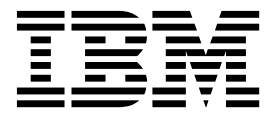


Version 11 Release 0.1
31 August, 2018

IBM Marketing Platform Release Notes

The IBM logo, consisting of the letters 'IBM' in a bold, black, sans-serif font. Each letter is composed of horizontal bars, with the 'I' having eight bars, the 'B' having seven bars, and the 'M' having six bars.

Note

Before using this information and the product it supports, read the information in "Notices" on page 11.

This edition applies to version 11, release 0, modification 1 of IBM Marketing Platform and to all subsequent releases and modifications until otherwise indicated in new editions.

© **Copyright IBM Corporation 1996, 2018.**

US Government Users Restricted Rights – Use, duplication or disclosure restricted by GSA ADP Schedule Contract with IBM Corp.

Contents

Chapter 1. New features and changes in version 11.0.1 1

Chapter 2. Fixed defects. 3

Chapter 3. Known issues 5

Chapter 4. Known limitations 7

Chapter 5. Issues related to third-party software 9

Notices 11

Trademarks 13

Privacy Policy and Terms of Use Considerations . . . 13

Before you contact IBM technical support 15

Chapter 1. New features and changes in version 11.0.1

This section describes the new features and changes introduced in the 11.0.1 version of Marketing Platform. These are listed underneath and were added in version 11.0 and are carried forward to 11.0.1. Note that 11.0.1 is a localization release. So, the product is localized for 10 languages; namely Traditional Chinese, French (France), German (Germany), Japanese, Korean, Portuguese (Brazil), Spanish (Spain), English (United Kingdom), Simplified Chinese and Italian.

Relative Run Exclusion Changes

The definition of run exclusions was earlier limited to an absolute period or a yearly relative date.

The weekly and monthly datetime is now configurable apart from the yearly relative date. The user can now define the validity of the run exclusion rule (start and end date):

- In case of a week, the user can now select one or more day of the week, associated with a start date end time.
- In case of a month, the user can now select a day in a month, associated with a start and end time.
- In case of a year, the user can now select a day in the year, associated with a start and end time.

GDPR - Right to erasure

IBM Marketing Platform adheres to the GDPR guidelines on deleting customer's personal data from the IBM Marketing Platform system tables.

Please refer to the IBM Marketing Platform GDPR documentation for details.

Fast Upgrade

IBM Marketing Software version 11.0.1 supports the fast upgrade approach. This approach allows upgrades from version 8.6 onwards to version 11.0.1. This aids customers by bypassing the multi-step upgrade. The fast upgrade approach is also useful in reducing upgrade downtime. The approach is provided for IBM Marketing Platform, IBM Campaign, IBM Contact Optimization, IBM Marketing Operations, IBM Interact for upgrade from 8.6.x version onwards. For details, refer to the Fast Upgrade documentation released with version 11.0.1.

Chapter 2. Fixed defects

This section describes the fixed defects in the 11.0.1 version of Marketing Platform.

PMR-282412, HMA-283415	While editing dashboard (named < x onmouseover=alert(1)>test) and clicking on edit dashboard a dialog box with a numeric character "1" appears.
PMR-282601, HMA-283407	French users see a Blank Screen while adding a Job NotificationDefined Schedule Task.
PMR-274199, HMA-282029	When setting up a scheduled task to start "Now" and "End at a specific date/time": <ul style="list-style-type: none">• The scheduled definitions page shows the End date/time to match the Start date/time (doesn't reflect what the user entered)• The scheduled task continues to fire even past the End date/time
PMR-277692, HMA-282028	The user can access Schedule administration from Flowchart even if he does not have the authorization.
PMR-269612, HMA-282027	The user is unable to choose the future finish date while configuring the flowchart schedule to some hours per day
PMR-245427, HMA-282005	The custom portlet has custom reports that contain hyperlinks. On clicking the hyperlinks a authorization failure message shows within the portlet instead of redirecting to the relevant campaign/session page.
HMA-280293	The parameter 'valid_token' that is responsible for authorizing a request is passed in the URL of the POST Request
HMA-279777	A Security Vulnerability might occur on 'First name' and 'Last name' parameters within the "New User" functionality of the Users section of the application.
PMR-244370, HMA-245426	"List runs from" doesn't work in Schedule management in case of Google Chrome
PMR-230579, HMA-237625	Any URL that contains digits / special characters is considered as an invalid URL in the Portlet
HMA-235322	Dynamic scan: Authentication bypass using HTTP verb tampering

Chapter 3. Known issues

This section describes the known issues in the 11.0.1 version of Marketing Platform.

HMA-244862	Client polling execution thread control needed
HMA-276643	Internal users not able to login in case of LDAP server is unavailable in IBM Marketing Platform
HMA-75443	JMAT: Uninstaller with no option runs in silent mode when product was installed in console mode on Windows
HMA-186137	LDAP sync fails intermittently. The sync never works until the server is restarted.
HMA-267374	Platform: Can't resize back to original size for portlet
HMA-222131	Problem in syncing OD user roles when Audit Event Logging is enabled
HMA-268210	Usability - Title missing for SAML NVP attribute for user
HMA-271642	A "Please wait ..." message is displayed multiple times in console mode installation while upgrading from version 10.1 or during a clean installation.

Chapter 4. Known limitations

This section describes the known limitations in the 11.0.1 version of Marketing Platform.

Limitations on automatic synchronization of external users		<p>When IBM® Marketing Software is configured to integrate with a Windows Active Directory or LDAP server, users and groups are synchronized automatically at pre-defined intervals. This automatic synchronization has limited functionality.</p> <p>Automatic synchronization updates user attributes only. Because group membership changes such as adding, removing, or changing members in a group require administrator oversight, import of these changes is confined to the manual synchronization process by default.</p> <p>You can force a full synchronization of all users and groups by using the Synchronize function in the Users area of IBM Marketing Software. No additional configuration is required.</p> <p>However, you can also use a hidden configuration property to include group membership changes in the automatic synchronization process. For details, contact IBM Services.</p>
Administration users can edit their own permissions	DEF 184911	Users with the Marketing Platform AdminRole , such as the asm_admin user, can add the PlatformAdminRole to their own accounts, which would increase their access across partitions. It is an authorization issue to allow users with administration permissions to edit their own permissions.

Chapter 5. Issues related to third-party software

This section describes the issues in the 11.0.1 version of Marketing Platform that are related to third-party software.

Users with non-ASCII characters in their user name can not log in to IBM SPSS® Modeler Advantage Enterprise Marketing Management Edition using single sign-on	DEF 131626	There is no workaround for this issue at this time.
---	------------	---

Notices

This information was developed for products and services offered in the U.S.A.

IBM may not offer the products, services, or features discussed in this document in other countries. Consult your local IBM representative for information on the products and services currently available in your area. Any reference to an IBM product, program, or service is not intended to state or imply that only that IBM product, program, or service may be used. Any functionally equivalent product, program, or service that does not infringe any IBM intellectual property right may be used instead. However, it is the user's responsibility to evaluate and verify the operation of any non-IBM product, program, or service.

IBM may have patents or pending patent applications covering subject matter described in this document. The furnishing of this document does not grant you any license to these patents. You can send license inquiries, in writing, to:

IBM Director of Licensing
IBM Corporation
North Castle Drive
Armonk, NY 10504-1785
U.S.A.

For license inquiries regarding double-byte (DBCS) information, contact the IBM Intellectual Property Department in your country or send inquiries, in writing, to:

Intellectual Property Licensing
Legal and Intellectual Property Law
IBM Japan, Ltd.
19-21, Nihonbashi-Hakozakicho, Chuo-ku
Tokyo 103-8510, Japan

The following paragraph does not apply to the United Kingdom or any other country where such provisions are inconsistent with local law: INTERNATIONAL BUSINESS MACHINES CORPORATION PROVIDES THIS PUBLICATION "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF NON-INFRINGEMENT, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. Some states do not allow disclaimer of express or implied warranties in certain transactions, therefore, this statement may not apply to you.

This information could include technical inaccuracies or typographical errors. Changes are periodically made to the information herein; these changes will be incorporated in new editions of the publication. IBM may make improvements and/or changes in the product(s) and/or the program(s) described in this publication at any time without notice.

Any references in this information to non-IBM Web sites are provided for convenience only and do not in any manner serve as an endorsement of those Web sites. The materials at those Web sites are not part of the materials for this IBM product and use of those Web sites is at your own risk.

IBM may use or distribute any of the information you supply in any way it believes appropriate without incurring any obligation to you.

Licensees of this program who wish to have information about it for the purpose of enabling: (i) the exchange of information between independently created programs and other programs (including this one) and (ii) the mutual use of the information which has been exchanged, should contact:

IBM Corporation
B1WA LKG1
550 King Street
Littleton, MA 01460-1250
U.S.A.

Such information may be available, subject to appropriate terms and conditions, including in some cases, payment of a fee.

The licensed program described in this document and all licensed material available for it are provided by IBM under terms of the IBM Customer Agreement, IBM International Program License Agreement or any equivalent agreement between us.

Any performance data contained herein was determined in a controlled environment. Therefore, the results obtained in other operating environments may vary significantly. Some measurements may have been made on development-level systems and there is no guarantee that these measurements will be the same on generally available systems. Furthermore, some measurements may have been estimated through extrapolation. Actual results may vary. Users of this document should verify the applicable data for their specific environment.

Information concerning non-IBM products was obtained from the suppliers of those products, their published announcements or other publicly available sources. IBM has not tested those products and cannot confirm the accuracy of performance, compatibility or any other claims related to non-IBM products. Questions on the capabilities of non-IBM products should be addressed to the suppliers of those products.

All statements regarding IBM's future direction or intent are subject to change or withdrawal without notice, and represent goals and objectives only.

All IBM prices shown are IBM's suggested retail prices, are current and are subject to change without notice. Dealer prices may vary.

This information contains examples of data and reports used in daily business operations. To illustrate them as completely as possible, the examples include the names of individuals, companies, brands, and products. All of these names are fictitious and any similarity to the names and addresses used by an actual business enterprise is entirely coincidental.

COPYRIGHT LICENSE:

This information contains sample application programs in source language, which illustrate programming techniques on various operating platforms. You may copy, modify, and distribute these sample programs in any form without payment to IBM, for the purposes of developing, using, marketing or distributing application programs conforming to the application programming interface for the operating

platform for which the sample programs are written. These examples have not been thoroughly tested under all conditions. IBM, therefore, cannot guarantee or imply reliability, serviceability, or function of these programs. The sample programs are provided "AS IS", without warranty of any kind. IBM shall not be liable for any damages arising out of your use of the sample programs.

If you are viewing this information softcopy, the photographs and color illustrations may not appear.

Trademarks

IBM, the IBM logo, and [ibm.com](http://www.ibm.com) are trademarks or registered trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the Web at "Copyright and trademark information" at www.ibm.com/legal/copytrade.shtml.

Privacy Policy and Terms of Use Considerations

IBM Software products, including software as a service solutions, ("Software Offerings") may use cookies or other technologies to collect product usage information, to help improve the end user experience, to tailor interactions with the end user or for other purposes. A cookie is a piece of data that a web site can send to your browser, which may then be stored on your computer as a tag that identifies your computer. In many cases, no personal information is collected by these cookies. If a Software Offering you are using enables you to collect personal information through cookies and similar technologies, we inform you about the specifics below.

Depending upon the configurations deployed, this Software Offering may use session and persistent cookies that collect each user's user name, and other personal information for purposes of session management, enhanced user usability, or other usage tracking or functional purposes. These cookies can be disabled, but disabling them will also eliminate the functionality they enable.

Various jurisdictions regulate the collection of personal information through cookies and similar technologies. If the configurations deployed for this Software Offering provide you as customer the ability to collect personal information from end users via cookies and other technologies, you should seek your own legal advice about any laws applicable to such data collection, including any requirements for providing notice and consent where appropriate.

IBM requires that Clients (1) provide a clear and conspicuous link to Customer's website terms of use (e.g. privacy policy) which includes a link to IBM's and Client's data collection and use practices, (2) notify that cookies and clear gifs/web beacons are being placed on the visitor's computer by IBM on the Client's behalf along with an explanation of the purpose of such technology, and (3) to the extent required by law, obtain consent from website visitors prior to the placement of cookies and clear gifs/web beacons placed by Client or IBM on Client's behalf on website visitor's devices

For more information about the use of various technologies, including cookies, for these purposes, See IBM's Online Privacy Statement at: <http://www.ibm.com/privacy/details/us/en> section entitled "Cookies, Web Beacons and Other Technologies."

Before you contact IBM technical support

If you encounter a problem that you cannot resolve by consulting the documentation, your company's designated support contact can log a call with IBM technical support. Use these guidelines to ensure that your problem is resolved efficiently and successfully.

If you are not a designated support contact at your company, contact your IBM administrator for information.

Note: Technical Support does not write or create API scripts. For assistance in implementing our API offerings, contact IBM Professional Services.

Information to gather

Before you contact IBM technical support, gather the following information:

- A brief description of the nature of your issue.
- Detailed error messages that you see when the issue occurs.
- Detailed steps to reproduce the issue.
- Related log files, session files, configuration files, and data files.
- Information about your product and system environment, which you can obtain as described in "System information."

System information

When you call IBM technical support, you might be asked to provide information about your environment.

If your problem does not prevent you from logging in, much of this information is available on the About page, which provides information about your installed IBM applications.

You can access the About page by selecting **Help > About**. If the About page is not accessible, check for a `version.txt` file that is located under the installation directory for your application.

Contact information for IBM technical support

For ways to contact IBM technical support, see the IBM Product Technical Support website: (http://www.ibm.com/support/entry/portal/open_service_request).

Note: To enter a support request, you must log in with an IBM account. This account must be linked to your IBM customer number. To learn more about associating your account with your IBM customer number, see **Support Resources > Entitled Software Support** on the Support Portal.



Printed in USA