLOB			The value associated with the key
sourcePoint	VARCHAR2	255		The point which uses the cache

**Table 82. CacheBackup**

(continued)

Field	Type	Length	NULL?	Description
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedEpochDate	NUMBER			
version	NUMBER	20		Maintains updated count
active	INTEGER	4	No	Display cache backup active status
cacheKeyNameHash	NUMBER	30	No	The had used for the name and key of the cache

**Table 83. AudienceResponseExtended**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.
audienceResponseId (Foreign key)	NUMBER	20	No	Foreign key of the AudienceResponse table of which record the extended information it relates to
associatedAttributes	CLOB			The attributes avialable with an audience response
isProcessed	NUMBER	1,0	No	A Flag which idicates whether the record been processed for Reporting or Not
createdDate	TIMESTAMP			Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Foreign key of USER table, which tell who created this record
version	NUMBER	20		Maintains updated count
responseTimeEpoch	NUMBER		No	The date time stamp of the response

**Table 83. AudienceResponseExtended**

(continued)

Field	Type	Length	NULL?	Description
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

**Table 84. EmailUnsubscribedList**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
emailId	VARCHAR2	200	No	Display User's Platform email-id
status	VARCHAR2	200	Yes	This contain ordinal NUMBER for Journey status as below:  0 - DRAFT  1 - PUBLISHED  2 - COMPLETED  3 - PAUSED
channelAgent	VARCHAR2	50	Yes	Channels Enum Value which indicates through which Channel the touch point is configured.
eventID	NUMBER	20	No	Foreign key of Event Id, for which event the response is received
audienceResponseId	NUMBER	20	Yes	Foreign key of the AudienceResponse table of which record the extended information it relates to
audienceResponseExtendedId	NUMBER	20	No	The ID of the audience response extended data
createdBy	VARCHAR2	200	No	Foreign key of USER table, which tell who created this record

**Table 84. EmailUnsubscribedList**

(continued)

Field	Type	Length	NULL?	Description
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP			Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
modifiedDATETIMEEpoch	NUMBER			Retrieves the Date time stamp of when the record was modified, in UTC time zone and Epoch format.

**Table 85. Template**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
name	VARCHAR2	250	Yes	Name of Journey
description	VARCHAR2	1024	Yes	Description of Journey
code	VARCHAR2	11	Yes	Unique identifier for DD. every DD have a unique code for identification.
timeZone	VARCHAR2	50	Yes	Timezone in which journey needs to run, e.g. (UTC-04:00) America/New_York
journeyDesign	CLOB		Yes	It stores the whole Journey design i.e. Journey canvas in JSON
dataDefinitionId (Foreign key)	NUMBER	20	Yes	Foreign key of Datadefinition table, Reference column ID
version	NUMBER	20		Maintains updated count
deduplicationStatus	NUMBER	2	No	Contain ordinal values as below for how to deal with duplicate data from entry sources

Table 85. Template

(continued)

Field	Type	Length	NULL?	Description
keyfields	VARCHAR2	1500	Yes	It is array of required fields in data definition used for deduplication
link	CLOB		Yes	Link which is clicked by the audience related to the responseld
sourceJourneyId	NUMBER	20	Yes	Unique Identifier for source Journey
folderId (Foreign key)	NUMBER	20	Yes	Foregin key of FOLDER table, Reference column name ID
status	NUMBER	20	Yes	This contain ordinal NUMBER for Journey status as below:  0 - DRAFT  1 - PUBLISHED  2 - COMPLETED  3 - PAUSED
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
createdBy (Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tell who created this record
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.
lastModifiedBy (Foreign key)	NUMBER	20	Yes	Foregin key of USER table, which tells who modified the record
reentryEnabled	BIGINT			Stores the Re-enter enabled/disabled value for the Journey
maxReentryAttemptsAllowed	BIGINT			Stores the number of Re-entry attempts allowed value for the Journey
retryReentryWaitPeriod	BIGINT			Stores the Re-entry wait period configured for the Journey

**Table 86. JourneyPartitionSettings**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.
journeyId (Foreign key)	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID.
mappingJSON	CLOB			The JSON used for mapping of the partition settings
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.
createdBy (Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tell who created this record
lastModifiedBy (Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tells who modified the record
version	NUMBER	20		Maintains updated count

**Table 87. OfferMetaData**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.
touchPointId (Foreign key)	NUMBER	20	Yes	Foreign key TouchPoint for which Deliver is configured.
offerId	NUMBER	20	No	The ID of the offer
varientId	VARCHAR2	200		The ID of the variant used by the offer
offerCode	VARCHAR2	200	No	The offer code
offerName	VARCHAR2	200		The offer name
offerURL	VARCHAR2	500	No	The offer url

**Table 87. OfferMetaData**

(continued)

Field	Type	Length	NULL?	Description
offerLinkId	NUMBER	20	Yes	The ID of the Link URL associated with the offer
offerAttributeJson	CLOB		Yes	The JSON of the offer attributes
offerStaticAttributeJson	CLOB			The JSON of the static attributed of the offer
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.
VERSION	NUMBER	20,0	Yes	Maintains updated count
communicationChannel	VARCHAR2	500		For storing value of Communication channel in case of Offer integration for REST, Publish and JDBC touchpoints

**Table 88. OffersHistory**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
offerMetaDataId (Foreign key)	NUMBER	20	No	The ID of the metadata associated with the offer
offerId	NUMBER	20	No	The ID of the offer
offerCRC	NUMBER	20	Yes	The CRC generated for CHRH
treatmentCode	VARCHAR2	200		The treatment code generated used for Contact History, Response History (CHRH) tracking
offerAttributeJson	CLOB		Yes	The JSON of the offer attributes

**Table 88. OffersHistory**

(continued)

Field	Type	Length	NULL?	Description
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
VERSION	NUMBER	20,0	Yes	Maintains updated count

**Table 89. BatchOfferHistoryMap**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
batchId (Foreign key)	NUMBER	20	No	Unique batchId generated by Java Code
offerHistoryId (Foreign key)	NUMBER	20	No	The ID for the offer history
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
VERSION	NUMBER	20,0	Yes	Maintains updated count

**Table 90. NBOMetaData**

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
touchPointId (Foreign key)	NUMBER	20	Yes	Foreign key TouchPoint for which Deliver is configured.
channel	VARCHAR2	250		Name of interactive channel associated with NBO (Next Best Offer)
audienceLevel	VARCHAR2	250		The audience level used for Next Best Offer (NBO)
interactionPoint	VARCHAR2	250		The interaction point associated with NBO



**Table 90. NBOMetaData**

(continued)

Field	Type	Length	NULL?	Description
event	VARCHAR2	250	No	It is a json who has List of EventsIds which configured for the sourceTouchPointand the linkid or linkurl in case of Link Event is configured.
runtimeUrl	VARCHAR2	250		the runtime URL associated with NBO
interactFieldMapping	CLOB			The field mapping used for NBO
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDate	NUMBER		Yes	Display last modified date and time of records
VERSION	NUMBER	20,0	Yes	Maintains updated count

**Table 91. TemplateEntrySourceAssociation**

Field	Type	Length	NULL?	Description
id (Primary key)	NUMBER			Auto genrated unique value, work as a primary key
templateId (Foreign key)	NUMBER	20		The id of the template
entrySourceId (Foreign key)	NUMBER	20		Reference id of Primary Parent Table
version	NUMBER	20		Maintains updated count
status	INT			The default value is ACTIVE, meaning the association is considered active. It represent the

**Table 91. TemplateEntrySourceAssociation**

(continued)

				current status of the relationship between a Template and an EntrySource.
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

CREATE INDEX IDX\_CB\_CACHENAME ON CACHEBACKUP(CACHENAME);

CREATE INDEX INDEX\_JA\_JOURNEYID\_STATUS ON JOURNEYAUDIENCES ("JOURNEYID", "STATUS");

CREATE INDEX INDEX\_JAF\_NoDEID\_DIR\_ISPROC ON JOURNEYAUDIENCEFLOW ("NoDEID", "DIRECTION", "ISPROCESSED");

CREATE INDEX JGM\_JOURNEYID ON JOURNEYGOALMASTER(JOURNEYID);

CREATE INDEX JGCV\_JOURNEYGOALCONTACTID ON JOURNEYGOALCONTACTVERSIONS(JOURNEYGOALCONTACTID);

CREATE INDEX JGCT\_JOURNEYGOALCONTACTID ON JOURNEYGOALCONTACTTRANSACTION(JOURNEYGOALCONTACTID);

CREATE INDEX JGSV\_JOURNEYGOALSALLESID ON JOURNEYGOALSALLESVERSIONS(JOURNEYGOALSALLESID);

CREATE INDEX JGST\_JOURNEYGOALSALLESID ON JOURNEYGOALSALLES TRANSACTION(JOURNEYGOALSALLESID);

CREATE INDEX JAG\_GOALID ON JOURNEYAUDIENCEGOAL(GOALID);

CREATE INDEX IDX\_JAM\_MID\_AUDID ON JOURNEYAUDIENCEMILESTONE(MILESTONEID, AUDIENCEID);

CREATE INDEX IDX\_JAM\_MID ON JOURNEYAUDIENCEMILESTONE(MILESTONEID);

CREATE INDEX IDX\_EUL\_EID ON EmailUnsubscribedList(status,emailId);

**Table 92. NotificationTouchPoint**

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)	NUMBER		No	Auto generated unique value, work as a primary key

**Table 92. NotificationTouchPoint**

(continued)

<code>isConnectorConfigured</code>	NUMBER	1,0		0- Email Touch Point is Not configured Yet. 1- Email Touch Point is Successfully Configured with mandate values.
<code>connectorInfo</code>	VARCHAR2	200		Connection Name (Like: MailChimp, Mandril)
<code>dataFieldMapping</code>	CLOB			Fields Mapped with the Connector's Fields) based on Channel used to configure the Email Touch Point.
<code>channelAgent</code>	VARCHAR	50		Channels Enum Value which indicates through which Channel the touch point is configured.
<code>isEdited</code>	NUMBER	1,0	No	A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not

**Table 93. AudienceWaitState**

Field	Type	Length	NULL?	Description
<code>id</code> (Primary key) (Foreign key)	NUMBER		No	Auto genrated unique value, work as a primary key
<code>touchPointId</code>	NUMBER	20	No	Id of touchpoint
<code>audienceId</code>	NUMBER	20	No	Id of audience

**Table 93. AudienceWaitState (continued)**

reason	VARCHAR2	2000	No	Shows why audience is in wait state for particular touchpoint
createdDateEpoch	NUMBER		No	Captures date and time in milliseconds when record is created
version	NUMBER	20	No	Maintains updated count

**EndJourneyAudience** - This table is used to save audience details of completed or ended journeys. When journey ends or is completed, audiences belong to that journey get deleted from journeyaudiences table and saved to endjourneyaudience table.

**Table 94. EndJourneyAudience**

Field	Type	Length	NULL?	Description
Id			No	Auto generated unique value, work as a primary key
journeyId	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID
entrySourceId	NUMBER	20	Yes	Unique Identifier for entry source
mobileNUMBER	VARCHAR2	20	Yes	Contact NUMBER of audience
email	VARCHAR2	100	Yes	Email of audience
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
keyField	VARCHAR2	40	Yes	SHA256 of key field used for de-duplication

**Table 94. EndJourneyAudience**

(continued)

Field	Type	Length	NULL?	Description
version	NUMBER	20	Yes	Maintains updated count
detail	JSON		Yes	Journeyaudience details in Json string format
status	VARCHAR2	20	Yes	Latest status of Journeyaudience
goalStatus	VARCHAR2		Yes	Latest goal status of audience
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 95. DeliverMetaData**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Auto genrated unique value, work as a primary key.
touchPointId (MUL)	BIGINT	20	Yes	Foreign key TouchPoint for which Deliver is configured.
metadata	LONGTEXT		Yes	Json used to save additional information of Journey-Deliver Association.
state	VARCHAR	20	Yes	This field stores the current state of the delivery process.

**Table 95. DeliverMetaData**

(continued)

Field	Type	Length	NULL?	Description
mailingCode	VARCHAR	20	Yes	Associated attribute for Journey and Deliver at Run Time.
documentID	BIGINT	20	Yes	Associated attribute for Journey and Deliver at Design Time.
mailingID	BIGINT	20	Yes	Associated attribute for Journey and Deliver at Run Time.
documentName	VARCHAR	200	Yes	Associated attribute for Journey and Deliver at Design Time.
mailingInstanceId	BIGINT	20	Yes	Associated attribute for Journey and Deliver at Run Time.
createdDate	DATETIME	6	Yes	Display the creation date and time of record.
lastModifiedDate	DATETIME	6	Yes	Display last modified date and time of records
VERSION	DECIMAL	20,0	Yes	Maintains updated count.
appId	BIGINT	20	Yes	An identifier for the application that is involved in the delivery process. This is used to relate the metadata to a specific application.
appName	VARCHAR	200	Yes	The name of the application involved in the delivery process.

**Table 95. DeliverMetaData**

(continued)

Field	Type	Length	NULL?	Description
appKey	VARCHAR	200	Yes	A key or token associated with the application.
thumbnailURL	VARCHAR	500	Yes	A URL pointing to a thumbnail image.
createdDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch format.
lastModifiedDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch format.

**Table 96. jaf\_seq**

Field	Type	Length	NULL?	Description
next_Not_cached_value	BIGINT	21	No	It represents the next value that the sequence will generate, but only if that value has not been cached.
minimum_value	BIGINT	21	No	The minimum value that the sequence can generate.
maximum_value	BIGINT	21	No	The maximum value that the sequence can generate.
start_value	BIGINT	21	No	The starting value of the sequence.

**Table 96. jaf\_seq**

(continued)

Field	Type	Length	NULL?	Description
increment	BIGINT	21	No	The increment value for the sequence. This determines by how much the sequence value will increase with each new value generated.
cache_size	BIGINT	21 (unsigned)	No	The number of sequence values to be pre-allocated and stored in memory for fast access.
cycle_option	TINYINT	1 (unsigned)	No	Boolean value that indicates Indicates whether the sequence should cycle back to the minimum_value once it reaches the maximum_value.
cycle_count	BIGINT	21	No	It represents the number of times the sequence has cycled if cycle_option is enabled.

**Table 97. ja\_seq**

Field	Type	Length	NULL?	Description
next_Not_cached_value	BIGINT	21	No	It represents the next value that the sequence will generate, but only if



Table 97. ja\_seq

(continued)

Field	Type	Length	NULL?	Description
				that value has not been cached.
minimum_value	BIGINT	21	No	The minimum value that the sequence can generate.
maximum_value	BIGINT	21	No	The maximum value that the sequence can generate.
start_value	BIGINT	21	No	The starting value of the sequence.
increment	BIGINT	21	No	The increment value for the sequence. This determines by how much the sequence value will increase with each new value generated.
cache_size	BIGINT	21 (unsigned)	No	The number of sequence values to be pre-allocated and stored in memory for fast access.
cycle_option	TINYINT	1 (unsigned)	No	Boolean value that indicates Indicates whether the sequence should cycle back to the minimum_value once it reaches the maximum_value.
cycle_count	BIGINT	21	No	It represents the number of times the sequence has cycled

**Table 97. ja\_seq**

(continued)

Field	Type	Length	NULL?	Description
				if cycle_option is enabled.

**Table 98. jdrm\_seq**

Field	Type	Length	NULL?	Description
next_Not_cached_value	BIGINT	21	No	It represents the next value that the sequence will generate, but only if that value has not been cached.
minimum_value	BIGINT	21	No	The minimum value that the sequence can generate.
maximum_value	BIGINT	21	No	The maximum value that the sequence can generate.
start_value	BIGINT	21	No	The starting value of the sequence.
increment	BIGINT	21	No	The increment value for the sequence. This determines by how much the sequence value will increase with each new value generated.
cache_size	BIGINT	21 (unsigned)	No	The number of sequence values to be pre-allocated and stored in memory for fast access.

Table 98. jdrm\_seq

(continued)

Field	Type	Length	NULL?	Description
cycle_option	TINYINT	1 (unsigned)	No	Boolean value that indicates whether the sequence should cycle back to the minimum_value once it reaches the maximum_value.
cycle_count	BIGINT	21	No	It represents the number of times the sequence has cycled if cycle_option is enabled.

Table 99. JourneyAudienceView

Field	Type	Length	NULL?	Description
id	BIGINT	20	No	Auto generated unique value, work as a primary key.
journeyId	BIGINT	20	Yes	Foreign key of Journeys table, Reference column ID.
entrySourceId	BIGINT	20	Yes	Foreign key of Entrysources table, Reference column ID. Display Id of entrysource.
mobileNUMBER	VARCHAR	20	Yes	Contact number of audience.
email	VARCHAR	100	No	Email Id of audience

**Table 99. JourneyAudienceView**

(continued)

Field	Type	Length	NULL?	Description
createdDate	DATETIME	6	Yes	Display creation date and time of record.
keyField	VARCHAR	40	Yes	SHA256 of key field used for de-duplication.
version	BIGINT	20	Yes	Maintains updated count.
detail	LONGTEXT	-	Yes	Journeyaudience details
status	VARCHAR	20	Yes	Latest goal status of audience.
goalStatus	VARCHAR	100	Yes	Latest goal status of audience
createdDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch forma

**Table 100. JourneyPauseRuleExecution**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Auto genrated unique value, work as a primary key.
ruleId (MUL)	BIGINT	20	No	Foreign key, which represents which pause rule is being executed.
exStatus	BIGINT	20	No	This field tracks the execution status of the pause rule. The values represent different

Table 100. JourneyPauseRuleExecution

(continued)

Field	Type	Length	NULL?	Description
				stages in the execution process:  0: Created  1: Calculating count  2: Calculation complete  3: Pause in progress  4: Pause complete
adCount	DOUBLE	-	No	This field tracks the number of ads that were processed during the execution of the pause rule.
executedBy (MUL)	BIGINT	20	No	This field references the User.
executedOn	BIGINT	20	No	This field stores the timestamp indicating when the journey pause rule was executed.
createdDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch forma
version	BIGINT	20	Yes	Maintains updated count.

**Table 101. JourneyPauseRules**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Auto generated unique value, work as a primary key.
ruleName	VARCHAR	500	Yes	Displays the name of pause rule.
description	VARCHAR	1024	Yes	Displays description of journey paused rule.
conditions	LONGTEXT	-	Yes	Journey Paused rule condition or criteria on when the paused rule will be executed.
journeyId (MUL)	BIGINT	20	Yes	Display the Journey id
contactsAffected	DOUBLE	-	Yes	Displays the list of affected contacts.
createdDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch forma
createdBy (MUL)	BIGINT	20	Yes	User who create/update Journey paused rule.
version	BIGINT	20	Yes	Maintains updated count.

**Table 102. laf\_seq**

Field	Type	Length	NULL?	Description
next_Not_cached_value	BIGINT	21	No	It represents the next value that the sequence will generate, but only if

Table 102. laf\_seq

(continued)

Field	Type	Length	NULL?	Description
				that value has not been cached.
minimum_value	BIGINT	21	No	The minimum value that the sequence can generate.
maximum_value	BIGINT	21	No	The maximum value that the sequence can generate.
start_value	BIGINT	21	No	The starting value of the sequence.
increment	BIGINT	21	No	The increment value for the sequence. This determines by how much the sequence value will increase with each new value generated.
cache_size	BIGINT	21 (unsigned)	No	The number of sequence values to be pre-allocated and stored in memory for fast access.
cycle_option	TINYINT	1 (unsigned)	No	Boolean value that indicates Indicates whether the sequence should cycle back to the minimum_value once it reaches the maximum_value.
cycle_count	BIGINT	21	No	It represents the number of times the sequence has cycled

**Table 102. laf\_seq**

(continued)

Field	Type	Length	NULL?	Description
				if cycle_option is enabled.

**Table 103. LoopActionPoint**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Auto generated unique value, work as a primary key.
loopCountLimit	int	11	Yes	This indicates the number of times the loop should run.

**Table 104. LoopAudienceFlow**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Displays the audience id.
audienceId	BIGINT	20	No	Foreign key of Audience Id of JourneyAudience Table, to whom response is related to.
nodeId (MUL)	BIGINT	20	No	Display Id of point in journey.
iteration	NUMBER	20	No	Number of times audiences visited loop node.
createdDate	DATETIME	6	Yes	Display the creation date and time of record.



**Table 104. LoopAudienceFlow**

(continued)

Field	Type	Length	NULL?	Description
version	BIGINT	20	Yes	Maintains updated count.
logTimeStampEpoch	BIGINT	20	Yes	Captures date and time in milliseconds of arrival or exit at Node for given audience id.
createdDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch forma

**Table 105. PausedAudiences**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Auto genrated unique value, work as a primary key.
journeyId (MUL)	BIGINT	20	Yes	Display the Journey id
entrySourceId	BIGINT	20	Yes	Foreign key of Entrysources table, Reference column ID. Display Id of entrysource.
mobileNUMBER	VARCHAR	20	Yes	Contact number of audience.
email	VARCHAR	100	No	Email Id of audience
createdDate	DATETIME	6	Yes	Display creation date and time of record.
keyField	VARCHAR	40	Yes	SHA256 of key field used for de-duplication.

**Table 105. PausedAudiences**

(continued)

Field	Type	Length	NULL?	Description
version	BIGINT	20	Yes	Maintains updated count.
detail	LONGTEXT	-	Yes	Journeyaudience details
status	VARCHAR	20	Yes	Latest status of paused audience for a journey.
goalStatus	VARCHAR	100	Yes	Latest goal status of audience.
createdDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch forma
pausedOn	BIGINT	20	Yes	Displays the date on which audience was paused.
ruleExecutionId	BIGINT	20	Yes	Unique key will be generated whenever audience is paused.
NodeId	BIGINT	20	No	Display Id of point in journey.

From 12.1.9 onwards, we have introduced new tables to store the input audience count which are accepted (valid) and rejected (invalid). When user hovers over the start node of any journey on the canvas, the counts are fetched from newly added tables. Earlier, system used to run count aggregate query thereby causing performance issue. Also, earlier this data was getting lost when the audiences completed the journey; however, this count is retained.

**Table 106. AudienceAcceptedCount**

Field	Type	Length	NULL?	Description
id	BIGINT	-	NOT NULL AUTO_INCREMENT	System generated identifier

**Table 106. AudienceAcceptedCount**

(continued)

Field	Type	Length	NULL?	Description
journeyId (foreign key)	BIGINT	-	-	Foreign key to journey record in journeys table.
entrySourceId (foreign key)	BIGINT	-	-	Foreign key to entry source record in entrysources
audienceCount	BIGINT	-	-	Number of audiences entered into the given journey through given entry source and which were accepted.
version	BIGINT	-	-	Version number of record
createdDateEpoch	BIGINT	-	-	Time of creation of the record

**Table 107. AudienceRejectedCount**

Field	Type	Length	NULL?	Description
id	BIGINT	-	NOT NULL AUTO_INCREMENT	System generated identifier
journeyId (foreign key)	BIGINT	-	-	Foreign key to journey record in journeys table.
entrySourceId (foreign key)	BIGINT	-	-	Foreign key to entry source record in entrysources
audienceCount	BIGINT	-	-	Number of audiences entered into the given journey via given entry source but are rejected due to various

**Table 107. AudienceRejectedCount**

(continued)

Field	Type	Length	NULL?	Description
				ingestion failures e.g. invalid field value, missing required field etc.
version	BIGINT	-	-	Version number of record
createdDateEpoch	BIGINT	-	-	Time of creation of the record

**Table 108. AudienceFifteenMinutelyCount**

Field	Type	Length	NULL?	Description
id	BIGINT	-	NOT NULL AUTO_INCREMENT	System generated identifier
journeyId (foreign key)	BIGINT	-	-	Foreign key to journey record in journeys table.
entrySourceId (foreign key)	BIGINT	-	-	Foreign key to entry source record in entrysources
updateTime	BIGINT	-	-	Stores the value which is aligned to 15 minutely time stamp e.g. 00: 00 am , 00: 15 am, 00:30 am, 00:45 am, 1:00 am etc.
audienceCount	BIGINT	-	-	Number of audiences entered into the 15 minutely time frame, which started at the value stored in updateTime column e.g. if 5 audiences

**Table 108. AudienceFifteenMinutelyCount**

(continued)

Field	Type	Length	NULL?	Description
				entered into the journey through a given entry source between 10 am to 10:14.59.99, then update time will store the millisecondly value of 10 am and audienceCount would be 5.
version	BIGINT	-	-	Version number of record
createdDateEpoch	BIGINT	-	-	Time of creation of the record

**Table 109. MilestoneAudienceCount**

Field	Type	Length	NULL?	Description
id	BIGINT	-	NOT NULL AUTO_INCREMENT	System generated identifier
journeyId (foreign key)	BIGINT	-	-	Foreign key to journey record in journeys table.
milestoneId (foreign key)	BIGINT	-	-	Foreign key to milestone record in journeymilestone table
audienceCount	BIGINT	-	-	Number of audiences satisfying the milestone condition
totalTimeTaken	BIGINT	-	-	Sum of the avg time time taken by all the audiences satisfying

**Table 109. MilestoneAudienceCount**

(continued)

Field	Type	Length	NULL?	Description
				the milestone condition.
version	BIGINT	-	-	Version number of record
createdDateEpoch	BIGINT	-	-	Time of creation of the record

**Table 110. PushPerformanceDismissed**

Field	Type	Length	NULL?	Description
id	BIGINT	-	NOT NULL AUTO_INCREMENT	System generated identifier
journeyId	BIGINT		NULL	Foreign key to journey record in journeys table.
pointId	BIGINT		NULL	Foreign key to journey record in point table.
pointName	VARCHAR	250	NULL	Displays the touchpoint name
audienceId	BIGINT		NOT NULL	Display Id of audience record
audienceMobileNumber	VARCHAR	20	NULL	Displays the audience mobile number
template	VARCHAR	100	NULL	Displays the selected push template id
channel	VARCHAR	50	NULL	Name of interactive channel associated with NBO (Next Best Offer)
sentTimeStamp	DATETIME		NULL	Displays the time when dismissed was sent
sentTimeStampEpoch	BIGINT		NULL	Date time stamp when the record was added

**Table 110. PushPerformanceDismissed (continued)**

Field	Type	Length	NULL?	Description
				in UTC timezone and Epoch format.
active	BIGINT		NOT NULL	Display Journey Associations active status.
iteration	BIGINT		NOT NULL	Number of times audience visited push dismiss touchpoint.

**Table 111. PushPerformanceEnabled**

Field	Type	Length	NULL?	Description
id	BIGINT		NOT NULL AUTO_INCREMENT	System generated identifier
journeyId	BIGINT		NULL	Foreign key to journey record in journeys table.
pointId	BIGINT		NULL	Foreign key to journey record in point table.
pointName	VARCHAR	250	NULL	Displays the touchpoint name.
audienceId	BIGINT		NOT NULL	Display Id of audience record.
audienceMobileNumber	VARCHAR	20	NULL	Displays the audience mobile number.
template	VARCHAR	100	NULL	Displays the selected push template id.
channel	VARCHAR	50	NULL	Name of interactive channel associated with NBO (Next Best Offer).
sentTimeStamp	DATETIME		NULL	Displays the time when enabled was sent.
sentTimeStampEpoch	BIGINT		NULL	Date time stamp when the record was added

**Table 111. PushPerformanceEnabled (continued)**

Field	Type	Length	NULL?	Description
				in UTC timezone and Epoch format.
active	BIGINT		NOT NULL	Display Journey Associations active status.
averageenabledinteractiontime	BIGINT		NULL	Displays average enabled interaction time.
iteration	BIGINT		NOT NULL	Number of times audience visited push Enable touchpoint.

**Table 112. PushPerformanceDisabled**

Field	Type	Length	NULL?	Description
id	BIGINT		NOT NULL AUTO_INCREMENT	System generated identifier
journeyId	BIGINT		NULL	Foreign key to journey record in journeys table.
pointId	BIGINT		NULL	Foreign key to journey record in point table.
pointName	VARCHAR	250	NULL	Displays the touchpoint name.
audienceId	BIGINT		NOT NULL	Display Id of audience record.
audienceMobileNumber	VARCHAR	20	NULL	Displays the audience mobile number.
template	VARCHAR	100	NULL	Displays the selected push template id.
channel	VARCHAR	50	NULL	Name of interactive channel associated with NBO (Next Best Offer).



**Table 112. PushPerformanceDisabled (continued)**

Field	Type	Length	NULL?	Description
sentTimeStamp	DATETIME		NULL	Displays the time when disabled was sent.
sentTimeStampEpoch	BIGINT		NULL	Date time stamp when the record was added in UTC timezone and Epoch format.
active	BIGINT		NOT NULL	Display Journey Associations active status.
iteration	BIGINT		NOT NULL	Number of times audience visited push Disable touchpoint.

**Table 113. PushPerformanceInstalled**

Field	Type	Length	NULL?	Description
id	BIGINT		NOT NULL AUTO_INCREMENT	System generated identifier
journeyId	BIGINT		NULL	Foreign key to journey record in journeys table.
pointId	BIGINT		NULL	Foreign key to journey record in point table.
pointName	VARCHAR	250	NULL	Displays the touchpoint name.
audienceId	BIGINT		NOT NULL	Display Id of audience record.
audienceMobileNumber	VARCHAR	20	NULL	Displays the audience mobile number.
template	VARCHAR	100	NULL	Displays the selected push template id.
channel	VARCHAR	50	NULL	Name of interactive channel associated with NBO (Next Best Offer).

**Table 113. PushPerformanceInstalled (continued)**

Field	Type	Length	NULL?	Description
sentTimeStamp	DATETIME		NULL	Displays the time when installed was sent.
sentTimeStampEpoch	BIGINT		NULL	Date time stamp when the record was added in UTC timezone and Epoch format.
active	BIGINT		NOT NULL	Display Journey Associations active status.
iteration	BIGINT		NOT NULL	Number of times audience visited push installed touchpoint.

**Table 114. PushPerformanceUninstalled**

Field	Type	Length	NULL?	Description
id	BIGINT		NOT NULL AUTO_INCREMENT	System generated identifier
journeyId	BIGINT		NULL	Foreign key to journey record in journeys table.
pointId	BIGINT		NULL	Foreign key to journey record in point table.
pointName	VARCHAR	250	NULL	Displays the touchpoint name.
audienceId	BIGINT		NOT NULL	Display Id of audience record.
audienceMobileNumber	VARCHAR	20	NULL	Displays the audience mobile number.
template	VARCHAR	100	NULL	Displays the selected push template id.
channel	VARCHAR	50	NULL	Name of interactive channel associated with NBO (Next Best Offer).

**Table 114. PushPerformanceUninstalled (continued)**

Field	Type	Length	NULL?	Description
sentTimeStamp	DATETIME		NULL	Displays the time when uninstalled was sent.
sentTimeStampEpoch	BIGINT		NULL	Date time stamp when the record was added in UTC timezone and Epoch format.
active	BIGINT		NOT NULL	Display Journey Associations active status.
iteration	BIGINT		NOT NULL	Number of times audience visited push uninstalled touchpoint.

**Table 115. FailedAudienceResponse**

Field	Type	Length	NULL?	Description
id	BIGINT		NOT NULL AUTO_INCREMENT	System generated identifier
touchPointId	BIGINT		NOT NULL	Foreign key to Touchpoint record of the Journey in Point table.
audienceId	BIGINT		NOT NULL	Foreign key to audience of the Journey in journeyaudiences table.
eventId	BIGINT		NOT NULL	Foreign key of event in audienceresponseeventmaster table.
responseTime	DATETIME2		NOT NULL	Time when response is received from deliver.
createdDate	DATETIME2		NOT NULL	Time of creation of the record.
createdBy	NVARCHAR	200	NOT NULL	Created By

**Table 115. FailedAudienceResponse (continued)**

Field	Type	Length	NULL?	Description
version	BIGINT			Version number of the record.
isProcessed	BIT		NOT NULL	Boolean flag which indicates whether the response of failed audience has been processed or not.
responseTimeEpoch	BIGINT		NOT NULL	Time of response recieved of the record.
createdDateEpoch	BIGINT			Time of creation of the record.
actedUpon	BIT		NOT NULL	Boolean flag which indicates whether any action has been taken to address the for the failed audiences.
iteration	BIGINT		NOT NULL	Iteration is received from deliver.

**Table 116. FailedAudienceResponseHTTPDetail**

Field	Type	Length	NULL?	Description
id	BIGINT		NOT NULL AUTO_INCREMENT	System generated identifier
failedaudienceResponseId	BIGINT		NOT NULL	Foreign key to failed audience Response record of the touchPoint in FailedAudienceResponse table.
httpresponsecode	BIGINT		NOT NULL	StatusCodeValue from response in REST API or if it is empty then UNAUTHORIZED value.
errorMessage	VARCHAR	3000		Error message from response in REST API

**Table 116. FailedAudienceResponseHTTPDetail (continued)**

Field	Type	Length	NULL?	Description
				along with Request Payload.
createdDateEpoch	BIGINT			Time of creation of the record.
version	BIGINT			Version number of the record.

**Table 117. JourneyAudienceRetryActivity**

Field	Type	Length	NULL?	Description
id	BIGINT		NOT NULL AUTO_INCREMENT	System generated identifier
journeyId	BIGINT		NOT NULL	Foreign key to Journey record in Journey table
touchPointId	BIGINT		NOT NULL	Foreign key to Touchpoint record of the Journey in Point table
status	VARCHAR	300		Status of retry record from UI  Values of Status:  <ul style="list-style-type: none"> <li>• IN_PROGRESS</li> <li>• COMPLETED</li> </ul>
createdDateEpoch	BIGINT			Time of creation of the record
ProcessedCount	BIGINT		DEFAULT 0	Count of records which is completed retry
version	BIGINT			Version number of the record

**Table 118. EndedAudienceForRentry**

Field	Type	Length	NULL?	Description
id	BIGINT		NOT NULL AUTO_INCREMENT	System generated identifier

**Table 118. EndedAudienceForReentry (continued)**

Field	Type	Length	NULL?	Description
journeyId	BIGINT			Stores the journey ID for that record
audienceId	BIGINT			Stores the audience ID for that record
keyField	VARCHAR	255		Stores the keyField details of that record
endedAt	BIGINT			Stores the timestamp of the moment when the Journey ended for this audience
version	BIGINT			Version number of the record
createdDate	DATETIME	6		Time of creation of that record
createdDateEpoch(PRI MARY KEY (id))	BIGINT			Time of creation of that record

Earlier, system use to periodically delete entire data of audiences who satisfy certain criteria. (i.e. audiences who have completed the journey and who entered into the same before the configurable period called ttl). However, from 12.1.9 onwards, there would configurations, on enabling which the system would take additional backup of such audiences into the set of tables given below . There schema is exactly identical to their equivalent tables without A\_

Prefix A\_ stands for archive. These tables would also reside in the journey database which contains the original tables. These tables are nowhere referred by the application but are just present for customer's reference.

- A\_JourneyAudiences
- A\_AudienceResponse
- A\_JourneyAudienceFlow
- A\_LoopAudienceFlow
- A\_AudienceResponseMetaData
- A\_BatchIDAudienceDataMap
- A\_JourneyDeliverResponseMaster
- A\_JourneyAudienceGoal
- A\_JourneyAudienceMilestone
- A\_AudienceResponseHTTPDetail
- A\_AudienceResponseExtended

- A\_AudienceResponseInteraction
- A\_AudienceWaitState
- A\_PausedAudiences
- A\_FailedAudienceResponse
- A\_FailedAudienceResponseHTTPDetail
- A\_EndedAudiencesForReentr
- A\_endjourneyaudience

## Journey Reports schema

The following tables describe the reports tables.

**Table 119. PointReports**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
primaryTouchPointId	NUMBER	20		
name	VARCHAR2	250		
journeyId	NUMBER	20	Yes	Display the Journey id
pointType	VARCHAR2	250		
createdDate	TIMESTAMP			
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch forma

**Table 120. JourneyReports**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
primaryJourneyId	NUMBER	20	Yes	Display the Journey id
name	VARCHAR2	250	Yes	Name of Journey
code	VARCHAR2	11	Yes	Unique identifier for Journey. Every Journey has a unique code for identification. e.g. JS-00000104

**Table 120. JourneyReports (continued)**

Field	Type	Length	NULL?	Description
journeyStatus	VARCHAR2	30	Yes	This contain ordinal NUMBER for Journey status as below:  0 - DRAFT  1 - PUBLISHED  2 - COMPLETED  3 - PAUSED
createdDate	TIMESTAMP	10	Yes	Display the creation date and time of record
lastModifiedDate	TIMESTAMP	10	Yes	Display last modified date and time of records
publishDate	TIMESTAMP	10	Yes	Date and time when Journey was published
pausedDate	TIMESTAMP	10	Yes	Date and time at which Journey is paused
completedDate	TIMESTAMP	10	Yes	Date and time at which Journey is completed (if goal is completed or manually by mark Journey as complete)
journeyCreatedDate	TIMESTAMP	10	Yes	Displays the Journey creation date.
createdDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch forma
lastModifiedDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch format.



**Table 120. JourneyReports (continued)**

Field	Type	Length	NULL?	Description
publishDateEpoch	DECIMAL	15	Yes	Captures date and time in milliseconds when journey gets published for 1st time
pausedDateEpoch	DECIMAL	15	Yes	Captures date and time in milliseconds when journey gets paused
completedDateEpoch	DECIMAL	15	Yes	The date time stamp when the journey was completed
journeyCreatedDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch forma

**Table 121. AudienceReports**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
primaryAudienceId	NUMBER	20	No	Display Id of audience record
email	VARCHAR2	250	Yes	Email Id of audience
mobile	VARCHAR2	250	Yes	Displays Audience mobile number
journeyId	NUMBER	20	Yes	Unique Identifier for Journey
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
detail	CLOB	1048576	Yes	Journeyaudience details
eventRequestDate	TIMESTAMP	10	Yes	

**Table 121. AudienceReports (continued)**

Field	Type	Length	NULL?	Description
createdDate	TIMESTAMP	10	Yes	Display the creation date and time of record
eventRequestDateEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch forma
createdDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch forma

**Table 122. AudienceResponseReports**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
primaryAudienceResponseId	BIGINT	8	Yes	Displays the primary Audience Response Id.
audienceId	NUMBER	20	No	Display Id of audience record
eventName	VARCHAR2	250	Yes	Display name of the event
eventId	NUMBER	20	No	Display id of AudienceResponseReports
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
eventResponseDate	TIMESTAMP	10	Yes	
createdDate	TIMESTAMP	10	Yes	Display the creation date and time of record
eventResponseDateEpoch	DECIMAL	15	Yes	Date time stamp when the record was added

**Table 122. AudienceResponseReports (continued)**

Field	Type	Length	NULL?	Description
				in UTC timezone and Epoch forma
createdDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch forma

**Table 123. AudienceRespMetaDataReports**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
primaryAudienceRespMe taDataId	NUMBER	20	Yes	Displays the primary audience response meta data id.
audienceResponseId	NUMBER	20	Yes	Foreign key of the AudienceResponse table of which record the extended information it relates to
linkURL	VARCHAR2	250	Yes	URL of the Link which is clicked by the audience related to the responseld
linkId	NUMBER	20	Yes	LinkId of the Link which is clicked by the audience related to the responseld
createdDate	TIMESTAMP	10	Yes	Display the creation date and time of record
createdDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch forma

**Table 124. AudienceRespInteractionReports**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
primaryAudienceRespIntId	NUMBER	20	Yes	Displays the primary audience response interaction id.
engagementSplitPointId	NUMBER	20	NO	Display EngagementSplitPointId
audienceResponseId	NUMBER	20	NO	Foreign key of AudienceResponse table, Reference column is ID
audienceRespMetaDataId	NUMBER	20	Yes	Displays the audience response meta data id.
eventId	NUMBER	20	No	Display id of AudienceRespInteractionReports
createdDate	TIMESTAMP	10	Yes	Display the creation date and time of record
createdDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch format

**Table 125. EmailPerformanceSent**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20,0	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.

**Table 125. EmailPerformanceSent (continued)**

Field	Type	Length	NULL?	Description
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceEmail	VARCHAR	250	No	Email Id of audience
template	VARCHAR2	100	Yes	Displays the selected email template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
sentTimeStamp	TIMESTAMP	10	Yes	Displays the time when email was sent.
sentTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

**Table 126. EmailPerformanceDelivery**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20,0	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record

**Table 126. EmailPerformanceDelivery (continued)**

Field	Type	Length	NULL?	Description
audienceEmail	VARCHAR	250	No	Email Id of audience
template	VARCHAR	100	Yes	Displays the selected email template id.
channel	VARCHAR	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
deliveryTimeStamp	TIMESTAMP	10	Yes	Displays the time when email was delivered.
deliveryTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

**Table 127. EmailPerformanceOpen**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20,0	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceEmail	VARCHAR	250	No	Email Id of audience
template	VARCHAR2	100	Yes	Displays the selected email template id.

**Table 127. EmailPerformanceOpen (continued)**

Field	Type	Length	NULL?	Description
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
openTimeStamp	TIMESTAMP	10	Yes	Displays the time when email was opened.
openTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
averageOpenInteractionTime	NUMBER	10	Yes	Displays the average email opening time.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

**Table 128. EmailPerformanceLinkClick**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20,0	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceEmail	VARCHAR	250	No	Email Id of audience
template	VARCHAR2	100		Displays the selected email template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated

**Table 128. EmailPerformanceLinkClick (continued)**

Field	Type	Length	NULL?	Description
				with NBO (Next Best Offer)
linkId	NUMBER	10	Yes	LinkId of the Link which is clicked by the audience related to the responseld
linkUrl	VARCHAR	250	Yes	URL of the Link which is clicked by the audience related to the responseld
clickTimeStamp	TIMESTAMP	10	Yes	Displays the time when email was clicked.
clickTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
averageclickinteracti onTime	NUMBER	10	Yes	Displays the average email click time.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

**Table 129. SmsPerformanceSent**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record



**Table 129. SmsPerformanceSent (continued)**

Field	Type	Length	NULL?	Description
audienceMobileNumber	VARCHAR	20	Yes	Displays audience mobile number.
template	VARCHAR2	100	Yes	Displays the selected sms template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
sentTimeStamp	TIMESTAMP	10	Yes	Displays the time when sms was sent.
sentTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

**Table 130. SmsPerformanceDelivery**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceMobileNumber	VARCHAR	20		Displays audience mobile number.

**Table 130. SmsPerformanceDelivery (continued)**

Field	Type	Length	NULL?	Description
template	VARCHAR2	100	Yes	Displays the selected sms template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
deliveryTimeStamp	TIMESTAMP	10	Yes	Displays the time when sms was delivered.
deliveryTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

**Table 131. SmsPerformanceLinkClick**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	20	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceMobileNumber	VARCHAR	20	Yes	Displays audience mobile number.
template	VARCHAR2	100	Yes	Displays the selected sms template id.

**Table 131. SmsPerformanceLinkClick (continued)**

Field	Type	Length	NULL?	Description
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
linkId	NUMBER	10	Yes	LinkId of the Link which is clicked by the audience related to the responseld
linkUrl	VARCHAR	250	Yes	URL of the Link which is clicked by the audience related to the responseld
clickTimeStamp	TIMESTAMP	10	Yes	Displays the time when sms was clicked.
clickTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
averageclickinteracti onTime	NUMBER	10	Yes	Displays the average sms click time.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

**Table 132. PushPerformanceSent**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name

**Table 132. PushPerformanceSent (continued)**

Field	Type	Length	NULL?	Description
audienceId	NUMBER	20	No	Display Id of audience record
audienceMobileNumber	VARCHAR	20		Displays audience mobile number.
template	VARCHAR2	100	Yes	Displays the selected push template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
sentTimeStamp	TIMESTAMP	10	Yes	Displays the time when push was sent.
sentTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

**Table 133. PushPerformanceDelivery**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record

**Table 133. PushPerformanceDelivery (continued)**

Field	Type	Length	NULL?	Description
audienceMobileNumber	VARCHAR	20	Yes	Displays audience mobile number.
template	VARCHAR2	100	Yes	Displays the selected push template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
deliveryTimeStamp	TIMESTAMP	10	Yes	Displays the time when push was delivered.
deliveryTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	Number of times audience visited Push Deliver touchpoint.

**Table 134. PushPerformanceOpen**

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record

**Table 134. PushPerformanceOpen (continued)**

Field	Type	Length	NULL?	Description
audienceMobileNumber	VARCHAR	20		Displays audience mobile number.
template	VARCHAR2	100	Yes	Displays the selected push template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
openTimeStamp	TIMESTAMP	10	Yes	Displays the time when push was opened.
openTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
averageOpenInteractionTime	NUMBER	10	Yes	Displays the average push opening time.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	Number of times audience visited push performance touchpoint.

**Table 135. JourneyDiscardedIngestionData**

Field	Type	Length	NULL?	Description
id	BIGINT	-	NOT NULL AUTO_INCREMENT	System generated identifier
data	LONGTEXT		NOT NULL	Audience data for the audience rejected during ingestion.

**Table 135. JourneyDiscardedIngestionData**

(continued)

Field	Type	Length	NULL?	Description
journeyId (foreign key)	BIGINT	-	-	Foreign key to journey record in journeys table.
entrysourceId (foreign key)	BIGINT	-	-	Foreign key to entry source record in entrysources
sourceTopic	VARCHAR	250	NOT NULL	Contains values 'DATA_CLEAN', 'DATA_MAP' and 'STREAMING_IMPORT' which are the topics involved in audience ingestion phase
reason	Text		NOT NULL	Failure reason
createdDate	DATETIME	6	-	Not used
version	BIGINT	-	-	Version number of record
createdDateEpoch	BIGINT	-	-	Time of creation of the record

**Table 136. JourneyAuditEntry**

Field	Type	Length	NULL?	Description
id	BIGINT	-	NOT NULL AUTO_INCREMENT	System generated identifier
journeyId	BIGINT		NOT NULL	Foreign key to journey record in journeys table.
objectId	BIGINT		NOT NULL	Identifier of the type of object the given audit record refers to e.g. it can be journeyid, touchpoint id, goal id, milestone id, entry

**Table 136. JourneyAuditEntry (continued)**

Field	Type	Length	NULL?	Description
				source id or template id.
objectType	INTEGER		NOT NULL	<p>Indicates the type of object the given audit record refers to can take values from 1 to 6</p> <ol style="list-style-type: none"> <li>1. Journey</li> <li>2. Touchpoint</li> <li>3. Goal</li> <li>4. Milestone</li> <li>5. Entry Source</li> <li>6. Template</li> </ol>
actionId	BIGINT		NOT NULL	<p>Represents the action or activity that user performs e.g. creation of journey, touch point configuration, goal addition etc.</p> <ul style="list-style-type: none"> <li>• 1-CREATE</li> <li>• 2-MODIFY</li> <li>• 3-DELETE</li> <li>• 4- JOURNEY_BASIC_ATTRIBUTION_MODIFY</li> <li>• 5- JOURNEY_DEDUCTION_MODIFY</li> <li>• 6- JOURNEY_CONFIGURATION_SETTING_MODIFY</li> <li>• 7- JOURNEY_DEFINITION_MODIFY</li> </ul>



Table 136. JourneyAuditEntry (continued)

Field	Type	Length	NULL?	Description
				<ul style="list-style-type: none"> <li>• 8- JOURNEY_ES_MODIFY</li> <li>• 9- JOURNEY_TZ_MODIFY</li> <li>• 10- JOURNEY_KF_MODIFY</li> <li>• 11-TOUCHPOINT_CREATED</li> <li>• 12-TOUCHPOINT_MODIFIED</li> <li>• 13-TOUCHPOINT_DELETED</li> <li>• 14-TOUCHPOINT_CONFIGURED</li> <li>• 15- JOURNEY_ES_ADDED16-JOURNEY_ES_DELETED</li> <li>• 51-PUBLISH</li> <li>• 52-PAUSE</li> <li>• 53-REPUBLISH</li> <li>• 54-COMPLETED</li> <li>• 101-GOAL_ADD</li> <li>• 102-GOAL_MODIFY103-GOAL_DELETE</li> <li>• 151-MILESTONE_ADD</li> <li>• 152-MILESTONE_MODIFY153-MILESTONE_DELETE</li> </ul>

**Table 136. JourneyAuditEntry (continued)**

Field	Type	Length	NULL?	Description
				<ul style="list-style-type: none"> <li>• 201-TEMPLATE_CREATED</li> <li>• 202-JOURNEY_COPIED</li> <li>• 203-JOURNEY_EXPORTED</li> </ul>
objectCode	VARCHAR	250	NULL	journeycode , templatecode, entrysource code etc.
performedBy	BIGINT			id of the user who performed this action. Points to the id column of user table.
performedAt	BIGINT			time of the activity. Stored in GMT .
version	BIGINT			Version number of the record.
createdDateEpoch	BIGINT			Time of creation of the record.
systemGenerated	INTEGER		NOT NULL	0 for all the activities in the user session. 1 for activity performed by journey engine.
touchPointType	INTEGER			Type of the touch point being audited applicable for touch point related activities e.g. touch point configuration, touch point deletion <ul style="list-style-type: none"> <li>• 0- ADTECHTOUC HPOINT</li> <li>• 1- DECISIONSPLI</li> </ul>


Table 136. JourneyAuditEntry (continued)

Field	Type	Length	NULL?	Description
				TACTIONPO INT
				• 2- DELAYACTION POINT
				• 3- EMAILTOUCHP OINT
				• 4- ENGAGEMENT SPLITACTIONP OINT
				• 5- JDBCTOUCHP OINT
				• 6- JOINENDPO INT
				• 7- LINKEDINTOUC HPOINT
				• 8- LOOPACTIONP OINT
				• 9- NOTIFICATION TOUCHPOINT
				• 10- PUBLISHACTIO NPOINT
				• 11- RESTTOUCHPO INT
				• 12- SALESFORCET OUCHPOINT
				• 13- SMSTOUCHPO INT

**Table 136. JourneyAuditEntry (continued)**

Field	Type	Length	NULL?	Description
				<b>comments</b> LONGTEXT, -> optional comments entered by the user while publishing/saving/pausing the journey.

**Table 137. AuditActivityMaster**

Field	Type	Length	NULL?	Description
id	BIGINT			Identifier of audit activity as mentioned in the description of actionid column of JourneyAuditEntry.   <b>Note:</b> This is not system generated.
displayName	VARCHAR	250	NULL	Not used currently
name	VARCHAR	250	NULL	Activity name as mentioned in the description of actionId column of JourneyAuditEntry table.
version	BIGINT			not used
createdDateEpoch	BIGINT			not used

**Table 138. journeyaudiencewhatsappconsent**

Field	Type	Length	NULL?	Description
id	BIGINT	20		Unique ID

**Table 138. journeyaudiencewhatsappconsent**

(continued)

Field	Type	Length	NULL?	Description
partitionId	BIGINT	20		Captures id of platform partition with which organization is associated
audienceLevel	VARCHAR	250		Audience level used for partition settings.
audienceFields	LONGTEXT			Audience data present in partition settings.
audienceMobile	VARCHAR	15		Audience mobile number
consentSource	VARCHAR	40		From where consent is received
reason	LONGTEXT			Reason for receiving the data
preferences	LONGTEXT			Audience preference (for future use)
consentTime	BIGINT	20		Time when the consent is received at CC.
hashKey	VARCHAR	250		It is generated from audience fields. In case audience is not present, then use mobile number and partition id.

**Table 139. journeyaudiencesmsconsent**

Field	Type	Length	NULL?	Description
id	BIGINT	20		Unique ID
partitionId	BIGINT	20		Captures id of platform partition with which

**Table 139. journeyaudiencesmsconsent**

(continued)

Field	Type	Length	NULL?	Description
				organization is associated
audienceLevel	VARCHAR	250		Audience level used for partition settings.
audienceFields	LONGTEXT			Audience data present in partition settings.
audienceMobile	VARCHAR	15		Audience mobile number
consentSource	VARCHAR	40		From where consent is received
reason	LONGTEXT			Reason for receiving the data
preferences	LONGTEXT			Audience preference (for future use)
consentTime	BIGINT	20		Time when the consent is received at CC.
hashKey	VARCHAR	250		It is generated from audience fields. In case audience is not present, then use mobile number and partition id.

**Table 140. journeyaudienceemailconsent**

Field	Type	Length	NULL?	Description
id	BIGINT	20		Unique ID
partitionId	BIGINT	20		Captures id of platform partition with which organization is associated

**Table 140. journeyaudienceemailconsent****(continued)**

Field	Type	Length	NULL?	Description
audienceLevel	VARCHAR	250		Audience level used for partition settings.
audienceFields	LONGTEXT			Audience data present in partition settings.
audienceemail	VARCHAR	15		Audience email id
consentSource	VARCHAR	40		From where consent is received
reason	LONGTEXT			Reason for receiving the data
preferences	LONGTEXT			Audience preference (for future use)
consentTime	BIGINT	20		Time when the consent is received at CC.
hashKey	VARCHAR	250		It is generated from audience fields. In case audience is not present, then use email id and partition id.