

Unica Journey V12.1.6 System Schema



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Chapter 1. Introduction to Unica Journey system schema

This guide is a reference to the table and column structure, content, and semantics of the database system for Unica Journey.

As on version 12.1.5 of Unica Journey, there are 109 tables and these tables are documented in [System tables on page 1](#).

System tables

The following tables describe the system tables.

This table contains information about each template in Unica Journey.

Organisations - This table captures the organisations details within the customers that are using Journey. This is intended for future use where customers would want segregation between assets created on Journey across different units within.

For Now this is Not really being used and has been provisioned as and when required.

Table 1. Organisations

Field	Type	Length	NULL?	Description
id (Primary key)	NUMBER		No	Generated by default on null as identity
organisationName	VARCHAR2	250	Yes	Display Organisation's name
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
organisationDescription	VARCHAR2	250	Yes	Display brief description of the organisation
version	NUMBER	20	No	Maintains updated count
partitionId	NUMBER	20		Captures id of platform partition with which organization is associated
partitionName	VARCHAR2	250		Captures name of platform partition with which

Table 1. Organisations (continued)

Field	Type	Length	NULL?	Description
				organization is associated
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch forma

Table 2. Users

Field	Type	Length	NULL?	Description
id (primary key)	NUMBER		No	Auto generated unique value, work as a primary key
userName (foreign key) (references)	VARCHAR2	250	No	Display Platform user name
platformId	NUMBER	20	Yes	Display User's Platform ID
emailId	VARCHAR2	255	Yes	Display User's Platform email-id
firstName	VARCHAR2	255	Yes	Display first name of Platform user
lastName	VARCHAR2	255	Yes	Display last name of Platform user
locale	VARCHAR2	100	Yes	Display user's Platform locale
organisationId	NUMBER	20	Yes	Display the Organization Id
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count

Table 2. Users

(continued)

Field	Type	Length	NULL?	Description
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch forma

Table 3. Folders

Field	Type	Length	NULL?	Description
id (primary key)			No	Auto genrated unique value, work as a primary key
organisationId (foreign key) (references)	NUMBER	20	Yes	Foreign key of Organisation table, Reference column name ID
folderName	VARCHAR2	128	Yes	Display name of the folder
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy (foreign key) (references)	NUMBER	20	No	Foreign key of USER table. When a user adds a new folder, the system stores the corresponding user ID in this field. This field will be NULL only for four default entries.
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and time of records
lastModifiedBy (foreign key) (references)	NUMBER	20	Yes	Foreign key of USER table, which tells who modified the record
folderDescription	VARCHAR2	1024	Yes	Description for folder
parentFolderId	NUMBER	20	Yes	Id of parent folder for given folder which is foreign

Table 3. Folders

(continued)

Field	Type	Length	NULL?	Description
				key of FOLDERS table, Reference column name ID
hitCount	NUMBER	20	Yes	Count that indicates how many times folder get referenced for creating/updating/moving entities inside it
folderType	NUMBER	20	Yes	Type of folder indicated by integer value Values can be: 0: DATA_DEFINITION 1: ENTRY_SOURCE, 2: JOURNEY
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 4. DataDefinitions

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key
organisationId (foreign key)	NUMBER	20	Yes	Foregin key of ORGANISATION table,

Table 4. DataDefinitions

(continued)

Field	Type	Length	NULL?	Description
				Reference column name ID
folderId (foreign key)	NUMBER	20	Yes	Foregin key of FOLDER table, Reference column name ID
dataDefinitionName	VARCHAR2	250	Yes	Display Data Definition name
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy (foreign key)	NUMBER	20	Yes	Foregin key of USER table, displays who created this record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and time of records
lastModifiedBy (foreign key)	NUMBER	20	Yes	Foregin key of USER table, displays who modified the record
dataDefinitionDescription	VARCHAR2	1024	Yes	Display description of Data Definition
version	NUMBER	20	Yes	Maintains updated count
code	VARCHAR2	11	Yes	Unique identifier for DD. every DD have a unique code for identification.
createdDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

Table 5. DataDefinitionFields

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
fieldName	VARCHAR2	250	Yes	DataDefinition field name that tells what will be the field name inside EntrySource data when data will come to Unica Journey.
significantFieldType	NUMBER	20	Yes	Ordinal NUMBER that tells about the type of significant field of Journey, currently significant field supported by Journey with their ordinal value are as follows : 1. MOBILE_NUMBER - 0 (ordinal value) 2. EMAIL_ID - 1 (ordinal value)
fieldDataType	NUMBER	20	Yes	Ordinal NUMBER that tells about the data type of Datadefinition field, Currently datatype supported for DataDefinition field by Journey with their ordinal value are as follows 1. String - 0 (ordinal value)

Table 5. DataDefinitionFields

(continued)

Field	Type	Length	NULL?	Description
				2. Numeric - 1 (ordinal value) 2. Date - 2 (ordinal value)
fieldLength	NUMBER	20	Yes	Display size of Datadefinition Filed that tells what will be the length of entry source field data when it comes to Journey.
dateFormat	VARCHAR2	50	Yes	It contain a date format of Date type datadefinition field that tells in which format Date value will come in entry source data example (dd/MM/yyyy)
dataDefinitionId (Foreign key) (References)	NUMBER	20	Yes	Foregin key of Datadefinition table,Refrence column ID.
required	NUMBER	1,0	No	A boolean value contain only 0 or 1, if it's 1 then particular DataDefinition fileds is require in EntrySource data and if it's value is 0 then that particular datadefinition filed is Not require in EntrySource data
version	NUMBER	20	Yes	Maintains updated count

Table 5. DataDefinitionFields

(continued)

Field	Type	Length	NULL?	Description
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

Table 6. JourneyFiles

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
organisationId(Foreign key) (References)	NUMBER	20	Yes	Reference Id from Organisation Table
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
originalFileName	VARCHAR2	250	Yes	Display name of uploaded File
internalFileName	VARCHAR2	250	Yes	Display application created file Name
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 7. EntrySources

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
organisationId(Foreign key) (References)	NUMBER	20	Yes	Reference Id from Organisation Table
folderId(Foreign key) (References)	NUMBER	20	Yes	Reference Id from Folder Table
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy(Foreign key)	NUMBER	20	Yes	Foreign key of Entry Sources, which tell who created this record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and time of records
lastModifiedBy(Foreign key)	NUMBER	20	Yes	Foreign key of Entry Sources table, which tells who modified the record - Last modified by
entrySourceDescription	VARCHAR2	1024	Yes	Textual Description given by User
entrySourceType	NUMBER	20	Yes	Type of Source REST FORM FILE KAFKA
entrySourceName	VARCHAR2	250	Yes	Display the entry source name given by User

Table 7. EntrySources

(continued)

Field	Type	Length	NULL?	Description
version	NUMBER	20	Yes	Maintains updated count
code	VARCHAR2	11	Yes	Unique code generated by application
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.

Table 8. FileEntrySource

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
journeyFileId(Foreign key) (References)	NUMBER	20	Yes	Reference id of Journey File Table
entrySourceId(Foreign key) (References)	NUMBER	20	Yes	Reference id of Primary Parent Table
SUBENTRYSOURCETYPE	NUMBER	20,0	Yes	Type of Source CSV JSON TSV
version	NUMBER	20	Yes	Maintains updated count

Table 9. FileEntrySourceFile

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
journeyFileId(Foreign key) (References)	NUMBER	20	Yes	Foreign key of Entrysource table, Reference column name ID
entrySourceId(Foreign key) (References)	NUMBER	20	Yes	Foreign key of ENTRYSOURCES table, Reference column ID.
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 10. URLEntrySource

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
urlPath	VARCHAR2	250	Yes	Display the complete url
securityId	NUMBER	20	Yes	Reference id of Security
entrySourceId(Foreign key) (References)	NUMBER	20	Yes	Reference id of Primary Parent Table

Table 10. URLEntrySource (continued)

Field	Type	Length	NULL?	Description
version	NUMBER	20	Yes	Maintains updated count

Table 11. KafkaEntrySource

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
entrySourceId (Foreign key) (References)	NUMBER	20	Yes	Foreign key of Entrysources table, Reference column ID
version	NUMBER	20	Yes	Maintains updated count

Table 12. journeys

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
name	VARCHAR2	250	Yes	Name of Journey
description	VARCHAR2	1024	Yes	Description of Journey
code	VARCHAR2	11	Yes	Unique identifier for Journey. Every Journey has a unique code for identification. e.g. JS-00000104
status	VARCHAR2	30	Yes	This contain ordinal NUMBER for Journey status as below:

Table 12. journeys

(continued)

Field	Type	Length	NULL?	Description
				0 - DRAFT 1 - PUBLISHED 2 - COMPLETED 3 - PAUSED
marketingStage	VARCHAR2	30	Yes	This contain ordinal NUMBER for marketing stages as below: 0 - REFERRAL 1 - RETENTION 2 - CONVERSION 3 - ACTIVATION 4 - ACQUISITION 5 - AWARENESS
timeZone	VARCHAR2	50	Yes	Timezone in which Journey needs to run, e.g. (UTC-04:00) America/New_York
folderId(Foreign key) (References)	NUMBER	20	Yes	Foreign key of FOLDER table, Reference column name ID
journeyDesign CLOB			Yes	It stores the whole Journey design i.e. Journey canvas in JSON
conversions	NUMBER	20	Yes	Not in use
goalProgress	NUMBER	20	Yes	Not in use
dataDefinitionId (Foreign key) (References)	NUMBER	20	Yes	Foreign key of Datadefinition table, Reference column ID

Table 12. journeys**(continued)**

Field	Type	Length	NULL?	Description
publishDate	TIMESTAMP		Yes	Date and time when Journey was published
version	NUMBER	20	Yes	Maintains updated count
createdBy(Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tell who created this record
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
lastModifiedBy(Foreign key)	NUMBER	20	Yes	Foregin key of USER table, which tells who modified the record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and time of records
pausedDate	TIMESTAMP		Yes	Date and time at which Journey is paused
completedDate	TIMESTAMP		Yes	Date and time at which Journey is completed (if goal is completed or manually by mark Journey as complete)
deduplicationStatus	NUMBER	2	No	Contain ordinal values as below for how to deal with duplicate data from entry sources
keyFields	VARCHAR2	1500	Yes	It is array of required fields in data

Table 12. journeys

(continued)

Field	Type	Length	NULL?	Description
				definition used for deduplication
isProcessed	NUMBER	1,0	No	By default, value is 0 and when logging interaction scheduler job runs it set its value to 1
flagMilestoneAdded	NUMBER	1,0	No	Tells if milestone added for a journey. Indicated by boolean value
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.
publishDateEpoch	NUMBER			Captures date and time in milliseconds when journey gets published for 1st time
pausedDateEpoch	NUMBER			Captures date and time in milliseconds when journey gets paused
completedDateEpoch	NUMBER			The date time stamp when the journey was completed

Table 13. JourneyAssociations

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
journeyId(Foreign key)	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID.
entrySourceId	NUMBER	20	Yes	Foreign key of Entrysources table, Reference column ID.
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.
status	NUMBER	2		
active	INTEGER	4	No	Display Journey Associations active status

Table 14. Point

Field	Type	Length	NULL?	Description
id (Primary key)	NUMBER		No	Auto genrated unique value, work as a primary key

Table 14. Point**(continued)**

Field	Type	Length	NULL?	Description
journeyId	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID
temporaryChildId	NUMBER	20	Yes	It is pointId of temporary point, created when this point is updated after Journey paused (to keep updated changes)
name	VARCHAR2	250	Yes	Display name of point
description	VARCHAR2	250	Yes	Description of point
hasTempData	NUMBER	1,0	Yes	Store value as 0 by default, it is 1 if this point has a temporary data (if user updates this point)
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Foreign key of USER table, which tell who created this record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and time of records
lastModifiedBy	VARCHAR2	200	Yes	Foreign key of USER table, which tells who modified the record
version	NUMBER	20	Yes	Maintains updated count
isProcessed	NUMBER	1,0	No	By default value is 0 and when logging

Table 14. Point

(continued)

Field	Type	Length	NULL?	Description
				interaction scheduler job runs it set it's value to 1
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.
status	NUMBER			Latest status of Journey point
active	INTEGER	4	No	Display Journey points active status

Table 15. DecisionSplitActionPoint

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
conditions	VARCHAR2	3000	No	Decision split evaluation condition or criteria on which split processes incoming audiences and send them to Yes or No path
days	NUMBER	20		Value for days used while configuring

Table 15. DecisionSplitActionPoint

(continued)

Field	Type	Length	NULL?	Description
				DecisionSplitActionPoint
hours	NUMBER	20		Value for hours used while configuring DecisionSplitActionPoint
minutes	NUMBER	20		Value for minutes used while configuring DecisionSplitActionPoint
delayTypeEnum	VARCHAR2	20	Organisations	Type of delay indicated by integer value Values can be: 0: DURATION 1: DATE
waitTillDate	NUMBER			Captures date and time till when delay is added for actionpoints
isExpression	BOOLEAN	1	NOT NULL DEFAULT 0	It describes if decision split have customize expression or not.
expression	CLOB		Yes	It holds if customize expression, if exists

Table 16. DelayActionPoint

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto genrated unique value, work as a primary key
days	NUMBER	20	Yes	Value for days used while configuring delay action point
hours	NUMBER	20	Yes	Value for hours used while configuring delay action point
minutes	NUMBER	20	Yes	Value for minutes used while configuring delay action point
delayTypeEnum	VARCHAR2	20	Yes	Type of delay indicated by integer value Values can be: 0: DURATION 1: DATE
waitTillDate	TIMESTAMP		Yes	This field is valid only if DELAYTYPEENUM value is 1
waitTillDateEpoch	NUMBER			Captures date and time in milliseconds till when delay is added for actionpoints
useExpression	NUMBER	1		
delayExpression				

Table 17. EngagementSplitActionPoint

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
sourceTouchPointId(Foreign key)	NUMBER	20	Yes	Foreign key TouchPointId (Email/SMS) for which ES is configured
event CLOB			Yes	It is a json who has List of EventsIds which configured for the sourceTouchPoint and the linkid or linkurl in case of Link Event is configured.
days	NUMBER	20	Yes	Waiting time of ES to collect the responses, in terms of Days. Like 4 Days
hours	NUMBER	20	Yes	Waiting time of ES to collect the responses, in terms of Hours. Like 2 Hours
minutes	NUMBER	20	Yes	Waiting time of ES to collect the responses, in terms of Minutes. Like 10 Minutes
delayTypeEnum	VARCHAR2	20	Yes	Delay Type Enum indicates whether the waiting time of ES is a Duration (like days, hours, minutes) OR a Fixed Date(like 25th Dec 2020).

Table 17. EngagementSplitActionPoint

(continued)

Field	Type	Length	NULL?	Description
waitTillDate	TIMESTAMP		Yes	Waiting time of ES to collect the responses, in terms of Fixed Date. Like 25-12-2020
waitTillDateEpoch	NUMBER			Captures date and time in milliseconds till when delay is added for actionpoints

Table 18. EmailTouchPoint

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0	Yes	0- Email Touch Point is Not configured Yet. 1- Email Touch Point is Successfully Configured with mandate values.
connectorInfo	VARCHAR2	200	Yes	Connection Name (Like: MailChimp, Mandril)
dataFieldMapping	CLOB		Yes	It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the Email Touch Point.
channelAgent	VARCHAR2	50	Yes	Channels Enum Value which indicates through which Channel the touch point is configured.

Table 18. EmailTouchPoint

(continued)

Field	Type	Length	NULL?	Description
isEdited	NUMBER	1,0	No	A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not
offerType	VARCHAR2	50		Type of offer associated with email touchpoint indicated by integer value Values can be: 0: NoOFFER 1: COM 2: NBO 3: DELIVER
landingPageDataFieldMapping	CLOB			For storing JSON data of landing page mapping information integrated with email template

Table 19. DeliverEmailMetaData

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
touchPointId(Foreign key)	NUMBER	20	Yes	Foreign key TouchPoint for which Deliver is configured.
metadata	CLOB		Yes	Json used to save additional information

Table 19. DeliverEmailMetaData

(continued)

Field	Type	Length	NULL?	Description
				of Journey-Deliver Association
state	VARCHAR2	20	Yes	Not in use
mailingCode	VARCHAR2	20	Yes	Associated attribute for Journey and Deliver at Run Time
documentID	NUMBER	20	Yes	Associated attribute for Journey and Deliver at Design Time
mailingID	NUMBER	20	Yes	Associated attribute for Journey and Deliver at Run Time
documentName	VARCHAR2	200	Yes	Associated attribute for Journey and Deliver at Design Time
mailingInstanceId	NUMBER	20	Yes	Associated attribute for Journey and Deliver at Run Time
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and Time of Record
VERSION	NUMBER	20,0	Yes	Maintains updated count

Table 20. SmsTouchPoint

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0	Yes	0- SMS Touch Point is Not configured Yet. 1-SMS Touch Point is Successfully Configured with mandate values.
connectorInfo	VARCHAR2	200	Yes	Connection Name (Like: Twillio) for which SMS touch Point is configured
dataFieldMapping	CLOB		Yes	It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the SMS Touch Point.
channelAgent	VARCHAR	50		Channels Enum Value which indicates through which Channel the touch point is configured.
isEdited	NUMBER	1,0		A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not

Table 21. WhatsAppTouchPoint

Field	Type	Length	NULL?	Description
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Table 21. WhatsAppTouchPoint

(continued)

id (Primary key) (Foreign key)	NUMBER			Auto generated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0		0- Email Touch Point is Not configured Yet. 1- Email Touch Point is Successfully Configured with mandate values.
connectorInfo	VARCHAR2	200		Connection Name (Like: MailChimp, Mandril)
dataFieldMapping	CLOB			Fields Mapped with the Connector's Fields) based on Channel used to configure the Email Touch Point.
channelAgent	VARCHAR	50		Channels Enum Value which indicates through which Channel the touch point is configured.
isEdited	NUMBER	1,0		No

Table 22. PushTouchPoint

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)	NUMBER			Auto generated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0		0- Email Touch Point is Not configured

Table 22. PushTouchPoint

(continued)

				Yet. 1- Email Touch Point is Successfully Configured with mandate values.
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Table 23. LinkedInTouchPoint

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)	NUMBER		No	Auto generated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0		0- Email Touch Point is Not configured Yet. 1- Email Touch Point is Successfully Configured with mandate values.

Table 24. JoinEndPoint

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key

Table 25. PublishActionPoint

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Unique Id
publishType	VARCHAR2	20	No	Contains 0-CSV, 1-Kafka, 2-Kafka as Entry Source

Table 25. PublishActionPoint

(continued)

Field	Type	Length	NULL?	Description
publishTypeDetail	VARCHAR2	250	Yes	Name of CsvFile /Topic

Table 26. PointEntrySourceAssociation

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
pointId(Foreign key)	NUMBER	20	Yes	Foreign key of Pointtable, Reference column ID.
entrySourceId(Foreign key)	NUMBER	20	Yes	Foreign key of Entrysources table, Reference column ID
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 27. JourneyAudiences

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
journeyId(Foreign key)	NUMBER	20	Yes	Unique Identifier for Journey
entrySourceId	NUMBER	20	Yes	Unique Identifier for entrysource
mobileNUMBER	VARCHAR2	20	Yes	Contact NUMBER of audience
email	VARCHAR2	100	Yes	Email Id of audience
createdDate			Yes	Display the creation date and time of record
keyField	VARCHAR2	40	Yes	SHA256 of key field used for de-duplication
version	NUMBER	20	Yes	Maintains updated count
detail	CLOB		Yes	Journey audience details in Json string format
status	VARCHAR2	20	Yes	Latest status of Journey audience
goalStatus	VARCHAR2	100	Yes	Latest goal status of audience
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 28. JourneyDataErrors

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
entrysourceid	NUMBER	20	Yes	Unique Identifier for entrysource
journeyid	NUMBER	20	Yes	Unique Identifier for Journey
sourceTopic	VARCHAR2	250	No	Source kafka topic name for which error is recorded
jsondata	CLOB		No	Audience data in json format
errorMsg	VARCHAR2	500	No	Display the error message
state	VARCHAR2	20	Yes	State of the error
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	User who create/update Journey data errors
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 29. journeyState

Field	Type	Length	NULL?	Description
id			No	Unique Id
journeyStatusEnum	NUMBER		Yes	Enum Int value for State of Journey DRAFT, PUBLISHED, COMPLETED, PAUSED, PARSED, MAPPED, DELETED, REPUBLISHED
journeyId	NUMBER	20	Yes	Id of Journey
createdDate	TIMESTAMP		Yes	Record creation date
version	NUMBER	20	Yes	Maintains updated count

Table 30. entrySourceJourneyMap

Field	Type	Length	NULL?	Description
id			No	Auto genrated unique value, work as a primary key
journeyId	NUMBER	20	Yes	Display the Journey id
dataDefinitaionId	NUMBER	20	Yes	Display the Datadefinition id
entrySourceId	NUMBER	20	Yes	Display the entry source Id
status	VARCHAR2	20	Yes	Display whether the Journey is in Active state or Not
createdDate	TIMESTAMP		Yes	Display the creation date and time of record

Table 30. entrySourceJourneyMap

(continued)

Field	Type	Length	NULL?	Description
version	NUMBER	20	Yes	Maintains updated count

Table 31. PausedJourneys

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
journeyId(Foreign key)	NUMBER	20	Yes	Unique Identifier for Journey
topicName	VARCHAR2	50	Yes	Name of destination topic
pausedData	CLOB		Yes	Json Data to be pushed to topic
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 32. AudienceResponseEventMaster

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key

Table 32. AudienceResponseEventMaster

(continued)

Field	Type	Length	NULL?	Description
displayName	VARCHAR2	250	Yes	Name of the event used for display
statisticsLabel	VARCHAR2	250	Yes	Label for given event used for statistics related processing
eventName	VARCHAR2	250	Yes	Display name of the event
eventDescription	VARCHAR2	250	Yes	Description for event
eventCategory	VARCHAR2	250	Yes	Category of events e.g. EMAIL/CRM/SMS
flagDisplayForGoal	NUMBER	1,0	Yes	Boolean value which indicates whether event is used in goal settings or Not
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Foreign key of Audience Response, which tell who created this record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
flagDisplayForStats	NUMBER	1,0	No	To decide to display the event on Journey Canvas stats for the relative touchpoint

Table 32. AudienceResponseEventMaster

(continued)

Field	Type	Length	NULL?	Description
				indicated by boolean value
acceptMultiple	NUMBER	1,0	Yes	To decide whether we should log multiple responses. Default value is FALSE
maxResponses	NUMBER		Yes	Indicated by small integer, which is used ONLY if acceptMultiple is TRUE. Default is 0
actedUpon	NUMBER	1,0	Yes	This field is Not currently used
eventHandlingAction	VARCHAR	50	Yes	Tells action to be taken audience response. Indicated by string values among: NoACTION("NoACTION"), UNSUBSCRIBE("UNSUBSCRIBE"), UNSUBSCRIBE_MAXRESPONSES("UNSUBSCRIBE_MAXRESPONSES")

Table 33. AudienceResponse

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key

Table 33. AudienceResponse

(continued)

Field	Type	Length	NULL?	Description
touchPointId(Foreign Key)	NUMBER	20	No	Foreign key of TouchPoint ID, to whom response is related to
audienceId(Foreign Key)	NUMBER	20	No	Foreign key of Audience Id of JourneyAudience Table, to whom response is related to
eventId(Foreign Key)	NUMBER	20	No	Foreign key of Event Id, for which event the response is received
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Foreign key of Audience Response, which tell who created this record
version	NUMBER	20	Yes	Maintains updated count
isProcessed	NUMBER	1,0	No	A Flag which indicates whether the record been processed for Reporting or Not
logTimeStampEpoch	NUMBER			Captures date and time in milliseconds of arrival or exit at Node for given audience id
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC

Table 33. AudienceResponse

(continued)

Field	Type	Length	NULL?	Description
				timezone and Epoch format

Table 34. JourneyAudienceFlow

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
audienceId	NUMBER	20	No	Display Id of audience record
NodeId	NUMBER	20	No	Display Id of point in Journey
edge	NUMBER	20	No	Display whether audience progressed on Yes path or No path of Node
direction	NUMBER	1,0	No	Display whether audience arrived at Node or leaving from the Node
logTimeStamp	TIMESTAMP		Yes	Date and time of arrival or exit at Node for given audience id
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
isProcessed	NUMBER	1,0	No	Indicates whether record is picked by

Table 34. JourneyAudienceFlow

(continued)

Field	Type	Length	NULL?	Description
				logging interaction scheduler job

Table 35. JourneyFlow

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
NodeId	NUMBER	20	No	Display id of point in Journey
audienceCount	NUMBER		Yes	Count of total audiences which are on given Node for given stage
audienceStage	NUMBER	20	No	Indicates stage of audiences for given Node for given audience count
edge	NUMBER	1,0	Yes	Display whether audiences progressed on Yes path or No path for given Node
isUpdated	NUMBER	1,0	Yes	Indicates whether record is up to date with audience count or Not
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count

Table 35. JourneyFlow

(continued)

Field	Type	Length	NULL?	Description
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 36. JourneyDiscardedData

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
data	CLOB		No	Message which is discarded in Journey
journeyId	NUMBER	20	Yes	Display Id of Journey for which message is discarded
entrysourceId	NUMBER	20	Yes	Display Id of entrysource
sourceTopic	VARCHAR2	250	No	Display Id of point in Journey for which message is discarded
reason	VARCHAR2	2000	No	Reason for message discard
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC

Table 36. JourneyDiscardedData

(continued)

Field	Type	Length	NULL?	Description
				timezone and Epoch format.

Table 37. StreamingDataLog

Field	Type	Length	NULL?	Description
id(Parimary key)			No	Auto genrated unique value, work as a primary key
entrySourceCode(Foreign key)	VARCHAR2	11	Yes	Foreign key EntrySource Id, for which the data is pushed into STREAMING_IMPORT topic of Kafka
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
data	CLOB		Yes	The raw Json value which is pushed to the STREAMING_IMPORT topic for processing into Journey
status	VARCHAR2	30	Yes	Maintain Status of pushed Data
version	NUMBER		Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

Table 38. DataDefinitionSchema

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto genrated unique value, work as a primary key
dataDefinitionId(Foreign key)	NUMBER	20	Yes	Unique Identifier for data definition

Table 38. DataDefinitionSchema (continued)

Field	Type	Length	NULL?	Description
schema	CLOB		Yes	Json schema details for data definition
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	User who create/update data definition schema
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

Table 39. ExternalAppConfiguration

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
name	VARCHAR2	250	No	Name of the third party application which want to access the Journey
description	VARCHAR2	1024	Yes	Description of the third party application which want to access the Journey
clientid	VARCHAR2	148	No	Id by which third party application can login
clientsecret	VARCHAR2	148	No	Password by which third party application can login

Table 39. ExternalAppConfiguration (continued)

Field	Type	Length	NULL?	Description
status	VARCHAR2	30	No	Status of that application which active or inactive active -1, inactive-0
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy(Foreign key)	NUMBER	20	Yes	Foregin key of USER table, which tells who created this record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and time of record
lastModifiedBy(Foreign key)	NUMBER	20	Yes	Foregin key of USER table, which tells who modified the record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.

Table 40. JourneyGoal

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key

Table 40. JourneyGoal (continued)

Field	Type	Length	NULL?	Description
journeyId (Foreign key)	NUMBER	20	No	Foreign key of ENTRIESOURCES table, Reference column ID.
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
goalType	NUMBER	20	No	0-Date based, 1-Count Based
flagMarkComplete	NUMBER	1,0	Yes	If this flag is set to TRUE, Journey will be marked as completed as soon as goal is achieved.
targetDATETIME	TIMESTAMP		Yes	Display target date for date based goal.
targetTouchPointId	NUMBER	20	Yes	Display target touch point Id for Count based goal.
targetEventId	NUMBER	20	Yes	Display target event id for Count based goal.
targetAudienceCount	NUMBER	20	Yes	Display target audience count for Count based goal.

Table 41. DefaultConnection

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key

Table 41. DefaultConnection (continued)

Field	Type	Length	NULL?	Description
CONNECTIONNAME	VARCHAR2	250	Yes	Link's connection name selected as default for Link integration
CONNECTIONTYPE	VARCHAR2	50	Yes	Type of that connection whether CRM, Email or SMS
CREATEDDATE	TIMESTAMP		Yes	Display the creation date and time of record
CREATEDBY	NUMBER		Yes	Foreign key of USER table, which tell who created this record
LASTMODIFIEDDATE	TIMESTAMP		Yes	Display last modified date and time of record
LASTMODIFIEDBY	NUMBER	20	Yes	Foreign key of USER table, which tells who modified the record
VERSION	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.

Table 42. AudienceResponseMetaData

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key
audienceResponseId (Foreign key)	NUMBER	20	Yes	Foreign key of the AudienceResponse table of which record the extended information it relates to
linkURL	VARCHAR2	250	Yes	URL of the Link which is clicked by the audience related to the responseld
linkId	NUMBER	20	Yes	LinkId of the Link which is clicked by the audience related to the responseld
isProcessed	NUMBER	1,0	No	A Flag which idicates whether the record been processed for Reporting or Not
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
responseTimeEpoch	NUMBER		No	The date time stamp of the response
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 43. AudienceCount

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key

Table 43. AudienceCount

(continued)

Field	Type	Length	NULL?	Description
entrySourceId	NUMBER	20	No	Unique Identifier of entrysource
entrySourceType	VARCHAR2	250	No	Type of entrysource
entrySourceDetail	VARCHAR2	2000	Yes	Details of entrysource i.e. token for REST ES, file name for File ES, topic name for kafka ES etc
audienceCount	NUMBER	15	Yes	Total NUMBER of audiences entered in system for specific entrusource
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 44. TouchPointBatches

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key
batchID	VARCHAR2	250	No	Unique batchId generated by Java Code

Table 44. TouchPointBatches (continued)

Field	Type	Length	NULL?	Description
batchSize	NUMBER	20	Yes	Size of the Audience List which send in this current batch
touchPointID	NUMBER	20	No	Refrence TouchPoint Id for which audience is procedding Further to Deliver Channel
connectionType	NUMBER	20	No	Enum Type Value to refer the type of touch Point
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 45. BatchIDAudienceDataMap

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key
touchPointBatchId (Foreign key)	NUMBER		No	Foreign key TouchPointId(Email/SMS/CRM) for which the Comunication is going to send for an audience List
audienceID	NUMBER	20	No	RefrenceAudienceId related to the current batch
audienceMetaData	VARCHAR2	255	Yes	Significat Field value based on the touchPoint for which audience is procedding to the Delivery Channel to send the Notifications.

Table 45. BatchIDAudienceDataMap (continued)

Field	Type	Length	NULL?	Description
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 46. SalesforceTouchPoint

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0	Yes	0- Sales Force Touch Point is Not configured Yet. 1-Sales Force Touch Point is Successfully Configured with mandate values.
connectorInfo	VARCHAR2	200	Yes	Connection Name (Like: Salesforce) for which CRM touch Point is configured
dataFieldMapping	CLOB		Yes	It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the CRM Touch Point.

Table 47. JourneyDateFormat

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key
format	VARCHAR2	20	No	Date format string e.g. dd-MM-yyyy
description	VARCHAR2	100	Yes	Information about date format if any
userCreated	NUMBER	1,0	Yes	Indicates whether date format is system created or user created. Can be 0/1. If format is user created, its 1. If format is system created, its 0
isValid	NUMBER	1,0	Yes	Display whether the given date format is valid or Not.
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Name of the user who created this record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 48. JourneyDeliverResponseMaster

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key
touchPointId	NUMBER	20	No	Id of point for which deliver response is received
audienceId	NUMBER	20	No	Id of audience for which deliver response is received
email	VARCHAR2	100	No	Display the email address
responseTime	TIMESTAMP		Yes	Response time received from deliver
mailingInstanceId	NUMBER	20	No	Mailing instance id received from Deliver
mailingSeqNum	NUMBER	20	No	Mailing sequence NUMBER received from Deliver
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Stores the Thread name of Deliver sending this record to Journey. The possible values are Contact, Inet, or LinkMaster. This field is Not related to the Deliver User, it is related to the Deliver Thread.
updatedDate	TIMESTAMP		Yes	Updation date and time of record

Table 48. JourneyDeliverResponseMaster

(continued)

Field	Type	Length	NULL?	Description
version	NUMBER	20	Yes	Maintains updated count
responseTimeEpoch	NUMBER			The date time stamp of the response
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.
updatedDateEpoch	NUMBER			The date time stamp when the Goal was updated/edited

Table 49. JourneyDeliverResponseEvent

Field	Type	Length	NULL?	Description
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Note: From V12.1.3, Table JourneyDeliverResponseEvent is Not functional. This functionality is moved to ignite from database.

Table 50. JourneyDeliverResponseLink

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key
touchPointId	NUMBER	20	No	Id of point for which deliver response is received
mailingInstanceId	NUMBER	20	No	Mailing instance id received from Deliver

Table 50. JourneyDeliverResponseLink

(continued)

Field	Type	Length	NULL?	Description
linkId	NUMBER	20	No	Display Id of Link for given event
linkUrl	VARCHAR2	500	Yes	Display Link url for given Link id
responseTime	TIMESTAMP		Yes	Response time received from Deliver
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Stores the Thread name of Deliver sending this record to Journey. The possible values are <code>Contact</code> , <code>Inet</code> , or <code>LinkMaster</code> . This field is Not related to the Deliver User, it is related to the Deliver Thread.
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
responseTimeEpoch	NUMBER			The date time stamp of the response

Table 51. AudienceResponseInteraction

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
engagementSplitPointId	NUMBER	20	No	Display EngagementSplitPointId
audienceResponseId(Foreign key)	NUMBER	20	No	Foregin key of AudienceResponse table, Refrence column is ID
audienceResponseMetaDataId (Foreign key)	NUMBER	20	Yes	Foregin key of JourneyAudiences table, Refrence column is ID
isProcessed	NUMBER	1,0	No	Foregin key of AudienceResponseMetaData table, Refrence column is ID
eventId	NUMBER	20	No	Display id of AudienceResponseEventMaster table
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 52. CampaignEntrySource

Field	Type	Length	NULL?	Description
id (Primary key)				Auto generated unique value, work as a primary key
entrySourceId (Foreign key)	NUMBER	20		Reference id of Primary Parent Table
version	NUMBER	20		Maintains updated count

Table 53. TemplateLinks

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key.
touchPointId	NUMBER	20	No	Display TouchPointId
journeyId(Foreign key)	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID
linkUrl	VARCHAR2	2000	Yes	URL of the Link which is clicked by the audience related to the responseld
linkId	NUMBER	20	Yes	LinkId of the Link which is clicked by the audience related to the responseld
templateId	VARCHAR2	200	No	The id of the template
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Foreign key of USER table, which tell who created this record
version	NUMBER	20	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

Table 54. JourneyTouchPoints

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
journeyId(Foreign key)	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID.
touchPointTable	VARCHAR	32	Yes	The table which details of the Touch Point are available in
touchPointId	NUMBER	20	Yes	Foreign key TouchPoint for which Deliver is configured.
isDirty	NUMBER	1,0	Yes	The record has been updated/edited

Table 54. JourneyTouchPoints

(continued)

Field	Type	Length	NULL?	Description
status	VARCHAR	20	Yes	This contain ordinal NUMBER for Journey status as below: 0 - DRAFT 1 - PUBLISHED 2 - COMPLETED 3 - PAUSED
createdDate	TIMESTAMP			Display the creation date and time of record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

Table 55. JourneyGoalMaster

Field	Type	Length	NULL?	Description
Id(Primary key)			No	Auto genrated unique value, work as a primary key
journeyId	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID.
name	VARCHAR2	250	Yes	Name of Journey
description	VARCHAR2	512	Yes	Description of Journey
goalType	NUMBER	20	No	0-Date based, 1-Count Based
completedDate	TIMESTAMP		Yes	Date and time at which journey is completed (if goal is completed or manually by mark Journey as complete)
flagMarkComplete	NUMBER	1,0	Yes	If this flag is set to TRUE, Journey will be marked as completed as soon as goal is achieved.

Table 55. JourneyGoalMaster

(continued)

Field	Type	Length	NULL?	Description
flagFrequencyEnabled	NUMBER	1,0	Yes	Indicates that the Goal is frequency based
frequency	NUMBER	20	Yes	The frequency of the Goal - daily, weekly, monthly, quarterly or yearly
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
createdBy(Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tell who created this record
updatedAt	TIMESTAMP		Yes	Update date and time of record
updatedAt(Foreign key)	NUMBER	20	Yes	Name of the user who updated this record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
updatedAtEpoch	NUMBER			The date time stamp when the Goal was updated/edited
completedDateEpoch	NUMBER		No	The date time stamp when the journey was completed

Table 56. JourneyGoalDate

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
targetDATETIME	TIMESTAMP		Yes	Display target date for date based goal.
targetDATETIMEEpoch	NUMBER		No	The date time stamp when the Goal is valid until

Table 57. JourneyGoalContact

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
targetTouchPointId	NUMBER	20	Yes	Display target touch point Id for Count based goal.
targetEventId	NUMBER	20	Yes	Display target event id for Count based goal.
targetLink	VARCHAR2	512	Yes	The link for which a contact Goal is defined
targetAudienceCount	NUMBER	20	Yes	Display target audience count for Count based goal.

Table 58. JourneyGoalSales

Field	Type	Length	NULL?	Description
id(Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key
targetTouchPointId	NUMBER	20	Yes	Display target touch point Id for Count based goal.
targetAudienceCount	NUMBER	20	Yes	Display target audience count for Count based goal.

Table 59. JourneyGoalContactVersions

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key
journeyGoalContactId(Foreign key)	NUMBER	20	Yes	A reference to JourneyGoalContact
targetAudienceCount	NUMBER	20	Yes	Display target audience count for Count based goal.
updatedAt	TIMESTAMP		Yes	Update date and time of record
updatedAtBy(Foreign key)	NUMBER	20	Yes	Name of the user who updated this record
createdDate	folderType	TIMESTAMP		Display the creation date and time of record

Table 59. JourneyGoalContactVersions (continued)

Field	Type	Length	NULL?	Description
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
updatedDateEpoch	NUMBER			The date time stamp when the Goal was updated/edited

Table 60. JourneyGoalSalesVersions

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key.
journeyGoalSalesId(Foreign key)	NUMBER	20		A reference to JourneyGoalSales
targetAudienceCount	NUMBER	20	Yes	Display target audience count for Count based goal.
updatedAt	TIMESTAMP		Yes	Updation date and time of record
updatedAt(Foreign key)	NUMBER	20	Yes	Name of the user who updated this record
createdDate	TIMESTAMP			Display the creation date and time of record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
updatedDateEpoch	NUMBER			The date time stamp when the Goal was updated/edited

Table 61. JourneyGoalContactTransaction

Field	Type	Length	NULL?	Description
id(Primary key)			No	Auto generated unique value, work as a primary key.
journeyGoalContactId(Foreign key)	NUMBER	20	Yes	A reference to JourneyGoalContact
startDate	DATE			Journey start date

Table 61. JourneyGoalContactTransaction (continued)

Field	Type	Length	NULL?	Description
endDate	DATE			Journey end date
currentAudienceCount	NUMBER	20		The current NUMBER of audiences that have achieved the Goal
percentage	NUMBER	6,2		Captures percentage of goal achieval
createdDate	TIMESTAMP			Display the creation date and time of record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

Table 62. JourneyGoalSalesTransaction

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.
journeyGoalSalesId (Foreign key)	NUMBER	20		A reference to JourneyGoalSales
startDate	DATE			Journey start date
endDate	DATE			Journey end date
currentAudienceCount	NUMBER	20		Display count of exiting audiences
percentage	NUMBER	6,2		Captures percentage of goal achieval
createdDate	TIMESTAMP			Display the creation date and time of record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

Table 63. JourneyAudienceGoal

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
audienceId (Foreign key)	NUMBER	20	No	Foreign key of Audience Id of JourneyAudience Table, to whom response is related to
goalId (Foreign key)	NUMBER	20		Display goal id
goalStatus	VARCHAR2	100	Yes	Latest goal status of audience
createdDate	TIMESTAMP			Display the creation date and time of record
responsetime	TIMESTAMP		Yes	Response time received from deliver
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
responsetimeEpoch	NUMBER			

Table 64. InteractEntrySource

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
entrySourceId (Foreign key)	NUMBER	20	Yes	Foreign key of Entrysources table, Reference column ID.
version	NUMBER	20		Maintains updated count

Table 65. DiscoverEntrySource

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
entrySourceId (Foreign key)	NUMBER	20	Yes	Foreign key of Entrysources table, Reference column ID.

Table 65. DiscoverEntrySource (continued)

Field	Type	Length	NULL?	Description
version	NUMBER	20		Maintains updated count

Table 66. AdtechTouchPoint

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
isConnectorConfigured	NUMBER	1,0	Yes	0- Sales Force Touch Point is Not configured Yet. 1-Sales Force Touch Point is Successfully Configured with mandate values.
connectorInfo	VARCHAR2	200	Yes	Connection Name (Like: Salesforce) for which CRM touch Point is configured
dataFieldMapping	CLOB		Yes	It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the CRM Touch Point.
channelAgent	VARCHAR2	50	Yes	Channels Enum Value which indicates through which Channel the touch point is configured.
isEdited	NUMBER	1,0	No	A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not

Table 67. AudienceBulkResponse

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
touchPointId (Foreign key)	NUMBER	20	Yes	Foreign key TouchPoint for which Deliver is configured.

Table 67. AudienceBulkResponse**(continued)**

Field	Type	Length	NULL?	Description
batchID	NUMBER	20	No	Unique batchId generated by Java Code
eventId (Foreign key)	NUMBER	20	No	Display id of AudienceResponseEventMaster table
responseJson	CLOB			The JSON of the response for a request
audienceCount	NUMBER	20	No	Count of total audiences which are on given Node for given stage
responseTime	TIMESTAMP		Yes	Response time received from deliver
updateCount	NUMBER	20		Display updated audience response count
createdDate	TIMESTAMP			Display the creation date and time of record
modifiedDate	TIMESTAMP		Yes	Display last modified date and time of record
createdBy (Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tell who created this record
version	NUMBER	20		Maintains updated count
isProcessed	NUMBER	1,0	No	A Flag which indicates whether the record been processed for Reporting or Not
responseTimeEpoch	NUMBER		No	The date time stamp of the response
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
modifiedDateEpoch	NUMBER			The date time stamp of when the data was modified

Table 68. ContextSensitiveUrls

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
menuId	NUMBER		No	Display the menu id
locale	VARCHAR2	32	Yes	Display user's Platform locale
linkUrl	VARCHAR2	250	Yes	URL of the Link which is clicked by the audience related to the responseld
createdDate	TIMESTAMP			Display the creation date and time of record
createdBy	VARCHAR2	100	Yes	Foreign key of USER table, which tell who created this record
modifiedDate	TIMESTAMP		Yes	Display last modified date and time of records
modifiedBy	VARCHAR2	100	Yes	Foregin key of USER table, which tells who modified the record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
modifiedDateEpoch	NUMBER			The date time stamp of when the data was modified

Table 69. JourneyMilestone

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
journeyId (Foreign key)	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID.
name	VARCHAR2	64	No	Name of Journey
description	VARCHAR2	512	Yes	Description of Journey
milestoneCondition	CLOB		No	The condition JSON for the MileStone

Table 69. JourneyMilestone

(continued)

Field	Type	Length	NULL?	Description
milestoneType	NUMBER	20	No	The type of the MileStone
targetCount	NUMBER	20	No	The target for the MileStone
currentCount	NUMBER	20	No	The current count for the MileStone
status	NUMBER	20		This contain ordinal NUMBER for Journey status as below: 0 - DRAFT 1 - PUBLISHED 2 - COMPLETED 3 - PAUSED
createdBy (Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tell who created this record
createdDate	TIMESTAMP			Display the creation date and time of record
targetAchievedDate	TIMESTAMP		No	The date that the target was achieved (will be deprecated in the future)
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
targetAchievedDateEpoch	NUMBER		No	The date time stamp when the target was achieved

Table 70. MilestoneAssociation

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.
milestoneId	NUMBER	20	Yes	Display set milestone id
entrySourceId	NUMBER	20	Yes	Foreign key of Entrysources table, Reference column ID.
version	NUMBER	20		Maintains updated count

Table 70. MilestoneAssociation (continued)

Field	Type	Length	NULL?	Description
createdDate	TIMESTAMP			Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

Table 71. LinkMetaData

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
touchPointId (Foreign key)	NUMBER	20	Yes	Foreign key TouchPoint for which Deliver is configured.
metadata	CLOB		Yes	Json used to save additional information of Journey-Deliver Association
state	VARCHAR2	20	Yes	Not in use
deploymentId	NUMBER	20		The deployment ID used with Link
documentID	NUMBER	20	Yes	Associated attribute for Journey and Deliver at Design Time
documentName	VARCHAR	200	Yes	Associated attribute for Journey and Deliver at Design Time
createdDate	TIMESTAMP			Display the creation date and time of record
lastModifiedDate	TIMESTAMP		Yes	Display last modified date and Time of Record
VERSION	NUMBER	20,0	Yes	Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.

Table 72. JourneyAudienceMilestone

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
audienceId	NUMBER	20	No	Display Id of audience record
milestoneId	NUMBER	20		Display the set milestone id
journeyId	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID.
achievedDate	TIMESTAMP		No	The date the MileStone was achieved
journeyEnteredDate	TIMESTAMP		No	The date when the audience entered the Journey
averageTimeTaken	NUMBER	20	No	The average time taken for the audience to complete the Journey
createdDate	TIMESTAMP			Display the creation date and time of record
version	NUMBER	20		Maintains updated count
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
achievedDateEpoch	NUMBER			Captures date and time in milliseconds when given audience id achieves given milestone in a journey
journeyEnteredDateEpoch	NUMBER			Captures date and time in milliseconds when given audience id entered the Journey

Table 73. JDBCTouchPoint

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key.
isConnectorConfigured	NUMBER	1,0	Yes	0- Sales Force Touch Point is Not configured Yet. 1-Sales Force Touch

Table 73. JDBCtouchPoint (continued)

Field	Type	Length	NULL?	Description
				Point is Successfully Configured with mandate values.
connectorInfo	VARCHAR2	200	Yes	Connection Name (Like: Salesforce) for which CRM touch Point is configured
dataFieldMapping	CLOB		Yes	It has the Json value of Fields Mapping(Journey Fields Mapped with the Connector's Fields) based on Channel used to configure the CRM Touch Point.
channelAgent	VARCHAR2	50	Yes	Channels Enum Value which indicates through which Channel the touch point is configured.
isEdited	NUMBER	1,0	No	A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not

Table 74. RestTouchPoint

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key.
isConnectorConfigured	NUMBER	1,0	Yes	0- Sales Force Touch Point is Not configured Yet. 1-Sales Force Touch Point is Successfully Configured with mandate values.
requestPayloadType	NUMBER	1,0	No	The type of the request payload in the REST touchpoint
requestPayload	CLOB			The request payload in the REST touchpoint
responseFieldMapping	CLOB		Yes	The field mapping for the response field

Table 74. RestTouchPoint

(continued)

Field	Type	Length	NULL?	Description
authId	NUMBER	20	No	The ID for the authentication mechanism used by the REST touchpoint

Table 75. AuthDetail

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
restUrl	VARCHAR2	1000	No	The URL for the REST touchpoint
apiMethod	NUMBER	1,0	No	The verb to be used with the REST touchpoint
authType	NUMBER	1,0	NULL	The authorization type for the REST touchpoint
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
version	NUMBER	20		Maintains updated count

Table 76. BasicAuthDetail

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key.
userName	VARCHAR2	250	No	Display Platform user name
password	VARCHAR2	250	No	Display Platform password

Table 77. ApiKeyAuthDetail

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key.
keyName	VARCHAR2	250		The key name field used with the REST touchpoint for authentication
header	VARCHAR2	250		The header field used with the REST touchpoint for authentication

Table 78. OAuthDetail

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)			No	Auto generated unique value, work as a primary key.
clientId	VARCHAR2	250	No	Id by which third party application can login
clientSecret	VARCHAR2	250	No	Password by which third party application can login
accessTokenUrl	VARCHAR2	1000		The access token url for OAuth used with the REST touchpoint
userName	VARCHAR2	250	No	Display Platform user name
Password	VARCHAR2	250	No	Display Platform password

Table 79. ResponseEventMasterHTTPCode

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
audienceResponseId (Foreign key)	NUMBER	10	Yes	Foreign key of the AudienceResponse table of which record the extended information it relates to
httpresponsecode	NUMBER	4		The HTTP response code

Table 79. ResponseEventMasterHTTPCode (continued)

Field	Type	Length	NULL?	Description
<code>errorMessage</code>	VARCHAR2	3000		The error message associated with a HTTP response
<code>createdDateEpoch</code>	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
<code>version</code>	NUMBER	20		Maintains updated count

Table 80. AudienceResponseHTTPDetail

Field	Type	Length	NULL?	Description
<code>id</code> (Primary key)				Auto generated unique value, work as a primary key
<code>audienceResponseId</code> (Foreign key)	NUMBER	10		Foregin key of AudienceResponse table, Refrence column is ID
<code>httpresponsecode</code>	NUMBER	4		The HTTP response code
<code>errorMessage</code>	VARCHAR2	3000		The error message associated with a HTTP response
<code>createdDateEpoch</code>	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
<code>version</code>	NUMBER	20		Maintains updated count

Table 81. CacheBackup

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
cacheName	VARCHAR2	255	No	The name of the cache used by the Journey application
cacheKey	VARCHAR2	255	No	The key used by the cache
cacheValue	CLOB			The value associated with the key
sourcePoint	VARCHAR2	255		The point which uses the cache
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedEpochDate	NUMBER			
version	NUMBER	20		Maintains updated count
active	INTEGER	4	No	Display cache backup active status
cacheKeyNameHash	NUMBER	30	No	The had used for the name and key of the cache

Table 82. AudienceResponseExtended

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
audienceResponseId (Foreign key)	NUMBER	20	No	Foreign key of the AudienceResponse table of which record the extended information it relates to
associatedAttributes	CLOB			The attributes available with an audience response
isProcessed	NUMBER	1,0	No	A Flag which indicates whether the record been processed for Reporting or Not

Table 82. AudienceResponseExtended

(continued)

Field	Type	Length	NULL?	Description
createdDate	TIMESTAMP			Display the creation date and time of record
createdBy	VARCHAR2	200	Yes	Foreign key of USER table, which tell who created this record
version	NUMBER	20		Maintains updated count
responseTimeEpoch	NUMBER		No	The date time stamp of the response
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format

Table 83. EmailUnsubscribedList

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.
emailId	VARCHAR2	200	No	Display User's Platform email-id
status	VARCHAR2	200	Yes	This contain ordinal NUMBER for Journey status as below: 0 - DRAFT 1 - PUBLISHED 2 - COMPLETED 3 - PAUSED
channelAgent	VARCHAR2	50	Yes	Channels Enum Value which indicates through which Channel the touch point is configured.
eventID (Foreign key)	NUMBER	20	No	Foriegn key of Event Id, for which event the response is received
audienceResponseId (Foreign key)	NUMBER	20	Yes	Foreign key of the AudienceResponse table of which record the extended information it relates to

Table 83. EmailUnsubscribedList

(continued)

Field	Type	Length	NULL?	Description
audienceResponseExtendedId	NUMBER	20	No	The ID of the audience response extended data
createdBy	VARCHAR2	200	No	Foreign key of USER table, which tell who created this record
version	NUMBER	20	Yes	Maintains updated count
createdDate	TIMESTAMP			Display the creation date and time of record
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
modifiedDATETIMEEpoch	NUMBER			

Table 84. Template

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto genrated unique value, work as a primary key.
name	VARCHAR2	250	Yes	Name of Journey
description	VARCHAR2	1024	Yes	Description of Journey
code	VARCHAR2	11	Yes	Unique identifier for DD. every DD have a unique code for identification.
timeZone	VARCHAR2	50	Yes	Timezone in which journey needs to run, e.g. (UTC-04:00) America/New_York
journeyDesign	CLOB		Yes	It stores the whole Journey design i.e. Journey canvas in JSON
dataDefinitionId (Foreign key)	NUMBER	20	Yes	Foreign key of Datadefinition table, Reference column ID
version	NUMBER	20		Maintains updated count

Table 84. Template**(continued)**

Field	Type	Length	NULL?	Description
deduplicationStatus	NUMBER	2	No	Contain ordinal values as below for how to deal with duplicate data from entry sources
keyfields	VARCHAR2	1500	Yes	It is array of required fields in data definition used for deduplication
link	CLOB		Yes	Link which is clicked by the audience related to the responseld
sourceJourneyId	NUMBER	20	Yes	Unique Identifier for source Journey
folderId (Foreign key)	NUMBER	20	Yes	Foregin key of FOLDER table, Reference column name ID
status	NUMBER	20	Yes	This contain ordinal NUMBER for Journey status as below: 0 - DRAFT 1 - PUBLISHED 2 - COMPLETED 3 - PAUSED
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
createdBy (Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tell who created this record
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.
lastModifiedBy (Foreign key)	NUMBER	20	Yes	Foregin key of USER table, which tells who modified the record

Table 85. JourneyPartitionSettings

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
journeyId (Foreign key)	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID.
mappingJSON	CLOB			The JSON used for mapping of the partition settings
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.
createdBy (Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tell who created this record
lastModifiedBy (Foreign key)	NUMBER	20	Yes	Foreign key of USER table, which tells who modified the record
version	NUMBER	20		Maintains updated count

Table 86. OfferMetaData

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
touchPointId (Foreign key)	NUMBER	20	Yes	Foreign key TouchPoint for which Deliver is configured.
offerId	NUMBER	20	No	The ID of the offer
variantId	VARCHAR2	200		The ID of the variant used by the offer
offerCode	VARCHAR2	200	No	The offer code
offerName	VARCHAR2	200		The offer name
offerURL	VARCHAR2	500	No	The offer url

Table 86. OfferMetaData

(continued)

Field	Type	Length	NULL?	Description
offerLinkId	NUMBER	20	Yes	The ID of the Link URL associated with the offer
offerAttributeJson	CLOB		Yes	The JSON of the offer attributes
offerStaticAttributeJson	CLOB			The JSON of the static attributed of the offer
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDateEpoch	NUMBER			Date time stamp when the record was added in UTC timezone and Epoch format.
VERSION	NUMBER	20,0	Yes	Maintains updated count
communicationChannel	VARCHAR2	500		For storing value of Communication channel in case of Offer integration for REST, Publish and JDBC touchpoints

Table 87. OffersHistory

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
offerMetaDataId (Foreign key)	NUMBER	20	No	The ID of the metadata associated with the offer
offerId	NUMBER	20	No	The ID of the offer
offerCRC	NUMBER	20	Yes	The CRC generated for CHRH
treatmentCode	VARCHAR2	200		The treatment code generated used for Contact History, Response History (CHRH) tracking
offerAttributeJson	CLOB		Yes	The JSON of the offer attributes

Table 87. OffersHistory

(continued)

Field	Type	Length	NULL?	Description
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
VERSION	NUMBER	20,0	Yes	Maintains updated count

Table 88. BatchOfferHistoryMap

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
batchId (Foreign key)	NUMBER	20	No	Unique batchId generated by Java Code
offerHistoryId (Foreign key)	NUMBER	20	No	The ID for the offer history
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
VERSION	NUMBER	20,0	Yes	Maintains updated count

Table 89. NBOMetaData

Field	Type	Length	NULL?	Description
id (Primary key)			No	Auto generated unique value, work as a primary key.
touchPointId (Foreign key)	NUMBER	20	Yes	Foreign key TouchPoint for which Deliver is configured.
channel	VARCHAR2	250		Name of interactive channel associated with NBO (Next Best Offer)
audienceLevel	VARCHAR2	250		The audience level used for Next Best Offer (NBO)
interactionPoint	VARCHAR2	250		The interaction point associated with NBO

Table 89. NBOMetaData

(continued)

Field	Type	Length	NULL?	Description
event	VARCHAR2	250	No	It is a json who has List of EventsIds which configured for the sourceTouchPointand the linkid or linkurl in case of Link Event is configured.
runtimeUrl	VARCHAR2	250		the runtime URL associated with NBO
interactFieldMapping	CLOB			The field mapping used for NBO
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch format
lastModifiedDate	NUMBER		Yes	Display last modified date and time of records
VERSION	NUMBER	20,0	Yes	Maintains updated count

Table 90. TemplateEntrySourceAssociation

Field	Type	Length	NULL?	Description
id (Primary key)	NUMBER			Auto genrated unique value, work as a primary key
templateId (Foreign key)	NUMBER	20		
entrySourceId (Foreign key)	NUMBER	20		Reference id of Primary Parent Table
version	NUMBER	20		Maintains updated count
status	INT			
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC

Table 90. TemplateEntrySourceAssociation

(continued)

				timezone and Epoch format.
--	--	--	--	----------------------------

```

CREATE INDEX IDX_CB_CACHENAME ON CACHEBACKUP(CACHENAME);
CREATE INDEX INDEX_JA_JOURNEYID_STATUS ON JOURNEYAUDIENCES ("JOURNEYID", "STATUS");
CREATE INDEX INDEX_JAF_NoDEID_DIR_ISPROC ON JOURNEYAUDIENCEFLOW ("NoDEID", "DIRECTION", "ISPROCESSED");
CREATE INDEX JGM_JOURNEYID ON JOURNEYGOALMASTER(JOURNEYID);
CREATE INDEX JGCV_JOURNEYGOALCONTACTID ON JOURNEYGOALCONTACTVERSIONS(JOURNEYGOALCONTACTID);
CREATE INDEX JGCT_JOURNEYGOALCONTACTID ON
JOURNEYGOALCONTACTTRANSACTION(JOURNEYGOALCONTACTID);
CREATE INDEX JGSV_JOURNEYGOALSALLESID ON JOURNEYGOALSALLESVERSIONS(JOURNEYGOALSALLESID);
CREATE INDEX JGST_JOURNEYGOALSALLESID ON JOURNEYGOALSALLESTRANSACTION(JOURNEYGOALSALLESID);
CREATE INDEX JAG_GOALID ON JOURNEYAUDIENCEGOAL(GOALID);
CREATE INDEX IDX_JAM_MID_AUDID ON JOURNEYAUDIENCEMILESTONE(MILESTONEID, AUDIENCEID);
CREATE INDEX IDX_JAM_MID ON JOURNEYAUDIENCEMILESTONE(MILESTONEID);
CREATE INDEX IDX_EUL_EID ON EmailUnsubscribedList(status,emailId);
    
```

Table 91. NotificationTouchPoint

Field	Type	Length	NULL?	Description
id (Primary key) (Foreign key)	NUMBER		No	Auto generated unique value, work as a primary key
isConnectorConfigured	NUMBER	1,0		0- Email Touch Point is Not configured Yet. 1- Email Touch Point is Successfully Configured with mandate values.
connectorInfo	VARCHAR2	200		Connection Name (Like: MailChimp, Mandril)

Table 91. NotificationTouchPoint

(continued)

<code>dataFieldMapping</code>	CLOB			Fields Mapped with the Connector's Fields) based on Channel used to configure the Email Touch Point.
<code>channelAgent</code>	VARCHAR	50		Channels Enum Value which indicates through which Channel the touch point is configured.
<code>isEdited</code>	NUMBER	1,0	No	A Boolean Flag to identify whether the TouchPoint is Edited after Publish the Journey or Not

Table 92. AudienceWaitState

Field	Type	Length	NULL?	Description
<code>id</code> (Primary key) (Foreign key)	NUMBER		No	Auto generated unique value, work as a primary key
<code>touchPointId</code>	NUMBER	20	No	Id of touchpoint
<code>audienceId</code>	NUMBER	20	No	Id of audience
<code>reason</code>	VARCHAR2	2000	No	Shows why audience is in wait state for particular touchpoint
<code>createdDateEpoch</code>	NUMBER		No	Captures date and time in milliseconds when record is created
<code>version</code>	NUMBER	20	No	Maintains updated count

EndJourneyAudience - This table is used to save audience details of completed or ended journeys. When journey ends or is completed, audiences belong to that journey get deleted from journeyaudiences table and saved to endjourneyaudience table.

Table 93. EndJourneyAudience

Field	Type	Length	NULL?	Description
Id			No	Auto generated unique value, work as a primary key
journeyId	NUMBER	20	Yes	Foreign key of Journeys table, Reference column ID
entrySourceId	NUMBER	20	Yes	Unique Identifier for entry source
mobileNUMBER	VARCHAR2	20	Yes	Contact NUMBER of audience
email	VARCHAR2	100	Yes	Email of audience
createdDate	TIMESTAMP		Yes	Display the creation date and time of record
keyField	VARCHAR2	40	Yes	SHA256 of key field used for de-duplication
version	NUMBER	20	Yes	Maintains updated count
detail	JSON		Yes	Journeyaudience details in Json string format
status	VARCHAR2	20	Yes	Latest status of Journeyaudience
goalStatus	VARCHAR2		Yes	Latest goal status of audience
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC

Table 93. EndJourneyAudience (continued)

Field	Type	Length	NULL?	Description
				timezone and Epoch format.

Table 94. DeliverMetaData

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	-
touchPointId (MUL)	BIGINT	20	Yes	-
metadata	LONGTEXT		Yes	-
state	VARCHAR	20	Yes	-
mailingCode	VARCHAR	20	Yes	-
documentID	BIGINT	20	Yes	-
mailingID	BIGINT	20	Yes	-
documentName	VARCHAR	200	Yes	-
mailingInstanceId	BIGINT	20	Yes	-
createdDate	DATETIME	6	Yes	-
lastModifiedDate	DATETIME	6	Yes	Display last modified date and time of records
VERSION	DECIMAL	20,0	Yes	-
appId	BIGINT	20	Yes	-
appName	VARCHAR	200	Yes	-
appKey	VARCHAR	200	Yes	-
thumbnailURL	VARCHAR	500	Yes	-
createdDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch forma

Table 94. DeliverMetaData

(continued)

Field	Type	Length	NULL?	Description
lastModifiedDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 95. jaf_seq

Field	Type	Length	NULL?	Description
next_Not_cached_value	BIGINT	21	No	-
minimum_value	BIGINT	21	No	-
maximum_value	BIGINT	21	No	-
start_value	BIGINT	21	No	-
increment	BIGINT	21	No	-
cache_size	BIGINT	21 (unsigned)	No	-
cycle_option	TINYINT	1 (unsigned)	No	-
cycle_count	BIGINT	21	No	-

Table 96. ja_seq

Field	Type	Length	NULL?	Description
next_Not_cached_value	BIGINT	21	No	-
minimum_value	BIGINT	21	No	-
maximum_value	BIGINT	21	No	-
start_value	BIGINT	21	No	-
increment	BIGINT	21	No	-
cache_size	BIGINT	21 (unsigned)	No	-
cycle_option	TINYINT	1 (unsigned)	No	-
cycle_count	BIGINT	21	No	-

Table 97. jdrm_seq

Field	Type	Length	NULL?	Description
next_Not_cached_value	BIGINT	21	No	-
minimum_value	BIGINT	21	No	-
maximum_value	BIGINT	21	No	-
start_value	BIGINT	21	No	-
increment	BIGINT	21	No	-
cache_size	BIGINT	21 (unsigned)	No	-
cycle_option	TINYINT	1 (unsigned)	No	-
cycle_count	BIGINT	21	No	-

Table 98. JourneyAudienceView

Field	Type	Length	NULL?	Description
id	BIGINT	20	No	-
journeyId	BIGINT	20	Yes	Display the Journey id
entrySourceId	BIGINT	20	Yes	-
mobileNUMBER	VARCHAR	20	Yes	-
email	VARCHAR	100	No	Email Id of audience
createdDate	DATETIME	6	Yes	-
keyField	VARCHAR	40	Yes	-
version	BIGINT	20	Yes	-
detail	LONGTEXT	-	Yes	Journeyaudience details
status	VARCHAR	20	Yes	-
goalStatus	VARCHAR	100	Yes	-
createdDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch forma

Table 99. JourneyPauseRuleExecution

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	-
ruleId (MUL)	BIGINT	20	No	-
exStatus	BIGINT	20	No	-
adCount	DOUBLE	-	No	-
executedBy (MUL)	BIGINT	20	No	-
executedOn	BIGINT	20	No	-
createdDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch forma
version	BIGINT	20	Yes	-

Table 100. JourneyPauseRules

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	-
ruleName	VARCHAR	500	Yes	-
description	VARCHAR	1024	Yes	-
conditions	LONGTEXT	-	Yes	-
journeyId (MUL)	BIGINT	20	Yes	Display the Journey id
contactsAffected	DOUBLE	-	Yes	-
createdDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch forma
createdBy (MUL)	BIGINT	20	Yes	-
version	BIGINT	20	Yes	-

Table 101. laf_seq

Field	Type	Length	NULL?	Description
next_Not_cached_value	BIGINT	21	No	-
minimum_value	BIGINT	21	No	-
maximum_value	BIGINT	21	No	-
start_value	BIGINT	21	No	-
increment	BIGINT	21	No	-
cache_size	BIGINT	21 (unsigned)	No	-
cycle_option	TINYINT	1 (unsigned)	No	-
cycle_count	BIGINT	21	No	-

Table 102. LoopActionPoint

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	-
loopCountLimit	int	11	Yes	-

Table 103. LoopAudienceFlow

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	-
audienceId	BIGINT	20	No	Display Id of audience record
NodeId (MUL)	BIGINT	20	No	-
iteration	NUMBER	20	No	-
createdDate	DATETIME	6	Yes	-
version	BIGINT	20	Yes	-
logTimeStampEpoch	BIGINT	20	Yes	-

Table 103. LoopAudienceFlow

(continued)

Field	Type	Length	NULL?	Description
createdDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch forma

Table 104. PausedAudiences

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	-
journeyId (MUL)	BIGINT	20	Yes	Display the Journey id
entrySourceId	BIGINT	20	Yes	-
mobileNUMBER	VARCHAR	20	Yes	-
email	VARCHAR	100	No	Email Id of audience
createdDate	DATETIME	6	Yes	-
keyField	VARCHAR	40	Yes	-
version	BIGINT	20	Yes	-
detail	LONGTEXT	-	Yes	Journeyaudience details
status	VARCHAR	20	Yes	-
goalStatus	VARCHAR	100	Yes	-
createdDateEpoch	BIGINT	20	No	Date time stamp when the record was added in UTC timezone and Epoch forma
pausedOn	BIGINT	20	Yes	-
ruleExecutionId	BIGINT	20	Yes	-
NodeId	BIGINT	20	No	-

Journey Reports schema

The following tables describe the reports tables.

Table 105. PointReports

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
primaryTouchPointId	NUMBER	20		
name	VARCHAR2	250		
journeyId	NUMBER	20	Yes	Display the Journey id
pointType	VARCHAR2	250		
createdDate	TIMESTAMP			
createdDateEpoch	NUMBER		No	Date time stamp when the record was added in UTC timezone and Epoch forma

Table 106. JourneyReports

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
primaryJourneyId	NUMBER	20	Yes	Display the Journey id
name	VARCHAR2	250	Yes	Name of Journey
code	VARCHAR2	11	Yes	Unique identifier for Journey. Every Journey has a unique code for identification. e.g. JS-0000104
journeyStatus	VARCHAR2	30	Yes	This contain ordinal NUMBER for Journey status as below: 0 - DRAFT 1 - PUBLISHED

Table 106. JourneyReports (continued)

Field	Type	Length	NULL?	Description
				2 - COMPLETED 3 - PAUSED
createdDate	TIMESTAMP	10	Yes	Display the creation date and time of record
lastModifiedDate	TIMESTAMP	10	Yes	Display last modified date and time of records
publishDate	TIMESTAMP	10	Yes	Date and time when Journey was published
pausedDate	TIMESTAMP	10	Yes	Date and time at which Journey is paused
completedDate	TIMESTAMP	10	Yes	Date and time at which Journey is completed (if goal is completed or manually by mark Journey as complete)
journeyCreatedDate	TIMESTAMP	10	Yes	Displays the Journey creation date.
createdDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch forma
lastModifiedDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch format.
publishDateEpoch	DECIMAL	15	Yes	Captures date and time in milliseconds

Table 106. JourneyReports (continued)

Field	Type	Length	NULL?	Description
				when journey gets published for 1st time
pausedDateEpoch	DECIMAL	15	Yes	Captures date and time in milliseconds when journey gets paused
completedDateEpoch	DECIMAL	15	Yes	The date time stamp when the journey was completed
journeyCreatedDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch forma

Table 107. AudienceReports

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
primaryAudienceId	NUMBER	20	No	Display Id of audience record
email	VARCHAR2	250	Yes	Email Id of audience
mobile	VARCHAR2	250	Yes	Displays Audience mobile number
journeyId	NUMBER	20	Yes	Unique Identifier for Journey
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
detail	CLOB	1048576	Yes	Journeyaudience details
eventRequestDate	TIMESTAMP	10	Yes	
createdDate	TIMESTAMP	10	Yes	Display the creation date and time of record

Table 107. AudienceReports (continued)

Field	Type	Length	NULL?	Description
eventRequestDateEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch forma
createdDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch forma

Table 108. AudienceResponseReports

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
primaryAudienceResponseId	BIGINT	8	Yes	Displays the primary Audience Response Id.
audienceId	NUMBER	20	No	Display Id of audience record
eventName	VARCHAR2	250	Yes	Display name of the event
eventId	NUMBER	20	No	Display id of AudienceResponseReports
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
eventResponseDate	TIMESTAMP	10	Yes	
createdDate	TIMESTAMP	10	Yes	Display the creation date and time of record
eventResponseDateEpoch	DECIMAL	15	Yes	Date time stamp when the record

Table 108. AudienceResponseReports (continued)

Field	Type	Length	NULL?	Description
				was added in UTC timezone and Epoch forma
createdDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch forma

Table 109. AudienceRespMetaDataReports

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
primaryAudienceRespMetaDataId	NUMBER	20	Yes	Displays the primary audience response meta data id.
audienceResponseId	NUMBER	20	Yes	Foreign key of the AudienceResponse table of which record the extended information it relates to
linkURL	VARCHAR2	250	Yes	URL of the Link which is clicked by the audience related to the responseld
linkId	NUMBER	20	Yes	LinkId of the Link which is clicked by the audience related to the responseld
createdDate	TIMESTAMP	10	Yes	Display the creation date and time of record
createdDateEpoch	DECIMAL	15	No	Date time stamp when the record

Table 109. AudienceRespMetaDataReports (continued)

Field	Type	Length	NULL?	Description
				was added in UTC timezone and Epoch forma

Table 110. AudienceRespInteractionReports

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
primaryAudienceRespI ntId	NUMBER	20	Yes	Displays the primary audience response interaction id.
engagementSplitPoint Id	NUMBER	20	NO	Display EngagementSplitPoint Id
audienceResponseId	NUMBER	20	NO	Foregin key of AudienceResponse table, Refrence column is ID
audienceRespMetaData Id	NUMBER	20	Yes	Displays the audience response meta data id.
eventId	NUMBER	20	No	Display id of AudienceRespInteract ionReports
createdDate	TIMESTAMP	10	Yes	Display the creation date and time of record
createdDateEpoch	DECIMAL	15	No	Date time stamp when the record was added in UTC timezone and Epoch forma

Table 111. EmailPerformanceSent

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20,0	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceEmail	VARCHAR	250	No	Email Id of audience
template	VARCHAR2	100	Yes	Displays the selected email template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
sentTimeStamp	TIMESTAMP	10	Yes	Displays the time when email was sent.
sentTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

Table 112. EmailPerformanceDelivery

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20,0	Yes	Display the Journey id

Table 112. EmailPerformanceDelivery (continued)

Field	Type	Length	NULL?	Description
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceEmail	VARCHAR	250	No	Email Id of audience
template	VARCHAR	100	Yes	Displays the selected email template id.
channel	VARCHAR	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
deliveryTimeStamp	TIMESTAMP	10	Yes	Displays the time when email was delivered.
deliveryTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

Table 113. EmailPerformanceOpen

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20,0	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.

Table 113. EmailPerformanceOpen (continued)

Field	Type	Length	NULL?	Description
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceEmail	VARCHAR	250	No	Email Id of audience
template	VARCHAR2	100	Yes	Displays the selected email template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
openTimeStamp	TIMESTAMP	10	Yes	Displays the time when email was opened.
openTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
averageOpenInteractionTime	NUMBER	10	Yes	Displays the average email opening time.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

Table 114. EmailPerformanceLinkClick

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20,0	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.

Table 114. EmailPerformanceLinkClick (continued)

Field	Type	Length	NULL?	Description
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceEmail	VARCHAR	250	No	Email Id of audience
template	VARCHAR2	100		Displays the selected email template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
linkId	NUMBER	10	Yes	LinkId of the Link which is clicked by the audience related to the responseld
linkUrl	VARCHAR	250	Yes	URL of the Link which is clicked by the audience related to the responseld
clickTimeStamp	TIMESTAMP	10	Yes	Displays the time when email was clicked.
clickTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
averageclickinteractionTime	NUMBER	10	Yes	Displays the average email click time.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

Table 115. SmsPerformanceSent

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceMobileNumber	VARCHAR	20	Yes	Displays audience mobile number.
template	VARCHAR2	100	Yes	Displays the selected sms template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
sentTimeStamp	TIMESTAMP	10	Yes	Displays the time when sms was sent.
sentTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

Table 116. SmsPerformanceDelivery

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity

Table 116. SmsPerformanceDelivery (continued)

Field	Type	Length	NULL?	Description
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceMobileNumber	VARCHAR	20		Displays audience mobile number.
template	VARCHAR2	100	Yes	Displays the selected sms template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
deliveryTimeStamp	TIMESTAMP	10	Yes	Displays the time when sms was delivered.
deliveryTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

Table 117. SmsPerformanceLinkClick

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20	Yes	Display the Journey id

Table 117. SmsPerformanceLinkClick (continued)

Field	Type	Length	NULL?	Description
pointId	BIGINT	20	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceMobileNumber	VARCHAR	20	Yes	Displays audience mobile number.
template	VARCHAR2	100	Yes	Displays the selected sms template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
linkId	NUMBER	10	Yes	LinkId of the Link which is clicked by the audience related to the responseld
linkUrl	VARCHAR	250	Yes	URL of the Link which is clicked by the audience related to the responseld
clickTimeStamp	TIMESTAMP	10	Yes	Displays the time when sms was clicked.
clickTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.
averageclickinteract ionTime	NUMBER	10	Yes	Displays the average sms click time.

Table 117. SmsPerformanceLinkClick (continued)

Field	Type	Length	NULL?	Description
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

Table 118. PushPerformanceSent

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceMobileNumber	VARCHAR	20		Displays audience mobile number.
template	VARCHAR2	100	Yes	Displays the selected push template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
sentTimeStamp	TIMESTAMP	10	Yes	Displays the time when push was sent.
sentTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 118. PushPerformanceSent (continued)

Field	Type	Length	NULL?	Description
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

Table 119. PushPerformanceDelivery

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceMobileNumber	VARCHAR	20	Yes	Displays audience mobile number.
template	VARCHAR2	100	Yes	Displays the selected push template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
deliveryTimeStamp	TIMESTAMP	10	Yes	Displays the time when push was delivered.
deliveryTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 119. PushPerformanceDelivery (continued)

Field	Type	Length	NULL?	Description
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	

Table 120. PushPerformanceOpen

Field	Type	Length	NULL?	Description
id (Primary Key)	BIGINT	20	No	Generated by default on null as identity
journeyId	NUMBER	20	Yes	Display the Journey id
pointId	BIGINT	8	Yes	Displays the touchpoint ID.
pointName	VARCHAR2	250	Yes	Displays the touchpoint name
audienceId	NUMBER	20	No	Display Id of audience record
audienceMobileNumber	VARCHAR	20		Displays audience mobile number.
template	VARCHAR2	100	Yes	Displays the selected push template id.
channel	VARCHAR2	50	Yes	Name of interactive channel associated with NBO (Next Best Offer)
openTimeStamp	TIMESTAMP	10	Yes	Displays the time when push was opened.
openTimeStampEpoch	DECIMAL	15	Yes	Date time stamp when the record was added in UTC timezone and Epoch format.

Table 120. PushPerformanceOpen (continued)

Field	Type	Length	NULL?	Description
averageOpenInteractionTime	NUMBER	10	Yes	Displays the average push opening time.
active	INTEGER	4	No	Display Journey Associations active status
iteration	NUMBER	20	No	