

Unica Centralized Offer Management V12.1.0.4 Release Notes



Contents

Chapter 1. System requirements and compatibility.....	1
Chapter 2. New features and changes in version 12.1.0.4.....	2
Chapter 3. Fixed Defects.....	4
Chapter 4. Known issues.....	6

Chapter 1. System requirements and compatibility

Unica Centralized Offer Management operates as part of the HCL Marketing Software suite of products. Unica Centralized Offer Management requires Unica Platform 12.1.0.4 and Unica Plan 12.1.0.4.

This section provides the following information for this release of Unica Centralized Offer Management:

- Where to find system requirement and compatibility information
- Changes in support for third-party software

Unica Centralized Offer Management supports 64-bit operating systems only.

Where to find complete system requirement and compatibility information

For a list of HCL Marketing Software product versions compatible with this product and a list of third-party requirements for this product, see the Unica Recommended Software Environments and Minimum System Requirements document.

Where to find documentation

You can find the documentation here.

- PDFs: <http://doc.unica.com/products/index.php?showFolder=RW50ZXJwcmlzZQ==&folder=aW50ZXJhY3QvMTJfMV8w>
- Online Help: <https://help.hcltechsw.com/unica/COM/en/12.1.0/index.html>

Chapter 2. New features and changes in version 12.1.0.4

Unica Centralized Offer Management is centralized solution for Unica customers for creating and managing offers and using it across Unica's suite of products. As a strategy, the future requirements of Unica customers, related to the offer management, will be made available using the Unica Centralized Offer Management application.

For the 12.1.0.4 release, Unica Centralized Offer Management is not mandatory. Customers upgrading to 12.1.0.4 can still use the existing offer management capability that they are using. However, customers using Unica Campaign's offer management capability and Unica Plan's offer management capability are strongly advised to evaluate, and switch, to the Unica Centralized Offer Management.

We have updated the Unica Centralized Offer Management documents and you can access the latest documentation using the following links:

- **PDFs:** <http://doc.unica.com/products/index.php?showFolder=RW50ZXJwcmlzZQ==&folder=Y2VudGNvbS8xMI8xXzA=>
- **Online Help:** <https://help.hcltechsw.com/unica/COM/12.1.0/English/index.html>

The following list mentions the new features, and the changes to existing features, in Unica Centralized Offer Management 12.1.0.4:

New capabilities	<ul style="list-style-type: none">• Offer & Offerlist states and state transitioning• Support attribute visibility rules for COM Offers.• Asset picker framework support for cognitive image tagging.• Creative Url attribute integration with third party CMS.
------------------	--

	<ul style="list-style-type: none"> • Ability for admin to convert existing text field custom attribute to picker url attribute. • Capability of changing the maximum length of text attribute values beyond 1024 characters. • Framework and plugin level changes to support Commerce integration. • Technical enhancements in Content Integration framework. Support proxy bypass while invoking third party APIs, support reloading of platform configuration without restart, Separation of custom plugin configuration(custom-plugin-services.yml) and some more enhancements. • Support Library navigation mode for CMSes. • Multiple repository mapping and Ability to delete the content mapping associated with a template in the create and edit template flow.
Improved user experience	UX/UI improvements like Offer view page and better user experience with Content Integration .
REST APIs	All capabilities of Unica Centralized Offer Management are available as a part of the REST API so that you can enable custom integration and implement custom use cases.

Chapter 3. Fixed Defects

The following table lists the fixed defects in Unica Centralized Offer Management 12.1.0.4

Table 1. Defects fixed in 12.1.0.4

Issue ID	Description
HMA-320137	SSDB dependency:- Incorrect values getting saved in offer when dependee attribute is present in static attributes and not set once it parent attribute value is changed
HMA-320633	Few messages not localized and displayed in English
HMA-320583	In Plan integration, when user kept the "Interaction Point ID" as blank, the COM application interpreted it as 0 and the Save option was enabled.
HMA-320871	COM does not start when campaign ua_system_table has dbtype as "Oracle ODBC"
HMA-315985	UNICA_COM_DB_USERNAME property not correctly updated in install logs for NON windows setups
HMA-321053	The application allowed to update the date attributes manually when user selected the date attributes from the calendar widget in suppression rules.
HMA-321052	In suppression rules, User can select a negative value from the dropdown options if present but can not enter negative value manually which should be allowed
HMA-320991	DX-Content Mapping -: URL type of attribute mapped with Original URL or Thumbnail URL in DX , not able to download content
HMA-320864	Minor UI alignment issues in create offer screen

Issue ID	Description
HMA-320532	Localization_Offer name and description field is not localized on Content mapping screen
HMA-320860	Content Mapping not working on Onedb with unicode characters
HMA-320944	SSDB dependency-: IF dependency is changed from A depends on B ,to B depends on A; Dropdown values are not correctly populated

Chapter 4. Known issues

The following table lists the known issues in Unica Centralized Offer Management 12.1.0.4.

Issue ID	Description
HMA-320416	Intermittent error observed with concurrent users working on COM with OneDB
HMA-320808	Acoustic COM integration-: SSDB and rich text attributes are not supported in Acoustic
HMA-320809	Unica.ear not getting properly deployed on JBoss server, as it is getting issue while using COM features
HMA-306128	COM12.0: COM does not throw permission error in specific combination of security setting
HMA-319642	SSL_Getting Internal server error on Content Integration screen for mapping blank standard or custom attributes
HMA-319256	Installer is not detecting properties file while installing
HMA-324890	If effective expiry date is invisible in offer, on offer listing page under effective -expiry date column "flowchart run date/-" is displayed
HMA-323697	Internal Server Error on saving template content mapping in ISAM setup
HMA-325027	Localization-: In visibility rule screen, in and not in is truncated for many locals and we also do not have tooltip on it
HMA-325296	Not able to save offer when effective -expiry date is in static attributes, not given default values in template and invisible in offer

Issue ID	Description
HMA-325305	Some messages related to the new features, introduced in 12.1.0.4, are not localized and are displayed in the English language.
HMA-323547	When attribute value dropdown under Offer Suppression in offer is having huge data, user is unable to scroll up properly once down