HCL Unica+ Licensing Guide

Contents

Chapter 1. License Information Document

Program Name

HCL Unica+ 25.1.0

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Program-unique Terms:

Usage Reporting

No later than thirty (30) days prior to end of each twelve (12) month period during the term of an Order, commencing from the Effective Date, Licensee must submit to HCL Software a usage report identifying the number of this licensed metric either in the form of i) a screen shot of the dashboard in the Program that contains this metric, ii) a complete and encrypted report using the DB script that shall be provided, or iii) integration with the active license management system applicable for this Program. Licensee agrees to send this report "as is" without attempting to make any modifications to it. In the event HCL Software determines that Customer has exceeded its entitlement for the number of this licensed metric in an applicable Order, HCL Software reserves the right to invoice at the applicable rate.

If the Program is enabled for active license management, the Licensee agrees to install and deploy the "License Server" along with the Program. Licensee is expected to keep the License Server online such that the usage can be regularly synced with HCL's licensing platform. In the case where the License Server at the Licensee's premise remains offline or if the usage data cannot automatically be transmitted to HCL's licensing platform, the Licensee agrees to send the encrypted daily usage report once every 6 months to HCL's licensing platform. The daily usage report is available for the Licensee to download from the Program in an encrypted form. Further, Licensee agrees to install hotfixes or fix packs in a timely manner (within 2 months of release) to allow compliance with active license management. Licensee also agrees to mark the correct environment as their production environment as active license management is limited only to the production environment. HCL reserves the right to not provide Support to Licensee that does not comply with the above requirements for active license management.

Metrics: The following units of measure may apply to Licensee's use of the Program:

"Active Customer Profiles"

An Active Customer Profile is a uniquely identified customer or prospect that has had at least one marketing interaction tracked during the duration of an Order. Active Customer Profile count is made available in the dashboard of the User Interface of the Program which displays the cumulative total number of Active Customer Profiles created.

"Transaction Record of Event"

A Transaction Record is defined as an incoming record that is ingested into the Program which is analyzed to determine the occurrence of defined Event/s in the Program.

For example, if an event is defined in the Program to analyze ATM cash withdrawals, then every customer's each individual ATM withdrawal transaction that is consumed into Program will count as one (1) Transaction Record of Event. The sum of all such transaction records consumed to analyze the occurrence of all different events defined in the Program will constitute the total count of Transaction Record of Events used by the Program.

"ScreenView"

ScreenView is a unit of measurement by which the Program can be licensed. ScreenView entitlements are based on the number of units of a specific resource used or managed by the Program. Licensee must obtain sufficient entitlements for the number of ScreenViews required for Licensee's environment for the specific resources. ScreenView entitlements are specific to the Program and the type of resource and may not be exchanged, interchanged, or aggregated with entitlements of another program or resource.

The number of ScreenViews for any month is the total number captured by the Program in that month. Licensee must obtain sufficient entitlements to cover the average number of ScreenViews in any consecutive twelve (12) month period.

A ScreenView for the purpose of this Program is where the Capture SDK posts a "ScreenView Type" of "LOAD", captured by the Program. Where no Capture SDK posts exist, "pages" will be used instead where a page consists of a request and response pair over http or https captured by the Program.

"As per limits in Unica"

If the licensee is an existing a Unica customer and already has the concerned offering in an on-premises environment, the licensee can use the offering as per limits mentioned in the Unica license.

If the licensee is a new Unica+ licensee or an existing licensee who does not have the mentioned offering, the licensee must purcahse access to said offerings.

Example: The Silver package offers 25 million Deliver Emails and 25 million Deliver Push but Deliver SMS and Deliver WhatsApp are `As per limits in HCL Unica`. In this case,

- If the licensee is an existing a Unica licensee who has an on-premises installation of Unica Deliver, the licensee can access Deliver SMS and Deliver WhatsApp as per limits defined in their HCL Unica license.
- If the licensee is a new Unica+ licensee of the Silver bundle, the licensee gets access to 25 million Deliver Emails and 25 million Deliver Push but will have to purchase entitlements for Deliver SMS and Deliver WhatsApp.

Offerings

Unica+ Silver

Entitles the Licensee up to two hundred and fifty thousand (250,000) Active Customer Profiles per year.

Unica+ Gold

Entitles the Licensee up to two hundred and fifty thousand (250,000) Active Customer Profiles per year and up to nine million (9,000,000) Transaction Records of Events per year.

Unica+ Platinum

Entitles the Licensee up to two hundred and fifty (250,000) Active Customer Profiles per year, up to nine million (9,000,000) Transaction Records of Events per year, and up to seven hundred and fifty thousand (750,000) ScreenView per year.

Chapter 2. Offerings in HCL Unica+ Bundles

Each Unica+ bundle has a list of offerings.

Comparison View of Bundles

The following table compares the three bundles of Unica+:

	Unica+ Bundles		
Offerings	**Silver**	**Gold**	**Platinum**
Contact Central	As per limits in HCL Unica	As per limits in HCL Unica	As per limits in HCL Unica
Deliver - Email	25,000,000 (25 Million)	25,000,000 (25 Million)	25,000,000 (25 Million)
Deliver - Push	25,000,000 (25 Million)	25,000,000 (25 Million)	25,000,000 (25 Million)
Deliver - SMS	As per limits in HCL Unica	As per limits in HCL Unica	As per limits in HCL Unica
Deliver - WhatsApp	As per limits in HCL Unica	As per limits in HCL Unica	As per limits in HCL Unica
Deliver - RCS	As per limits in HCL Unica	As per limits in HCL Unica	As per limits in HCL Unica
Deliver - Litmus	As per limits in HCL Unica	As per limits in HCL Unica	As per limits in HCL Unica
Deliver - Mail Monitor	As per limits in HCL Unica	As per limits in HCL Unica	As per limits in HCL Unica
HCL MaxAI - GenAI	$ 1,000 usable credits	$ 1,000 usable credits	$ 1,000 usable credits
HCL MaxAI Workbench	• Three models • 100,000,000 (100 Million) audience records • 300 TPS	• Five models • 100,000,000 (100 Million) audience records • 300 TPS	• 10 models • 100,000,000 (100 Million) audience records • 300 TPS
Journey	250,000 (250 Thousand) Active Profiles	250,000 (250 Thousand) Active Profiles	250,000 (250 Thousand) Active Profiles
Link Framework	Yes	Yes	Yes
Link - Batch Push Messaging Connector	Yes	Yes	Yes
Link - Facebook Ads Connector	Yes	Yes	Yes
Link - Google Ads Connector	Yes	Yes	Yes
Link - LinkedIn Connector	Yes	Yes	Yes
Link - Mailchimp Connector	Yes	Yes	Yes

	Unica+ Bundles		
Link - Mandrill Connector	Yes	Yes	Yes
Link - Twilio Connector	Yes	Yes	Yes
Link - Twitter Connector	Yes	Yes	Yes
Marketing Central	Marketing Central includes Audience Central, Content Integration, Offer Central, and Segment Central. • For Audience Central, Content Integration, and Offer Central - As per Unica limits. • For Segment Central - 250,000 (250 Thousand) Active Profiles	Marketing Central includes Audience Central, Content Integration, Offer Central, and Segment Central. • For Audience Central, Content Integration, and Offer Central - As per Unica limits. • For Segment Central - 250,000 (250 Thousand) Active Profiles	Marketing Central includes Audience Central, Content Integration, Offer Central, and Segment Central. • For Audience Central, Content Integration, and Offer Central - As per Unica limits. • For Segment Central - 250,000 (250 Thousand) Active Profiles
Plan	As per limits in HCL Unica	As per limits in HCL Unica	As per limits in HCL Unica
Real Time Personalization	250,000 (250 Thousand) Active Profiles	250,000 (250 Thousand) Active Profiles	250,000 (250 Thousand) Active Profiles
Segment Central	250,000 (250 Thousand) Active Profiles	250,000 (250 Thousand) Active Profiles	250,000 (250 Thousand) Active Profiles
HCL CDP	NA	250,000 (250 Thousand) Active Profiles	250,000 (250 Thousand) Active Profiles
HCL Detect	NA	9,000,000 (Nine Million) Transaction Records	9,000,000 (Nine Million) Transaction Records
HCL Discover	NA	NA	750,000 (750 Thousand) Screen Views

Chapter 3. What User Needs To Do?

The customer needs to follow below mentioned steps to complete the registration process and configure the deployment for HCL Unica+ offerings.

High-level steps involved in the licensing process are as outline in the below table:

Topic	Section
Register	https://support.hcl-software.com/csm?id=kb_article&sysparm_article=KB0109011 https://support.hcl-software.com/csm?id=kb_article&sysparm_article=KB0069114
Create Deployment	https://help.hcl-software.com/myhclsoftware/topics/introduction.html
Generate Deployment key	
Map Entitlements	
Download Product Installers and Complete the Installation and Deployment process	